

WWW.SERFA.ORG

SOUTHEAST REGIONAL
FOLK ALLIANCE

SERFA

12TH ANNUAL CONFERENCE

✧ CHATTANOOGA, TN ✧

MAY 15-19 ✧ 2019

KEYNOTE BY ELLIS PAUL

FOLK ALLIANCE
INTERNATIONAL

DEB SEYMOUR

Demented wit
Haunting blues
Moving ballads

"Hello SERFA Attendees 2019!"

"Folk music that
won't bore even the
anti-folkies among
you." -Michael Roberts,
Westword Magazine



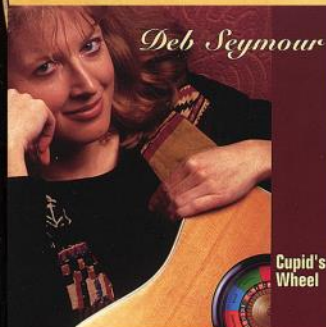
2018 Semi-Finalist
2018 Runner-Up
2011 Honorable Mention



www.debseymourmusic.com

SERFA GUERRILLA SHOWCASES:

Wed 5/15 ~ Crab Donkey ~ 12:15 AM
Thr 5/16 ~ Gypsy Wagon ~ 12:00 AM
Thr 5/16 ~ LilFest ~ 1:30 AM
Sat 5/18 ~ Doc's Guitar Pull ~ 12:55 PM



Very Simple #SERFA19 Schedule

Wednesday

3:00—8:00 PM: Registration Open

3:00—5:00 PM: Community Outreach

6:00—8:45 PM: Reception at Songbirds

9:00—10:35 PM: Open Mic

10:40 PM—2:00 AM: Opening Night Showcases

Thursday

6:30—10:00 AM: Breakfast

9:00 AM—6:00 PM: Registration Open

9:30—9:55 AM: Orientation

10:00—11:15 AM: Workshops 1

11:00 AM—1:30 PM: Lunch

11:30 AM—12:45 PM: Workshops 2

2:00—3:15 PM: Workshops 3

3:15—5:30 PM: Exhibit Hall, Break, Open Mic, Special Events

5:45—7:00 PM: Dinner

7:00—10:35 PM: Official Showcases

10:40 PM—2:00 AM: Guerrillas

Friday

6:30—10:00 AM: Breakfast

9:00 AM—4:00 PM: Registration Open

10:00—11:15 AM: Workshops 4

11:00 AM—1:30 PM: Lunch

11:30 AM—12:45 PM: Workshops 5

1:45—3:15 PM: Annual SERFA Celebration with Awards and Keynote

3:15—5:30 PM: Exhibit Hall, Break, Open Mic, Special Events

5:45—7:00 PM: Dinner

7:00—10:35 PM: Official Showcases

10:40 PM—2:00 AM: Guerrillas

Saturday

6:30—10:00 AM: Breakfast

10:00—11:15 AM: Workshops 6

11:30 AM—1:00 PM: Wisdom of the Elders

11:00 AM—1:30 PM: Lunch

2:00—3:15 PM: Workshops 7

3:15—5:30 PM: Exhibit Hall, Break, Open Mic, Special Events

5:45—7 :00 PM: Dinner

7:00—10:35 PM: Official Showcases

10:40 PM—2:00 AM: Guerrillas

Sunday

6:30—10:00 AM: Breakfast

11:00 AM—Check Out Time

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The world already has enough plastic. Please return your name badges to the registration table as you depart. We’ll draw one name from the returned badges to win a free half-page ad in the 2020 SERFA Conference Program.

SERFA appreciates the generous support of the



**RIVERVIEW
FOUNDATION**

Our hashtag is #SERFA19.





Southeast Regional Folk Alliance



MISSION STATEMENT

"The Southeast Regional Folk Alliance exists to preserve, promote, develop and celebrate the diverse heritage of roots and indigenous music, dance, storytelling and related arts of the Southeastern United States."

SERFA is the Southeastern Regional chapter of The Folk Alliance International. Our goal is to provide opportunities for our members to network locally and advance the overall mission of

The Folk Alliance International to:
Increase access to needed resources for our members.
Expand the breadth of the folk music experience for the general public.
SERFA fosters and promotes member initiatives in the states listed below:

MEMBER STATES:

- Alabama**
- Arkansas**
- Florida**
- Georgia**
- Kentucky**
- Louisiana**
- Mississippi**
- North Carolina**
- South Carolina**
- Tennessee**
- Virginia**
- West Virginia**

If you are in this region, or would like to participate in our efforts to advance folk music in the Southeast, please let us know at the conference!





Still Available: 2017 and 2018 SERFA Conference T-Shirts
Limited Quantities and Sizes
Get yours at the Registration Desk: One for \$5; Three for \$12



Open Mics

In The Rose Room

Wednesday 9:00—10:35 PM
 Thursday 3:15—5:30 PM
 Friday 3:15—5:30 PM
 Saturday 3:15—5:30 PM

Hosted by Grady Ormsby

Sound by Bill Poindexter and
 Fiddle & Bow, Winston-Salem

Open mics are an additional opportunity for you to perform at the SERFA Conference. There will be four sessions.

All the sessions will be in the Rose Room in the Conference Wing.

The sessions will be conducted through a lottery. Put your name on a slip of paper and drop it in the hat. The drawings will consist of three rounds.

1. First timers with no showcases (including official and guerrilla)

2. Anyone else with no showcases
3. Open to anyone regardless of showcases.

A sound system and tech will be provided. There is no preregistration. Show up and sign up. Performers will be limited to one song at each session. Each session will start fresh with no carry-over from the previous session.

*Grady Ormsby
 Open mic guy*



From Our Regional President

On behalf of the SERFA Board and Executive Director, I welcome you to our 12th annual SERFA Conference. We will miss Montreat, NC, but we outgrew the lovely setting. We are very excited to be in the vibrant city of Chattanooga, where we have been welcomed with open arms. We hope that you will be able to enjoy some of the many amenities Chattanooga offers, including the opening night reception at Songbirds. Our conference committee has been working for months to ensure that you all have an opportunity to have an enjoyable and productive conference. We encourage you to take full advantage of all the conference has to offer by attending workshops and panels, mentoring sessions, jam sessions and showcases. We are also pleased with the cultural and racial diversity of our new conference home in Chattanooga, as it has long been a goal of SERFA to broaden our horizons and to be more inclusive. It is worth noting that this SERFA conference takes place on the traditional tribal lands of the Cherokee, who were early folksingers. The Trail of Tears passed through Chattanooga 180 years ago.



