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1	Title	WS # and Track	Secondary Tracks	Target Audience(s)	Day	Time	Where	Panelists, *presenter	Description
2	Welcome to SERFA: Conference Orientation	SPECIAL EVENT-01		All	Thursday	9:30 AM - 9:55 AM	Ochs	Don Baker*, Grady Ormsby, Isabel Taylor	Are you a first-timer to the conference and eager to take advantage of all it has to offer? Or maybe you have questions about the conference in our new setting? A panel of three SERFA Board members will brief you on the lay of the land — conference format, schedule overview, key events, and more.
3	Stirring the Songwriter Soup: 3 Most important things I (and you!) have learned About Songwriting	SONGWRITING -01		Songwriters	Thursday	10:00 AM - 11:15 AM	Chambliss	Louisa Branscomb*, Wyatt Easterling, Noah Zacharin, Rod Abernethy	Nobody has the one perfect recipe for a song. Come join four full time lifer songwriters as we distill the mix down to what matters most, add your opinion, and we will stir and cook up a great concoction. Louisa, Wyatt, Rod, and Noah have all toured extensively, produced and recorded multiple albums, and charted in folk and/or bluegrass. Designed for all levels- we want your input and questions!
4	Your Recording Project from Start to Finish	PERFORMING & RECORDING -01		Artists	Thursday	10:00 AM - 11:15 AM	Crabtree	Johnnie* and Jeanette Williams*	Come join this lively interactive session on producing a great CD of your songs without breaking the bank. Johnny and Jeanette Williams are award winning vocalists and songwriters, who have also produced over 30 albums of their own and others's music, including numerous Songwriter albums. Come with questions, plenty of time for Q and A. ☺
5	Presenter and Artist Roundtable	PRESENTING -01	Performing and Recording	presenters, Artists	Thursday	10:00 AM - 11:15 AM	Frierson	Brian Ashley Jones*, Denise Williams*	A respectful but open forum discussion among artists and presenters. Although the conversation will end up going where it goes, the idea was how to optimize working together for mutual success through frank discussion.
6	What Makes a Good Website	BUSINESS -01		Artists, Presenters, Media	Thursday	10:00 AM - 11:15 AM	Hardy	Leah Kauffman*	There are lots of different tools for designing a website for yourself but no matter what tool you use, there are key principles to think that will make the site usable, friendly, engaging, and a place you fans will want to follow and return to. We'll go through these principles, look at good vs. bad examples, and you'll walk away with specific guidelines on making your website as great as your songs.
7	Touring Overseas	BUSINESS -02		Artists, agents, managers	Thursday	10:00 AM - 11:15 AM	Ochs	Jefferson Ross*, Randy Steele, Lon Eldridge, Nathan Bell	This will be a discussion on how to effectively tour Europe and the UK. What to expect, how to gain acceptance and plan a strategy for success across the pond. Panelists are Nathan Bell and Randy Steele. Moderator is Jefferson Ross. All three regularly tour Europe and Great Britain.
8	House concert roundtable discussions	PRESENTING -02		Presenters	Thursday	11:30 AM - 12:45 PM	Chambliss	Steve Gnad*,*; Kristy Graves, Myra Gnad*, Marilyn Duncan	This roundtable discussion will focus on the different challenges that house concert presenters tackle to host a successful series. Some topics covered will include: --Getting a house concert started --Your purpose and mission --Building and maintaining an audience --Promotion and advertising (legal aspects/options, social media, websites, email lists) --Cost/Expenses (food, chairs, sound equipment, etc.) --Time commitment --Donations versus ticket sales (pros/cons) --Potential problems (zoning, neighbors, parking, liability, legal) --Performance Rights Organizations aka PROs (ASCAP, BMI, SESAC)
9	Radio Q&A For Everyone	MEDIA -01	Business, Performing and Recording	media, Artists, managers, recording companies	Thursday	11:30 AM - 12:45 PM	Crabtree	Al Kniola*, Abby Parks, Michael Gray, Wayne Green KEOS	Come participate in this radio "press conference" where the audience takes part in a Q&A session with folk radio DJ's. Find out what they look for in an album they would play on the radio, how to approach them with a submission, how to make sure your CD design, content, and one sheet are helping and not hindering your project, and whether using a promoter vs. self promotion influences a DJ's interest. Come with your questions as well as CD's you may be looking to promote.

