

SOUTHEAST REGIONAL FOLK ALLIANCE / SONICBIDS FAQ

How do I send my materials to the Southeast Regional Folk Alliance?

All artists interested in performing at **SERFA** must complete an online application through our exclusive submissions platform partner [Sonicbids](#). If you are not an existing Sonicbids member, you will receive a two-week free trial of Sonicbids when you apply for **SERFA**. We will use your Sonicbids Electronic Press Kit (EPK™) to access your music and information. You will not need to upload any additional materials. For this reason, please make sure your EPK™ is complete.

What do I do with my Sonicbids account once I have submitted?

First, make sure your EPK™ is 100% complete! Update your gig calendar, add some band photos, upload at least one song and make sure your EPK is as close to perfect as possible. First impressions matter most, and when it comes to a promoter reviewing your materials, you want that first impression to be memorable... in a good way!

Once that's all set, use your trial period to get your EPK™ into the hands of promoters, venues, festivals and conferences all around the world. Sonicbids has relationships with more than 21,000 promoters. If you choose to opt out of your Sonicbids membership, **SERFA** will still be able to access your EPK™ for review.

How do I know if you received my submission OK?

You will receive a confirmation email as soon as your submission is processed. If you do not receive the email, please contact Sonicbids' support team for help: www.sonicbids.com/support

I have questions about submitting and/or creating my EPK.

The Sonicbids team can help you with any questions or concerns you have regarding submitting your application. You can visit Sonicbids' support center where you can find answers to a variety of Frequently Asked Questions and also directly contact Sonicbids' support team: www.sonicbids.com/support