At the Chattanooga we will be able to continue enjoying great dining together and have opportunities to connect and network. I think that you will find both the food and the rooms first class. One of the best aspects of our friendly and intimate conference is that you will be able to meet all of the attendees at some time. We hope you will leave having made numerous new friends and acquaintances. We welcome an increased number of first timers this year and look forward to helping you get the most out of our conference. Please attend the orientation session Thursday morning at 9:30. It may help you to make the most of your opportunities here. If you have any questions, please feel free to ask anyone wearing a staff or board badge. We are all eager to help you in any way. We welcome back all of our returnees and thank you for choosing to attend our conference. We hope that you once again will find it rewarding and well worth your time and effort.

SERFA is always looking for folks who would like to help out in any way. If you are interested in volunteering some of your time and talent, please talk to me or to any of our SERFA staff. If you have any ideas to improve our conference, please speak to us and submit your ideas in your online conference survey, which you'll receive in a few days.

*Cheers,
 Don Baker, President*

Welcome to the New Home of the SERFA Conference

The SERFA Board, committee members, and I have been working hard since late July to provide an outstanding 12th annual homecoming for you in a new location. In Chattanooga, we welcome the many new participants to the SERFA community—a friendly and refreshing combination of business and friendship.

Art Menius, Executive Director

2018-19 SERFA Board of Directors



Left to R

Roberta Schultz, Secretary
 Grady Ormsby, Vice-President
 Denise Williams, Treasurer
 Jefferson Ross
 Isabel Taylor
 Don Baker, President
 Abby Parks
 Art Menius, Executive Director (not pictured)

2019 Programming Committee

Louisa Branscomb
 Wyatt Easterling
 Abby Parks, Chair
 Matthew Sabatella

2019 Showcase Committee

Don Baker
 Abby Parks, Chair
 Jefferson Ross

2019 Awards Committee

Kari Estrin
 Jefferson Ross
 Denise Williams, Chair

2019 Local Conference Committee

Mary Howard Ade	Monica Kinsey
Scott Bruce	Shane Morrow
Christie Burns	Jonathan Sussman
Kristy Graves	Stratton Tingle
Michael Gray	Russ Young

2019 SERFA Conference Staff

Annie Capps: Graphic Design
 James Dean: 2018 Photographs used in this book
 Mike Holliday: Volunteer Coordinator, Registration Chief
 Annie Lindstrom: Photographer
 Linda McRae: Community Outreach Coordinator
 Art Menius: Conference Director
 J.B. Nuttle: Video Documentation
 Grady Ormsby: Open Mic, Volunteers
 Bill Pointexter/Fiddle & Bow: Open Mic Sound
 Stuart Reinhardt: Acoustic Sound Productions
 Jerod Rivers: FAI Membership Director
 Roberta Schultz: Guerrilla Wrangler, Exhibit Tables
 Stir: Wednesday Evening Catering
 Mark Smith: Photographer
 Isabel Taylor: Website and ecommerce
 Alan Watts: Acoustic Sound Productions



Win Registrations for Other Regional Conferences

SERFA, like all Folk Alliance International regional conferences, holds individual raffles for **registration at each of the other regionals**—SWRFA, FAR-West, NERFA, and. Visit the Registration Desk to enter: \$2 one chance; 3 for \$5. You can enter as often as you wish. You can put all your tickets on one or two regions or spread them across all four.



Official Showcase Schedule



Thursday, May 16

7:00: Crossing the Caney
 7:20: Andy Cohen
 7:40: Rod Abernethy
 8:00: Grace Morrison
 8:20: Wolf and Clover
8:35: Intermission
 9:00: Antonio Andrade
 9:20: Boomtown Trio
 9:40: Karyn Oliver
 10:00: Resonant Rogues

Friday, May 17

7:00: David Davis and the
 Warrior River Boys
 7:20: Carolann Solebello
 7:40: Frank and Allie Lee
 8:00: Belle Plaine
 8:20: Grant Peeples
8:35: Intermission
 9:00: Amy Speace
 9:20: Twin Kennedy
 9:40: Wyatt Easterling
 10:00: Ben van Winkle and the
 Figment

Saturday, May 18

7:00: After Jack
 7:20: Nancy Beaudette
 7:40: Nicholas Edward Williams
 8:00: Deidra McCalla
 8:20: The Curryys
8:35: Intermission
 9:00: Cary Morin
 9:20: Flint & Feather
 9:40: Eric Brace, Peter Cooper, and
 Thomm Jutz
 10:00: Ginger Cowgirl



Johnny & Jeanette Williams

Highlights of What's New at the #SERFA19 Conference

- Our Wednesday evening event will be a reception at the fabulous Songbirds Guitar Museum, four blocks from the Chattanooga, with heavy hors d'oeuvres, cash bar, and live music.
- The entire conference is on one level, with the workshops, guerrilla showcases, open mic, breaks, and exhibit hall in the conference or right wing, and dinners (Ballroom 3/4) and official showcases (Ballroom 1) in the ballroom or left wing.
- All public areas are open for jamming.
- Other than the orientation session, official conference events do not start until 10 AM.
- The dinners on Thursday, Friday, and Saturday come as part of your registration. Breakfasts and lunches must be purchased separately. Breakfast and lunch will be served in the hotel's restaurant, the Broad Street Grille, giving us much more time to enjoy our meals.
- A cash bar will be available during the official showcases. Free snacks will be provided at intermission as always.
- We now have an afternoon segment from 3:15 until 5:30 PM that includes open mics, exhibits, break refreshments, and various special events.
- With an open mic session every day, open mics will total two more hours than in 2018 .
- We're grateful to the Chattanooga for allowing guerrilla hosts to serve alcohol. A condition for this rare privilege is that we'll be checking badges at the entrance to the guerrilla showcase area to ensure no one who isn't registered enters and that no one takes alcoholic beverages out of our wing. Name badges will indicate who is under-21. Help your hosts make sure that under-age drinking does not occur. Please help us enforce these conditions; if we violate them, we could lose our ability to have free alcohol at guerrillas, and no one wants that! :)
- The Local Conference Committee will be showcasing three artists each night after the officials in the Foundry bar.