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10	Americana Blues and the African-American Folkloric Tradition	ROOTS & SOURCES-01		All	Thursday	11:30 AM - 12:45 PM	Frierson	Dr. Clark "deaconbluz" White* (whitece60@comcast.net)	This will be a discussion and demonstration of one segment of Americana music, the Blues. It will analyze and discuss the theoretical and conceptual frameworks that define Black folklore and the Blues. It will extend the discussion of the role of "orature" and the Black Experience to include an examination of animal tales, poetry, sermons, jokes, songs, tales and expressions. Some attention will be given to the works of early twentieth century folklorist such as Zora Neal Hurston, John Work, Sterling Brown and Langston Hughes.
11	Placing and Licensing Your Music in TV, Film and Video Games	BUSINESS -03	Songwriting	Songwriters, Artists	Thursday	11:30 AM - 12:45 PM	Ochs	Rod Abernethy* (rodabernethy@gmail.com)	Purpose: To enlighten and educate attendees on how the music licensing industry works for TV, film and video games and how to approach music publishing companies. Takeaway: Attendees will hear stories of Rod's first hand experience in placing his original music scores in today's music marketplace. Rod has over thirty years of experience with commercial, film and TV music licensing.
12	How to be a Storyteller in Song	SONGWRITING -02		Songwriters	Thursday	2:00 PM - 3:15 PM	Chambliss	Abby Parks*, Louisa Branscomb, Johnny Williams, Wyatt Easterling	Before the more popular definition became "a slow love song," the term "ballad" referred to a narrative or poem set to music. This compelling form of songwriting has been celebrated since medieval times and was brought to America from Britain, other parts of Europe, and beyond. What constitutes a great ballad, whether a traditional mountain song or modern? What steps go into spinning a great story into a song? Songwriters on this panel will talk about this art form and each will share a unique song and how he/she created it from idea to finished form.
13	Tuning a City: Chattanooga's Visionary Musical Resurgence	BUSINESS -04	Presenting	All	Thursday	2:00 PM - 3:15 PM	Hardy	Stratton Tingle*, Gordy Nichols, Cindy Pinion, Carla Pritchard	Whether you are a musician, promoter or folk enthusiast, we all have something to gain from hearing these key players in Chattanooga's model approach to making music central in community and economy. Come find out about our host city and what role you can play, or take home pearls of wisdom for your own music endeavors. We'll shine the light from every angle, and save time for your input and questions.
14	Reinterpreting The Music of Charlie Poole	ROOTS & SOURCES-02	Performing and Recording	All	Thursday	2:00 PM - 3:15 PM	Frierson	David Davis & the Warrior River Boys*	In this class presentation David and the Band will share the genesis story of how they came to record "Didn't He Ramble, Songs of Charlie Poole." Their recording pays homage to the "Grandfather of Bluegrass Music," not by re-creating Poole's sound from the late 1920's, but by evolving Poole's music into a more modern traditional roots sound for today's audience, thus heralding the relevance, artistic strength and appeal that this particular music had at that time and the springboard it continues to be for today's artists to revisit and reinterpret. DDWRB will play recordings of Poole's original efforts and attempt to perform "live" a few of Poole's songs as closely as they can to the original sound. There will be discussion on the individual song, sharing with the audience what the Band felt were key ingredients in the originals that should be "kept in" and how they built from there with their own contributions/ tastes to evolve the song in a relevant way, thus giving "a true tribute" to Poole, the song and hopefully to themselves.

