

Minutes SERFA Board Meeting May 19, 2018

Montreat, NC

1. Don called meeting to order. Minutes from August 10, 2017 were approved.

2. Election—Abby nominated the extant slate of board officers. Jefferson seconded.

Slate approved. (Don Baker, President, Grady Ormsby, Vice-President, Roberta Schultz, Secretary, Denise Williams, Treasurer.)

3. Art discussed the snag in our bylaws “nominees must equal number of open seats.”

He suggests the proposed re-wording: “The list of nominees no less than equal in number to the list of openings.” plus two deletions in the doc. (see the Board doc excerpt below)

Article II, Section 3 reads in part:

The list of nominees **equal in number to the list of openings**, and accepted by the Board, shall be sent to the membership no later than 90 days ahead of the annual conference. This announcement may be included with or as part of the SERFA annual conference, e-mailed, or printed in or mailed with the FAI newsletter. Additional nominees may be submitted by the membership upon letter(s) of support from at least ten (10) members in good standing received no later than 60 days ahead of the annual regional conference. **If no additional supported nominations are received, the slate will be deemed elected.**

I am proposing the board move forward toward change in the language by initiating the process of amending the bylaws. The revision I offer with changes highlighted.

Article II, Section 3. Nomination and Election. The Board will serve as the nomination committee or may appoint an outside nominating committee of members in good standing headed by a member of the Board. When preparing the slate, nominees representing states in the

Folk Alliance International's Southeast region should be sought as well as nominees from the SERFA states with expertise in the finance, music law, marketing, fundraising and other areas of benefit to SERFA.

The list of nominees **no less than** equal in number to the list of openings, and accepted by the Board, shall be sent to the membership no later than 90 days ahead of the annual conference. This announcement may be included with or as part of the SERFA annual conference, e-mailed, or printed in or mailed with the FAI newsletter. Additional nominees may be submitted by the membership upon letter(s) of support from at least ten (10) members in good standing received no later than 60 days ahead of the annual regional conference.

Otherwise a mail or electronic ballot will be distributed by 30 days prior to the annual regional conference with the results to be announced at the conference.

DELETED: If no additional supported nominations are received, the slate will be deemed elected.

Process—Art described the process for accomplishing this. 46 SERFA Board Retreat July 23-24, 2018

Denise —moved that we accept new wording Grady—seconded Motion carried.

4. Website changes for accepting registrations. Isabel presented options including whether or not we should change platforms. The Board decided to go with Squarespace with e-commerce for our next step.

5. The proposals for site change were discussed between Montreat, Chattanooga, and Knoxville.

Denise brought up the room rate disparity between Knoxville and Chattanooga and how to get our room rate to \$149/night. We discussed subsidizing room rate out of the SERFA budget as well as negotiating for a lower rate.

Art will get in touch with the sales manager at the Chattanooga site to negotiate a room rate decrease. The Board favors the Chattanooga site.

6. Financial report (in doc) \$10,000 ahead of last year.

7. Housing report for this year's conference (see doc)

8. We set dates for our annual board retreat: July 23 & 24 at the Chattanooga Hotel. 9. Conference Report—program turned out well. Workshop rooms worked well.

10. Executive Director salary—Art reported that he has been working 12 hours per week and not the 8 agreed upon in his job description. He proposed an upgrade to his Executive Director position to 12 hours/week, or \$1250 monthly. Don moved that we accept the increase to \$1250 (\$7800 yearly) see doc. Don moved that we increase the stipend to the 12 hour/week rate. Jefferson seconded. Motion passed.

12. Address changes were made for Isabel. (Board info sheet) 13.

Committees for 2018-2019

Awards

Denise Williams

Jefferson Ross

Kari Estrin will continue as the Awards Committee.

Nominations Committee

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Staying the same—Abby Parks, Grady Ormsby, Roberta Schultz

Finance Committee—Denise Williams and Don Baker.

Staying the same

New business—there was no new business at this time.

Grady moved that we adjourn. Don seconded.

Meeting was adjourned. Respectfully Submitted, Roberta Schultz