May 1, 2019

Dear Friends,

On behalf of the citizens of Chattanooga, it is my pleasure to welcome the Southeast Regional Folk Alliance Conference from May 15th-19th, 2019. We are honored to host each of you in the City of Chattanooga.



Chattanooga is a city of creators, with a wonderful history of entrepreneurship and community involvement. On behalf of everyone in our city, please know how much we appreciate you choosing to host your event in our beautiful city. We hope that you have the opportunity to enjoy all Chattanooga has to offer while you spend your time with us this week.

Once again, thank you for choosing Chattanooga.

Sincerely,

A handwritten signature in cursive script that reads "Andy Berke".

Mayor Andy Berke
City of Chattanooga

FOLK ALLIANCE INTERNATIONAL

Hello,

On behalf of our Board and Kansas City-based staff of Folk Alliance International (FAI), welcome to the SouthEast Regional Folk Alliance conference! Congratulations in advance to Art, the entire Board of SERFA, and all the conference volunteers.

We acknowledge that the site of the SERFA conference is on the traditional lands of the Cherokee, Chickamauga, and Chiaha tribes, who sang the original folk songs of this land.

Chattanooga means “rock rising to a point” (Lookout Mountain), and SERFA’s relocation is an exciting move for the region. The city is home to the must-see Tennessee Aquarium (1 Broad St), the incredible Hunter Museum of American Art (10 Bluff View Ave), the legendary Chattanooga Choo Choo, and a thriving downtown. It is also teeming with artists, musicians, non-profits, and a vibrant cultural sector. Be sure to check out Songbirds **Guitar Museum** (35 Station Street) and **The Bessie Smith Cultural Center** (200 E M.L. King Blvd).

The SERFA program is sure to entertain and inspire, and Ellis Paul will no doubt regale you with stories and song to fill you for the year! Enjoy the panels, showcases, and jams this weekend, and the friendships old and new as you continue to celebrate community and song.

Our Membership Manager Jerod Rivers, and Past Board President and current Board member Matt Smith are onsite this weekend, along with Michael Kornfeld, who currently serves on our Board, and as Board President of NERFA. **We’ve intentionally planned our Regional Leaders Retreat to follow SERFA**, so you will also meet the leaders of FARM, SWRFA, and FAR-West.

FAI continues to focus on being a values-led organization focused on diversity, inclusion, and internationalism.

We encourage all presenting organizations (conferences, venues, festivals) to join us in 1) acknowledging the indigenous lands our events are held on (and including artists and participants from these nations), 2) striving for gender balance in showcases and speakers, 3) initiating meaningful and long-term conversations with disenfranchised communities, people of color, and those who have not seen themselves reflected in our organizations, programs, audiences, boards, and artist line-ups in the past.

As a folk music community, as presenters, as touring artists, and as cultural sector leaders we must continually ask ourselves, who is not at the table? Who does not feel welcome or safe? Who have we not invited? Who do we have things to learn from? **And we must act on those reflections to open the doors and windows of the house of folk, because y’all means all.**

We hope to see you **January 22 – 26, 2020 in New Orleans** for our next international conference with the theme centered on Identity: *The Story of People and Place*.

Yours in music,



Aengus Finnan, Executive Director

Folk Alliance International

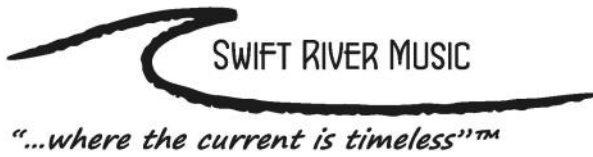


Andy May

**Performance.
Production.
Coaching.**

- Award-winning professional folk & Americana musician (50+ years)
- Music educator, creator of beloved Acoustic Kids Showcases (30 yrs)
- Producer @ IBMA award-winning Swift River Music (30+ years)

Andy delivers traditional and deep-rooted original music in his shows. As a producer and mentor, he draws on a lifetime of experience as a working musician and educator.



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NASHVILLE. TN

HEATHER PIERSON ACOUSTIC TRIO

"...one of the best performers we've seen in many a year." -Rich Warren (WFMT)



Singin'
#11

Album of 2017
Folk DJ



*If we weren't touring in Texas right now,
we'd love to be with you all at SERFA!
Have a great conference
and we hope to see you down the road!*