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15	Folk Music and Social Responsibility	ACTIVISM -01		All	Thursday	2:00 PM - 3:15 PM	Hardy	Spook Handy*	Whether we like it or not, each song and each concert either builds up or tears down. So, how can we write and present songs that build bridges rather than widen the divide? Can we paint a realistic picture of the world and still be vehicles for peace and healing instead of voices of doom and despair? Pete Seeger, who would have turned 100 two weeks ago, urged musicians to build the foundation of their music on common ground. He added, "Stand up and speak out when you see something you think is wrong. But beware of moral certainty – it is often a disguise for greed and vanity." In this workshop, we'll spend a little time talking about how to shape songs and concerts into community building events. And we'll spend a lot of time workshopping YOUR song and performance to get your message across in the most positive, building way possible. Bring a song you'd like to work on. Spook is on a multi-year "Remembering Pete Seeger" tour of all 50 U.S. states and all 10 Canadian provinces. On May 3, Pete's 100th birthday, Spook released his 6th album, <i>Songs of Pete, Woody & Me, Volume II - Dedicated to the Proposition</i> .
16	Social Media and Branding	BUSINESS -05	Media, Presenting	Artists, Presenters, Media	Thursday	2:00 PM - 3:15 PM	Ochs	Kate Neal and Garrett Nichols of Red Griffin Entertainment	Do you have an Instagram or Facebook account? Have you ever wondered how to create a personal brand? Do you want to reach not just more people but the right people? Then this is the panel for you. Experts are calling Instagram the new "homepage of your website". It is often the first place your ideal audience finds you – which means you have 6 seconds to make a lasting effect. You must "speak" to them to capture their attention. We'll show you how to create a brand identity on social media, why it's important, how to effectively reach your target market and how to get them to become not just followers, but loyal fans.
17	Fair Trade Music: What Is It and How Does It Affect You?	SPECIAL EVENT-02	Business, Performing & Recording	Artists	Thursday	3:30 PM - 4:30 PM	Ochs	Debra Cowan*, Grady Ormsby	Question: What are the best words a performing artist can hear when negotiating fees with a presenter? Answer: "We offer a guarantee" In 2012, American Federation of Musicians (AFM) Local 1000 launched Fair Trade Music 1000. Since that time they have signed up over 30 venues that pledge to pay a minimum guarantee, provide supportive working conditions and other benefits to the artists that perform in their venues. Through discussion, we hope to learn from musicians the benefits and challenges they face in their working lives. We also hope to learn from venues how a Fair Trade Music campaign would benefit them and we hope that audience members would contribute their thoughts on attending a performance in a Fair Trade Music venue.
18	SoundCorps: Take Note	SPECIAL EVENT-03	Songwriting, Business	Local Artists	Thursday	5:30 PM - 8:30 PM	Ochs	Stratton Tingle*	Monthly members educational session for musicians. Both members and SERFA registrants welcome to attend. Focused tonight on craft and business of songwriting.
19	Clawhammer Banjo Workshop with Frank and Allie Lee	PERFORMING & RECORDING -02	Roots and Sources	Artists	Friday	10:00 AM - 11:15 AM	Chambliss	Frank & Allie Lee*	Bring your 5-string banjo for clawhammer instruction with Frank and Allie Lee! Beginners and early intermediate folks will join Allie for an introduction to tuning, the basic strum, playing along in a jam, easy "licks and tricks", and a tune or two. Confident intermediate and advanced players will join Frank for techniques including drop thumb, using the 5th string melodically, alternate string pull-offs, and playing up the neck. Tunes using these and other techniques will be taught. Playing in unique tunings can be demonstrated as well as time allows. As a wrap-up if there's time and interest, Frank and Allie will also demonstrate arranging and playing a piece for two banjos.