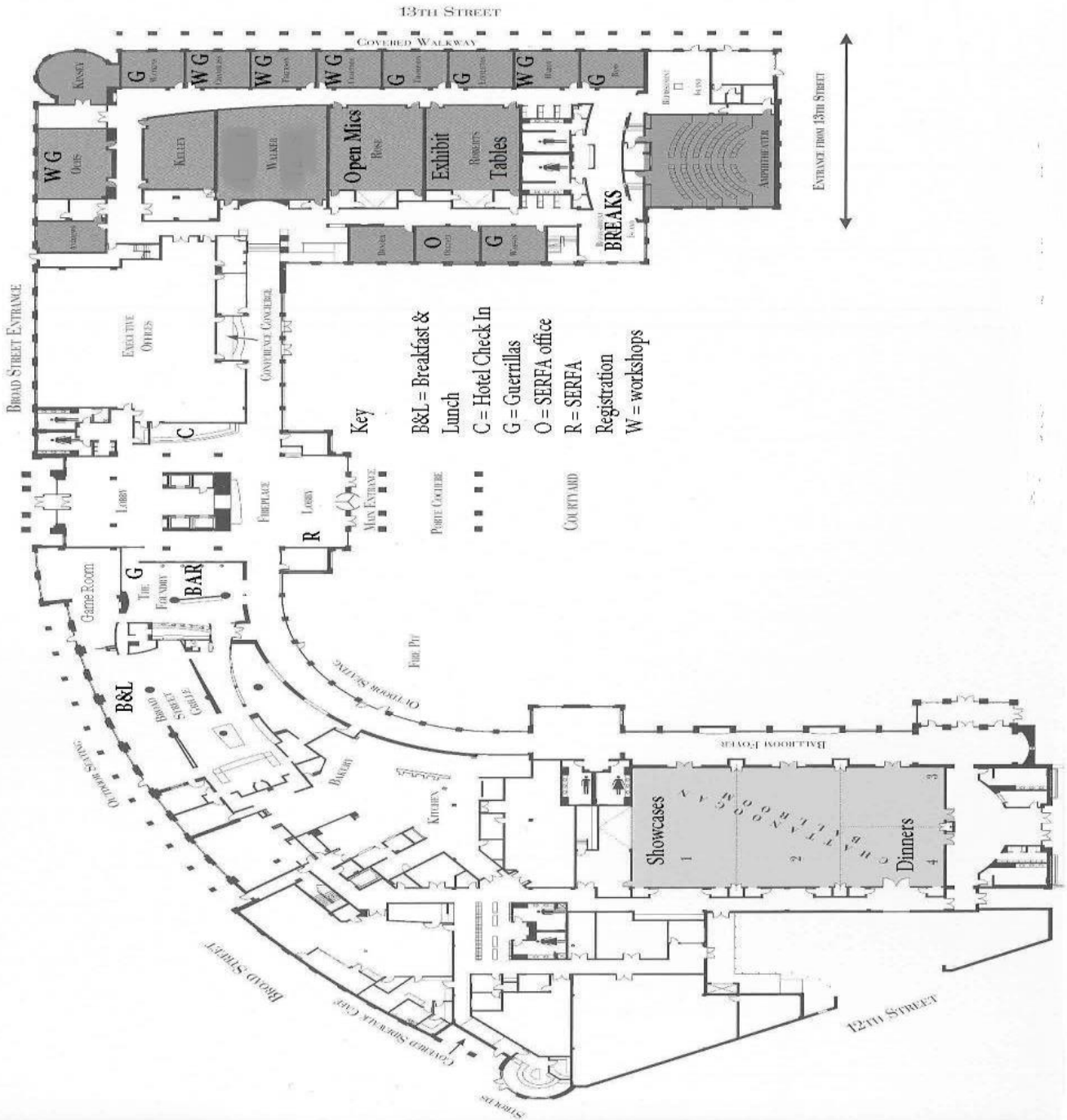
-Heather, Shawn, and Davy

booking@heatherpierson.com

Management: Dave Wilkes | wilkesongs@gmail.com | 917.848.8795

photo: Ray MacGregor

The Chattanooga Hotel



Art Menius Media Provides Radio Promotion for (Almost) Any Budget



#9 FolkDJ



#18 FolkDJ



NACC Folk Most Added
4-9-19



#38 FolkDJ



#12 FolkDJ



#12 NACC Folk

Art Menius Media Operates
on a Few Basic Ideas

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- You can't afford not to have radio promotion assistance.
- Therefore, I customize radio promotion to fit almost any budget, designing promotions that maximizes what you can do within it.
- From consultation on the low end through hybrid professional-DIY solutions to complete turnkey Cadillac services, I'll work with you to afford the help you need.

Other Services

- Emcee
- Event Management and Production
- Bio, one-sheet and press release writing
- Long Range Planning
- Crowdfunding campaigns



Art Menius Media

PO Box 1161

Carrboro, NC 27510

art@artmenius.com

919-675-2787

<https://artmenius.com/art-menius-consulting/album-promotion/>

Art Menius on the Air

“Classic Eno Festival Live”

Saturdays, 10:00-11:00 AM on
Hillsborough, NC

www.whupfm.org



“The Revolution Starts
Now: The Topical Song
Show”

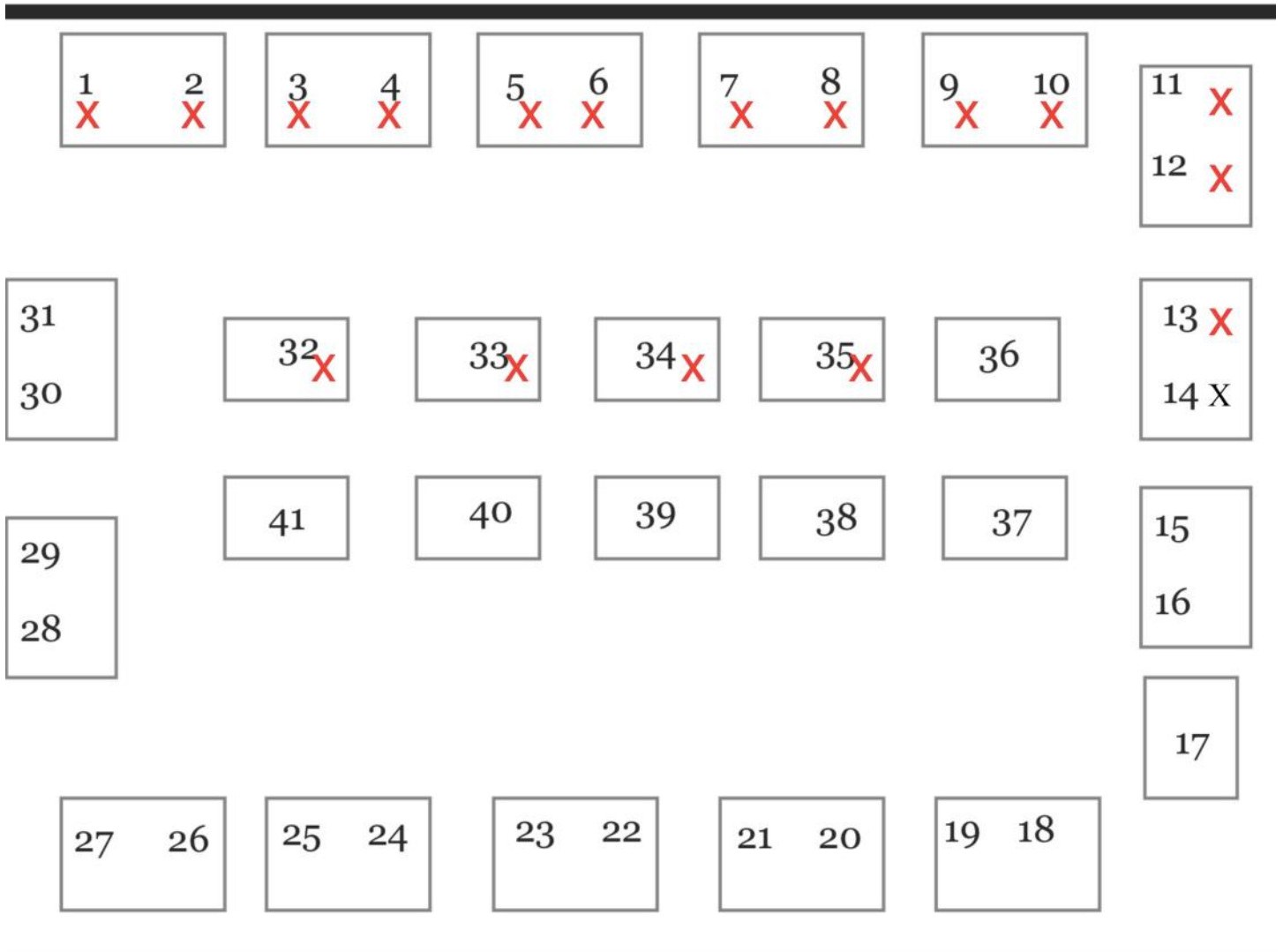
Tuesdays 4:00-5:00 PM on
Chapel Hill & Carrboro, NC

www.wcomfm.org



Exhibit Tables in Roberts Room

The Exhibit Hall is open 3:15 to 5:30 PM daily



Exhibitors by Table Number

- 1. Loralyn Coles / Goad's Abode
- 2. Paul Price / Undiscovered Music
- 3. Richard Coombs / Local 1000
- 4. Carli Kennedy / Twin Kennedy
- 5. Rob Slocumb / The Sound Wall
- 6. Rob Slocumb / The Sound Wall
- 7. Ellen Bukstel
- 8. Dennis Warner Music
- 9. FAI

- 10. SERFA
- 11. Kari Estrin Management
- 12. Kari Estrin Management
- 13. Karyn Oliver
- 14. Good Luck Studios/Jon Shain, Producer
- 32. Loretta Sawyer Acoustic Arts
- 33. Silvan Guitars
- 34. Jubilant Bridge
- 35. Raison D'Etre

From Menopause To Marijuana Peace To Politics Poignant To Provocative...

Ellen Bukstel writes and sings about it all! And more! This type of happy-sad, life embracing, fear overcoming emotional schizophrenia truly captures the spirit of modern independent music making — Whatever Ellen feels in the moment, she shares... and whatever else Ellen is, she's not shy about it making her audience "sit up and think...laugh 'til they cry"...and sometimes all at the same time!"

NEW CD RELEASE!

JANUARY 2019 FOLK DJ CHARTS

#5 TOP ALBUM: "LEGACY OF LOVE"

#5 TOP ARTIST: ELLEN BUKSTEL

#6 TOP SONG: "BY MY SILENCE"

(#6 BY MY SILENCE / COVERED BY **MARA LEVINE**)



www.ellenbukstel.com

SOME HIGHLIGHTS

NOMINEE Hollywood Music In Media Awards
 WINNER Lake County Folk Festival FUNNY SONG Comp • FOUR SOUTH FLORIDA ACTS TO WATCH Broward/Palm Beach NEW TIMES • EMERGING ARTIST / HON. MENTION Falcon Ridge Folk Festival • HONORABLE MENTION Woody Guthrie Song Comp • INTERNATIONAL WINNER New Zealand PEACE SONG Comp • 2nd place/FOLK CATEGORY John Lennon Song Comp • 2nd PLACE Susquehanna Music & Arts Fest Song Comp • WINNER Hollywood Music Awards, Best Political Song of the Year • WINNER Paul Stookey's Music To Life PDFoundation Song Comp • WINNER Breaking The Silence in Song/Domestic Violence Theme Song Comp • WINNER Wildflower Arts & Music Festival, Song Comp • FINALIST New Folk Song Comp, Kerrville Folk Festival
 WINNER 14 International Music Video Awards

PERFORMANCE OPPORTUNITY FOR TOURING ARTISTS

Artists of Note is booking 3-4 day artist-in-residence performances in Kansas. Spring, summer and fall openings. Multiple performances, no children's shows.



Learn more at

<https://mailchi.mp/4c6732e19d3d/humanities>

or check the FAQ page at ArtistsOfNote.com

2019 SERFA Conference Schedule	Ballroom, Lobby, and Other Locations	Bass	Chambliss	Crabtree	Frierson	Hardy	Littleton	Ochs	Roberts (Exhibits)	Rose (Open Mics)	Thompson	Wasson	Watkins
WEDNESDAY													
3:00 - 8:00 PM	Registration (Lobby)												
3:00 - 5:00 PM	Community Outreach (Offsite)												
6:00 - 8:45 PM	Opening Event at Songbirds												
9:00 - 10:35 PM			Opening Night Showcase	Opening Night Showcase		Opening Night Showcase		Opening Night Showcase		Open Mic			
10:40 PM - 2:00 AM													
THURSDAY													
6:30 - 10:00 AM	Breakfast Buffet in Broad Street Grille												
9:00 AM - 6:00 PM	Registration (Lobby)												
9:30 - 9:55 AM			SON-01 Stirring the Songwriter Soup	PER-01 Your Recording Project from Start to Finish	PRE-01 Presenter and Artist Roundtable	BUS-01 What Makes a Good Website		EVT-01 Welcome to SERFA: Conference Orientation					
10:00 - 11:15 AM			PRE-02 House Concert Roundtable Discussions	MED-01 Radio Q&A for Everyone	ROO-01 Americana Blues and the African-American Folkloric Tradition			BUS-02 Touring Overseas					
11:30 AM - 12:45 PM								BUS-03 Placing and Licensing Your Music					
11:00 AM - 1:30 PM	Lunch Buffet in Broad Street Grille												
2:00 - 3:15 PM			SON-02 How to Be a Storyteller in Song	ACT-01 Folk Music and Social Responsibility	ROO-02 Reinterpreting the Music of Charlie Poole	BUS-04 Tuning a City: Chattanooga's Visionary Musical Resurgence		BUS-05 Social Media and Branding					
3:15 PM - 5:30 PM								EVT-02 Fair Trade Music Local 1000 (3:30 - 4:30 PM)	Exhibit Hall Open	Open Mic			
3:45 PM - 5:45 PM	Sound Checks (Ballroom 1)												
5:45 - 7:00 PM	Dinner (Ballrooms 3/4)												
6:00 - 9:00 PM								EVT-03 SoundCorps TakeNote (open to SoundCorps members and SERFA attendees)					
7:00 - 10:35 PM	Official Showcases (Ballroom 1)												
10:40 PM - 2:00 AM													
			Guerrilla Showcases	Guerrilla Showcases	Guerrilla Showcases	Guerrilla Showcases	Guerrilla Showcases	Guerrilla Showcases		Showcase-Free Zone	Guerrilla Showcases	Guerrilla Showcases	Guerrilla Showcases