20	Booking Shows In Your Home Town (and selling them out)	PRESENTING -03	Performing and Recording	Artists, presenters	Friday	10:00 AM - 11:15 AM	Crabtree	Todd Burge*	Performing songwriter Todd Burge will discuss how he created a much needed listening venue and music series from scratch in Parkersburg WV and how it led him to other music business opportunities that have enabled him to be a full-timer over the last couple decades. "Years ago, I was frustrated by the fact that there were no listening venues near my home town, so I took it upon myself to change this. I'd like to share with you how I did it and how this single decision changed everything for me."

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21	Mining the Old Songs for Inspiration for New Songs	ROOTS & SOURCES-03	Roots and Sources	Songwriters	Friday	10:00 AM - 11:15 AM	Frierson	Loralyn Coles *	This participatory workshop explores the various ways that traditional songs and tunes can be used for inspiration. Not into Trad music? "The House of the Rising Sun" was a traditional folk song until The Animals rocked it up and it shot to number 1 on the Billboard Hot 100 singles chart. "She Loves You" by The Beatles is an early example of folk chord changes being used in pop. Richie Valens took a Mexican folk song and got everyone singing and bopping to "La Bamba." Talkin' blues and protest songs can fit naturally into Folk Rap and Hip Hop. Celtic Rock uses traditional instruments and melodies and kicks them into another gear. There's also Medieval Folk Rock, Folk Punk and Folk Metal. If you're a songwriter, put new words to the melody of an old song or tune, then change the beat and the genre. Try using traditional instruments to take your melodies in a different direction or to give 'flavor' to your contemporary songs. Like to write funny songs? One word - Parodies. Song samples will be played, and handouts will be available on how to do research at online resources like the Library of Congress Folklife Center. Participants are welcome to share how they've used a traditional song to create something new.
22	Thrive, Succeed, and Be Happy Too: Lessons from Two Folk Music Veterans	BUSINESS -06	Performing and Recording, Songwriting	All	Friday	10:00 AM - 11:15 AM	Hardy	Art Menius , Kari Estrin	Being a self-employed musician or culture worker not only takes knowledge, but stamina! Learn some tips from two esteemed leaders in the folk music industry on how to work smarter, not harder, and how to take care of yourself and enjoy life in the process!
23	Tools of Technology: Empowering Your Creative Courage with Automation	BUSINESS -07	Presenting	Songwriters, Presenters, Artists	Friday	10:00 AM - 11:15 AM	Ochs	Emily Ann Peterson *	The DIY musician wears all the hats, often all at once. So how does one not drown in an overwhelming to-do list?! Emily Ann Peterson, songwriter and bestselling author of "Bare Naked Bravery: How to Be Creatively Courageous" walks you through her favorite software/robots for career songwriters & venue agents. Attendees will learn how to pick the right tool and receive an introduction to tools that help to: <ul style="list-style-type: none"> - create a system for DIY booking - organize & automate your next album production/release - build a membership site for your patrons - automate scheduling and payments for music lessons - up-level your creative output - automate your social media without faking it You'll leave feeling empowered with at least one new "secret super power!" This one is always a fun one! Bring your Q's for A's!
24	How to present the "unique you" through your original songs	SONGWRITING - 03		Songwriters	Friday	11:30 AM - 12:45 PM	Crabtree	Todd Burge*	Todd Burge been a full-time touring songwriter over the last two decades and teaches songwriting at West Virginia University. He will share his writing methods that set him on a unique performance and song path and landed him hundreds of shows in venues like Mountain Stage (NPR), Music City Roots, The Kennedy Center and more.
25	How Presenters Choose Artists	PRESENTING -04	Business	Artists, Presenters	Friday	11:30 AM - 12:45 PM	Chambliss	Steve Gnad*; Curtis Johnson, Jacquelyn Strickland	What do presenters consider in selecting artists? Promotional/marketing/social media reach, live performances, track record in market, EPK's, website, videos, recommendations from other artists or presenters? Each presenter has a different perspective. This is your chance to hear a few of them.