2019 SERFA Conference Schedule	Ballroom, Lobby, and Other Locations	Bass	Chambliss	Crabtree	Frierson	Hardy	Littleton	Ochs	Roberts (Exhibits)	Rose (Open Mics)	Thompson	Wasson	Watkins
FRIDAY													
6:30 - 10:00 AM	Breakfast Buffet in Broad Street Grille												
9:00 AM - 4:00 PM	Registration (Lobby)												
10:00 - 11:15 AM			PER-02 Clawhammer Banjo Workshop with Frank and Allie Lee	PRE-03 Booking Shows on Your Home Town (and Selling Them Out)	ROO-03 Mining the Old Songs for Inspiration for New Songs	BUS-06 Thrive, Succeed, and Be Happy, Too: Lessons from Two Folk Music Veterans		BUS-07 Tools of Technology					
11:00 - 12:45 PM			PRE-04 How Presenters Choose Artists	SON-03 How to Present the "Unique You" Through Your Original Songs	ROO-04 300+ Years of Banjo	ACT-02 LGBTQ Issues in Folk Music		BUS-08 Eradicating the Starving Artist Mindset					
11:00 AM - 1:30 PM	Lunch Buffet in Broad Street Grille												
1:45 - 3:15 PM	EVT-04 The SERFA Celebration: Annual Meeting, Awards, and Keynote (Ballroom 1)												
3:15 PM - 5:30 PM					EVT-05 Songfarmers (3:15 - 4:30 PM)	EVT-07 Yoga with Karyn Oliver (4:30 - 5:30 PM)		EVT-06 Community & Social Music: 3:15 PM - 4:15 PM - 5:30 PM Jamming	Exhibit Hall Open	Open Mic			
3:45 PM - 5:45 PM	Sound Checks (Ballroom 1)												
5:45 - 7:00 PM	Dinner (Ballrooms 3/4)												
7:00 - 10:35 PM	Official Showcases (Ballroom 1)												
10:40 PM - 2:00 AM	Local Artist Guerrilla Showcases in The Foundry (10:40 PM - 12:00AM)	Guerrilla Showcases	Guerrilla Showcases	Guerrilla Showcases	Guerrilla Showcases	Guerrilla Showcases	Guerrilla Showcases	Guerrilla Showcases	Guerrilla Showcases	Showcase-Free Zone	Guerrilla Showcases	Guerrilla Showcases	Guerrilla Showcases

www.MichaelKornfeld.com

MK
MICHAEL KORNFELD
Communications Strategist

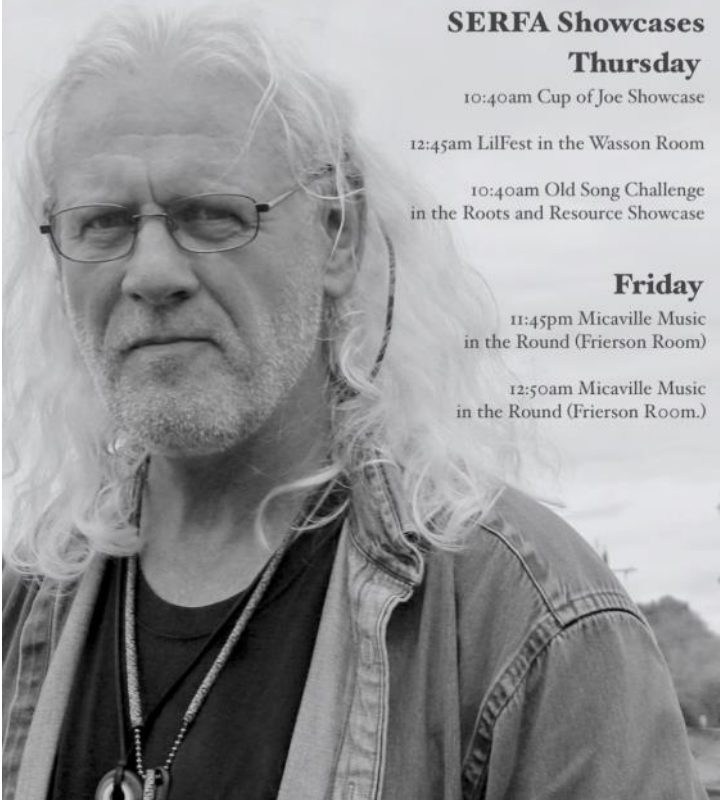


michael@michaelkornfeld.com 631.418.8548

**SHAPING PERCEPTIONS
BUILDING REPUTATIONS**

Media Relations • Bios & One-Sheets • Counseling • Social Media

David Wiseman - da6d
Blues, Folk, and Ballads; Truths and Lies



SERFA Showcases

Thursday

- 10:40am Cup of Joe Showcase
- 12:45am LilFest in the Wasson Room
- 10:40am Old Song Challenge in the Roots and Resource Showcase

Friday

- 11:45pm Micaville Music in the Round (Frierson Room)
- 12:50am Micaville Music in the Round (Frierson Room.)



AcousticMusicScene.com
News & Commentary for the Folk, Roots & Singer-Songwriter Communities

Antonio Andrade
lifeshakes.com

Official Showcase
Thursday 9PM

Private Showcases

- Thu 10:40PM - Thompson
AcousticMusicScene.com
- Sat 1:00AM - Frierson
The Goad Abode



WEDNESDAY

Wednesday

3:00 PM to 8:00 PM: Registration open in the lobby of The Chattanooga

3:00 PM to 5:00 PM: Volunteer SERFA members, coordinated by Linda McRea, perform for underserved music students in several locations in collaboration with the Songbirds Foundation.



6:00 PM to 8:45 PM: Reception with heavy hors d'oeuvres and cash bar at the extraordinary Songbirds Guitar Museum. It exhibits

at any one time more than 300 classic American acoustic and electric instruments manufactured from the 1920's thru the 1970's. The 1700 instruments in the entire collection include many prototypes and rarities.

9:00 PM to 10:35 PM Open Mic in Rose Room in the Chattanooga

10:40 PM—2:00 AM Opening Night Showcases: See page



21 for schedules



Apply and Register for 2019!



Annual Conference
November 7-11, 2019
Stamford, CT USA

nerfa.org

Four jam-packed days of music showcases, workshops, open mics, song swaps and jam sessions, providing endless networking and information exchange opportunities.