26	300+ Years of Banjo	ROOTS & SOURCES-04		All	Friday	11:30 AM - 12:45 PM	Frierson	Matthew Sabatella*, Frank Lee, Allie Lee	How did the banjo, which has roots in West Africa, become a symbol of American whiteness? Through historic images, recordings, and live performance, follow the fascinating story of the banjo from its African roots through its development in the Caribbean, early history with people in slavery in North America, growth in popularity through blackface minstrel performances, presence in the Victorian parlor, integration into dance and song traditions in Appalachia, and its role in 20th and 21st century folk, old-time, bluegrass, country, popular, and world music.

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27	LGBTQ Folks in Folk Music	ACTIVISM -02	Business, Performing and Recording	All	Friday	11:30 AM - 12:45 PM	Hardy	Dianne Davidson, Deidre McCalla, Tristan Scoggins; Lauren Heinz	A discussion of the issues members of the LGBTQ community face in the folk world and how we can move forward to where our actions match our inclusive words. With recording careers that go back to the early 1970s, Dianne and Deidra are pioneers of the womyns music community. Lauren, a transgender woman, is an award winning singer-songwriter. Mandolinist and composer Tristan Scoggins belongs to the emerging generation of out bluegrass musicians.
28	Eradicating the Starving Artist Mindset to Make Your Greatest Living Yet	BUSINESS -08		Artists	Friday	11:30 AM - 12:45 PM	Ochs	Emily Ann Peterson *	In this workshop, songwriters will discover how to bravely move through their Starving Artist mindset to craft a living made with confidence and generosity. Using Emily Ann's own bestselling book "Bare Naked Bravery: How to Be Creatively Courageous", Jeff Goins' "Real Artists Don't Starve" and Emilie Wapnick's "How to Be Everything", attendees will learn: - The spectrum of business models for musicians & multi-potentialities - How to choose your worth & price yourself without cringing - How to expand your vision of possibility & spot unique, profitable opportunities - How to reframe and lean on ALL your skills, especially your songwriter skills, to create a lucrative & meaningful living.
29	Annual SERFA Celebration	SPECIAL EVENT-04		All	Friday	1:45 PM - 3:00 PM	Ballroom	Ellis Paul, Norman & Nancy Blake, Eileen Carson & Mark Schatz, J.T. Gray, George Bright	Annual meeting, awards, keynote address
30	SONGFARMERS: Building a Front Porch Around the World	SPECIAL EVENT-05	Activism	All	Friday	3:15 PM - 4:30 PM	Frierson	Michael Johnathan*	Find it out about the incredible SongFarmers movement spreading across the country and watch the 30 minute public television TV documentary. Learn how to change the way you view your own music and turn it into something very powerful.
31	Community & Social Music: 3:15 PM - Community Sing; 4:15 PM - Jamming	SPECIAL EVENT-06		All	Friday	3:15 PM - 5:30 PM	Ochs	Abby Parks*, Matthew Sabatella*	Community Sing: 3:15 -4:15 PM Bring your voice and join in the powerful act of people singing together. Community music making is an important part of folk music. It's uplifting and a lot of fun. You don't have to sing well - just sing. If you like, you can bring a well-known song that everyone can sing along to. All genres welcome. You can bring your instrument(s), but it's really about the community singing together. Jam Time 4:15 - 5:30 PM Do you want to join a bluegrass or old-time jam, or maybe a song swap? Meet here to find people to jam with, and we'll split off into different parts of the Chattanooga, even outdoors.
32	Yoga with Karyn Oliver	SPECIAL EVENT-07		All	Friday	4:30 PM - 5:30 PM	Hardy	Karyn Oliver*	
33	Recording Promotion Demystified	PERFORMING & RECORDING -04	Business	Artists, Industry	Saturday	10:00 AM - 11:15 AM	Chambliss	Michael Kornfeld*, Kari Estrin, Melody Cochran	What is the difference between a radio promoter and a publicist and why should I have both? What is a song premier? How do I get my album reviewed? Can I do this work myself effectively and, if so, how. You'll learn this and more from those who do the work.