Photos by Neale Eckstein

Wednesday Opening Night Showcases

Mountain Fever Chambliss Room

Melody Cochran/Mountain Fever Music Group

10:40 PM Kim Ware
 11:05 PM Karyn Oliver
 11:30 PM Nicholas Edward Williams
 11:55 PM Tara Dente
 12:20 AM Rod Abernethy
 12:45 AM Pi Jacobs
 1:10 AM Mike & Amy Aiken
 1:35 AM Gaby Castro

Crab Donkey Showcase Hardy Room

Mark Smith/Crab Donkey Showcases

10:45 PM John Sherman & Randy Clepper
 11:00 PM Joe Rollin Porter
 11:15 PM Marc Black
 11:30 PM Raison D'Etre
 11:45 PM The Roper Sisters
 12:00 AM Kim Ware
 12:15 AM Deb Seymour
 12:30 AM Emily Ann Peterson
 12:45 AM Mitch Hayes
 1:00 AM Lynn Swisher Spears
 1:15 AM Ted McVay

1:30 AM Sarah Clanton
 1:45 AM Lynn Swisher Spears

Gypsy Wagon Studios Crabtree Room

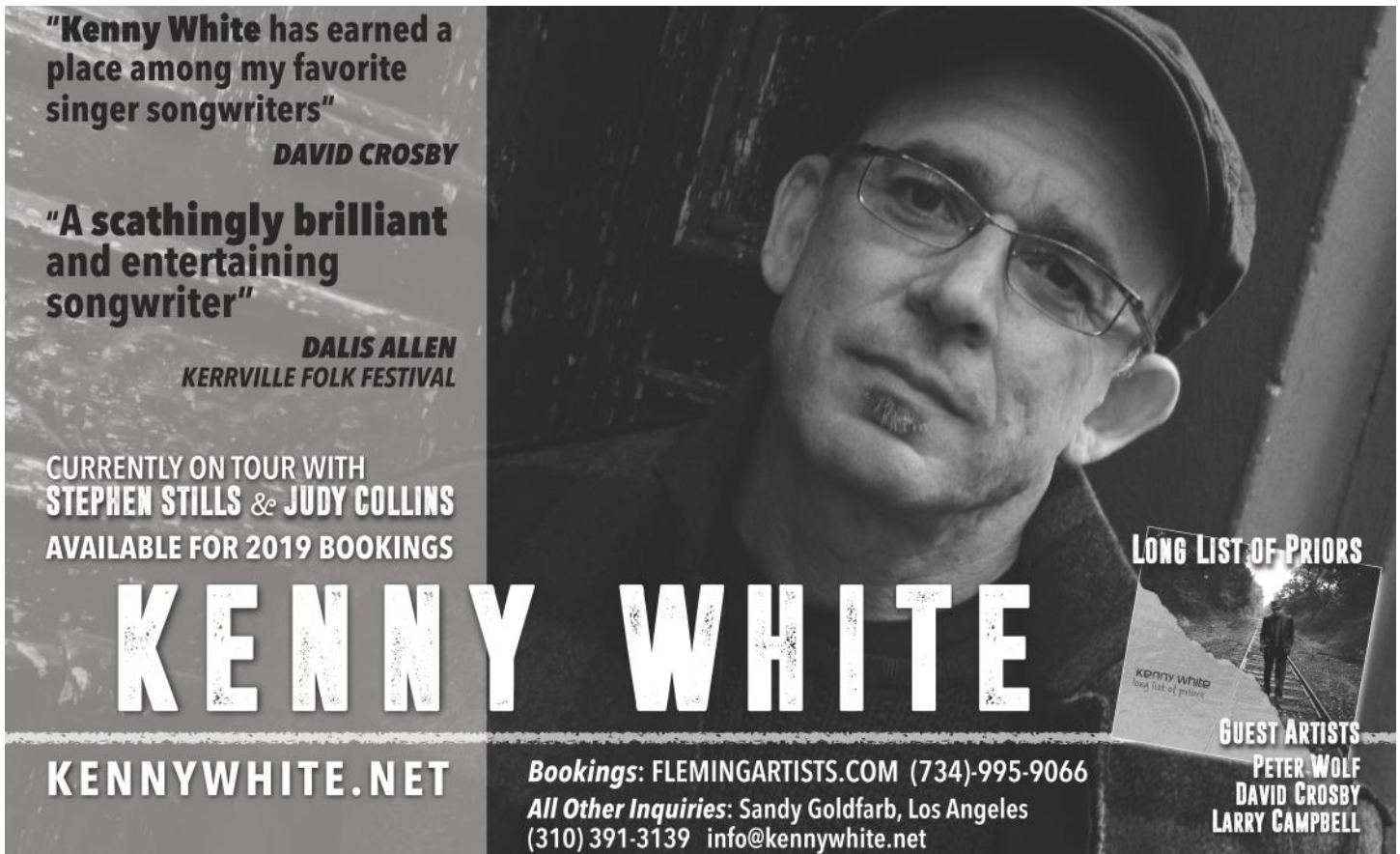
David Hakan/Gypsy Wagon Studios

10:40 PM David Hakan
 11:00 PM Marilyn Duncan
 11:30 PM Gaby Castro
 12:00 AM Annette Wasilik
 12:30 AM Ted McVay
 1:00 AM Wayne Greene
 1:30 AM Lyn Koonce

Cup of Joe #1 Ochs Room

Joe Virga/Joe Virga Music

11:00 PM Joe Virga
 11:15 PM Hank Stone
 11:30 PM Lynn Swisher Spears
 11:45 PM Amy Duckett Wagner--Amy Dee
 12:00 AM Amy Beville
 12:15 AM Jim Paradis
 12:30 AM Wayne Green
 12:45 AM TBA



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DAVID CROSBY

"A scathingly brilliant and entertaining songwriter"
DALIS ALLEN
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KENNYWHITE.NET

Bookings: FLEMINGARTISTS.COM (734)-995-9066
All Other Inquiries: Sandy Goldfarb, Los Angeles
 (310) 391-3139 info@kennywhite.net

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GUEST ARTISTS
 PETER WOLF
 DAVID CROSBY
 LARRY CAMPBELL



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**AT SERFA 2019
PANEL PRESENTATION
AND DISCUSSION
THURS. 3:30-4:45
OCHS ROOM**

“Fair Trade Music: What Is It and How Does It Affect You?” We’ll take your questions and comments FOLLOWED BY A SOCIAL HOUR COME AND GET TO KNOW US

plus

**THE EVER-POPULAR
SHOWCASE-FREE ZONE
(SFZ) THU - SAT NIGHT
11:00 PM - 12:30 AM**

ROSE ROOM

For many years, AFM Local 1000 has been hosting our popular Showcase-Free Zone at FA Regionals as well as the International annual conference.