34	How Not To Think Like A Guitar player & Still Be One	PERFORMING & RECORDING -05	Performing and Recording	Artists	Saturday	10:00 AM - 11:15 AM	Crabtree	Rick Ruskin*	A demonstration & discussion of alternative ways of arranging guitar accompaniments and solos. Learning patterns and other peoples' licks can only take your abilities so far. At some point every player wants the experience of playing "without a net." This workshop, taught by a guitarist who has made his reputation by arranging and playing some of the most unexpected tunes as fingerstyle pieces, is designed to help get you there. Music and techniques will be performed, examined and explained. Bring instruments, recorders, writing implements, and lots of questions. All levels of players welcome.

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35	A Venn Diagram Approach to The Different Lobes of the Folk World	ROOTS & SOURCES-05	Business	All	Saturday	10:00 AM - 11:15 AM	Frierson	Andy Cohen*, Dr. Clark "deaconbluz" White	This workshop will illustrate and draw distinctions among the terms 'Folk', 'Traditional' and 'Popular' (which itself has two distinct meanings). Also discussed will be the age of songs and tunes as that relates to Tradition; 'Micro-traditions'; the concept of a 'Traditional Community'; and the meaning of the Folk Revival as it applies to all of us. The purpose of this workshop is to give us all a perspective on where contemporary musicians of various kinds stand in relation to these concepts. This effort is an attempt to get us beyond generic labels, which get us nowhere.
36	Vocal Technique for the Touring Musician	PERFORMING & RECORDING -03		Artists	Saturday	10:00 AM - 11:15 AM	Hardy	Kelly Hoppenjans *, Jeanette Williams	Life on the road presents many difficulties for singing musicians, from exhaustion to vocal health to technique. I'm a touring singer-songwriter and a voice teacher at Belmont University with a masters degree in Commercial Voice Performance, and it's a passion of mine to help talented singers gain the technical skills and vocal know-how they need to keep their voices healthy and functional for their rigorous touring schedules. We would cover technical concepts like breath support, freedom from tension, and placement; practical tips like how to warm up your voice and structure your sets to keep yourself from getting fatigued; and vocal health concepts like getting enough sleep and water and the effects of drinking and smoky environments. I would also love to have a couple of singers sign up to sing during the class in order to work on specific vocal issues they've been having, like a master class. And of course, attendees would be free to ask me all their burning vocal questions! As a personal note--I just got back from FARM (my first Folk Alliance event ever!) and suggested this to some of the attendees and got a lot of interest in the idea--since I'm based in Nashville, I thought I should bring it back to my home turf first!
37	Setting Up Regional Tours	BUSINESS -10	Performing and Recording	Artists, Agents	Saturday	10:00 AM - 11:15 AM	Ochs	Brian Ashley Jones*, Nancy Beaudette, Kristy Graves, Jefferson Ross	Building a tour can be tedious, but the time spent in advance pays dividends when you finally hit the road! When planning venues, routing, promo, lodging, transportation, etc., there's a lot to consider. This discussion will explore "tricks of the trade" by veteran touring artists and will welcome input by all in attendance. Sharing ideas is
38	Wisdom of the Elders	SPECIAL EVENT-08		All	Saturday	11:30 AM - 1:00 PM	Ballroom	Norman & Nancy Blake, David Wilkes, Art Menius*	Oral history on stage
39	The Art Of Co-Writing	SONGWRITING -04		Songwriters	Saturday	2:00 PM - 3:15 PM	Chambliss	Tomm Jutz*	Come learn: What to expect, How to prepare for it, and Co-writing etiquette, with time for Q and A. Thomm Jutz is an award - winning songwriter and producer based in Nashville, who once got a glowing review from Art Menius.
40	Elements of a Compelling Interview	MEDIA -02	Business	media, Artists	Saturday	2:00 PM - 3:15 PM	Crabtree	Abby Parks*, Michael Gray, Al Kniola, Amy Speace, Lee Zimmerman	There are many factors that go into creating a compelling radio or TV interview, and both the artist and the interviewer play a part in whether an interview is engaging or not. Are you, as an artist/band, talkative, interesting, and on your toes to answer various questions that might be thrown your way? Are you, as an interviewer, creating rapport with your guests, asking questions that inspire the artist to reveal interesting things, and thereby keeping the listening audience engaged? And what are the challenges of call-in vs. live in-studio vs. pre-recorded interviews? You'll hear from some local and national folk DJ's and a significant music writer as well as a touring artist who have experienced this topic from both sides of the aisle.
41	Honoring Jean Ritchie: Ballad Heroine	ROOTS & SOURCES-06		All	Saturday	2:00 PM - 3:15 PM	Frierson	Amelia Stamsta*, Andy Cohen	Jean Ritchie was a brilliant and often underrated interpreter of the old songs and writer of originals based in her Appalachian upbringing. As youngest of 14 children she heard hundreds of ballads and brought them to the popular vernacular. Her songs and the traditionals she brought forth deserve honor! This workshop will be honoring her legacy with traditional songs and Jean's original songs, some history of the songs, as well as fascinating stories about her upbringing and life.

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42	Digital Marketing for Musicians	BUSINESS -11	Presenters, Media	Artists, Presenters, Media	Saturday	2:00 PM - 3:15 PM	Hardy	Paul Price*	What can musicians learn from how Fortune 500 companies do digital marketing? In this workshop, you'll learn how to improve your marketing to fans using online channels like web, email, search engines and social media. We'll discuss how corporations use the "marketing funnel" and "marketing automation" to nurture prospects during a long sales cycle, and how musicians can use similar techniques to grow your fan base and turn casual fans into enthusiastic "super fans". Paul has been a digital marketing executive at Fortune 500 companies for more than 20 years and is now a house concert host and founder of Undiscovered Music Network.
43	Women's Empowerment in the Folk Music World	ACTIVISM -03		Women in Music	Saturday	2:00 PM - 3:15 PM	Ochs	Karyn Oliver *, Nancy Beaudette, Kari Estrin , Louisa Branscomb	In the music industry, women have faced challenges over the years in the areas of equality, safety, money, inclusion, stereotyping, and more. A panel of women who have experienced these challenges will discuss topics pertinent to women making a living in the music industry with a focus on the challenges of female touring artists, managers, and presenters. We'll hear from Kari Estrin, who paved a path for herself as a female tour manager and concert promoter at a time where it was almost unheard of; Louisa Branscomb, one of the first women banjoists and identified songwriters in modern bluegrass; Karyn Oliver, a prominent singer-songwriter whose songs cover topics specific to women's issues; and Nancy Beaudette, award-winning Canadian songstress and life coach.
44	Women's Songcircle	SPECIAL EVENT-09	Songwriting	Artists	Saturday	3:15 PM - 5:30 PM	Ochs	Louisa Branscomb*, Nancy Beaudette*	The women's song circle provides a place for women to share their songs about women's empowerment, struggles, and perspective on the world. Please come join us in the sharing and camaraderie! Primarily for original songs but they don't absolutely have to be! Men are welcome to come enjoy the music as well.
45	Mentor Sessions	SPECIAL EVENT-10		All	Saturday	4:00 PM - 5:45 PM		Leah Kauffman, Brian Ashley Jones, Noah Zacharin, Brooksie Wells, Kari Estrin, Jefferson Ross, Michael Kornfeld; J.B. Nuttle; David Davis; Emily Ann Peterson	One on one sessions. Advance signup only.