Please join us in the Rose Room for our popular Showcase-Free Zone (SFZ). This is a place where any conference attendee is welcome to come and share a song, tune or story and participation is greatly encouraged.

Together we are mighty!
www.Local1000.org

THURSDAY



Thursday

6:30 AM to 10:00 AM: Breakfast in Broad Street Grille

Thursday 9:30 AM - 9:55 AM

SPECIAL EVENT-01: Welcome to SERFA: Conference Orientation

Ochs Room Target Audience: first time attendees

Moderator: Don Baker Panelists: Grady Ormsby, Isabel Taylor

Are you a first-timer to the conference and eager to take advantage of all it has to offer? Or maybe you have questions about the conference in our new setting? A panel of three SERFA Board members will brief you on the lay of the land — conference format, schedule overview, key events, and more.

10:00 AM to 11:15 AM: WORKSHOP SESSION #1

SONGWRITING-01: Stirring the Songwriter Soup: Three Most Important Things I (and you!) have Learned About Songwriting

Chambliss Room Target Audience: Songwriters

Moderator: Louisa Branscomb Panelists: Wyatt Easterling, Noah Zacharin, Rod Abernethy

Nobody has the one perfect recipe for a song. Come join four full time lifer songwriters as we distill the mix down to what matters most, add your opinion, and we will stir and cook up a great concoction. Louisa, Wyatt, Rod, and Noah have all toured extensively, produced and recorded multiple albums, and charted in folk or bluegrass. Designed for all levels- we want your input and questions!

PERFORMING & RECORDING-01: Your Recording Project from Start to Finish

Crabtree Room Target Audience: Artists

Presenters: Johnnie Williams and Jeanette Williams

Come join this lively interactive session on producing a great CD of your songs without breaking the bank. Johnny and Jeanette Williams are award winning vocalists and songwriters, who have also produced more than thirty albums of their own and others' music, including numerous songwriter albums. Come with questions, we'll allow plenty of time for Q and A.

PRESENTING-01: Presenter and Artist Roundtable

Frierson Room Target Audience: Presenters, Artists

Moderators: Brian Ashley Jones and Denise Williams

A respectful but open forum discussion among artists and presenters. Although the conversation will end up going where it goes, the idea was how to optimize working together for mutual success through frank discussion.

BUSINESS-01: What Makes a Good Website

Hardy Room Target Audience: Artists, Presenters, Media

Presenter: Leah Kaufman

There are lots of different tools for designing a website for yourself. No matter which tool you use, there are key principles that will make the site usable, friendly, engaging—a place you fans will want to follow and revisit. We'll go through these principles, look at good vs. bad examples, and you'll walk away with specific guidelines on making your website as great as your songs, events, or radio shows.

BUSINESS-02: Touring Overseas

Ochs Room Target Audience: Artists, Agents and Managers

Moderator: Jefferson Ross Panelists: Randy Steele, Lon Eldridge, Nathan Bell

This will be a discussion on how to tour effectively in Europe and the UK. What to expect and how to gain acceptance and plan a strategy for success across the pond. All four panelists regularly tour Europe and Great Britain.

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"Music Connection, the only magazine I still read religiously."
– *Alex da Kid*, producer, *Imagine Dragons*, *Rihanna*



"My favorite pages of Music Connection are the endless lists of managers, agents, studios!! And the reviews – oh the reviews... Jane's first MC review, I remember it well: "Iggy Pop meets Ted Nugent with Keith Moon on drums."
– *Stephen Perkins*, drummer, *Jane's Addiction*



"Since I've been mixing, which has been a few years, the best and only connection for me has been Music Connection. Cover to cover they always bring value to my music and my mind."
– *Chris Lord-Alge*, Grammy-winning mix engineer



"Music Connection takes the time and energy to discover new, unsigned artists that many publications of their stature otherwise would not. In the age of the independent artist, MC is a step ahead."
– *Joe Salgo*, *Of Clocks and Clouds*

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11:00 AM to 1:30 PM: Lunch in Broad Street Grille

11:30 AM to 12:45 PM: WORKSHOP SESSION #2

PRESENTING-02: House concert roundtable discussions

Chambliss Room

Target Audience: Presenters

Moderators: Steve Gnadt and Myra Gnadt

Panelists: Kristy Graves, Marilyn Duncan

This roundtable discussion will focus on the different challenges that house concert presenters tackle to host a successful series. Some topics covered will include:

- Getting a house concert started
- Your purpose and mission
- Building and maintaining an audience
- Promotion and advertising (legal aspects/options, social media, websites, email lists)
- Cost/Expenses (food, chairs, sound equipment, etc.)
- Time commitment
- Donations versus ticket sales (pros/cons)
- Potential problems (zoning, neighbors, parking, liability, legal)
- Performance Rights Organizations aka PROs (ASCAP, BMI, SESAC)



Thursday

MEDIA-01: Radio Q&A For Everyone

Crabtree Room

Target Audience: Media, Artists, Industry, Presenters

Moderator: Al Kniola

Panelists: Abby Parks, Michael Gray, Wayne Green

Participate in this radio “press conference” where the audience takes part in a Q&A session with folk radio DJs. Find out what they look for in an album to play on the radio; how to approach them with a submission; how to make sure your CD design, content, and one sheet are helping, not hindering your project; and whether using a promoter vs. self promotion influences a DJ’s interest. Come with your questions as well as CD’s you may be looking to promote.

ROOTS & SOURCES-01: Americana Blues and the African-American Folkloric Tradition

Frierson Room

Target Audience: All

Presenter: Dr. Clark "deaconbluz" White

This will be a discussion and demonstration of one segment of Americana music, the blues. It will analyze and discuss the theoretical and conceptual frameworks that define Black folklore and the blues. It will extend the discussion of the role of "orature" and the Black Experience to include an examination of animal tales, poetry, sermons, jokes, songs, tales and expressions. Some attention will be given to the works of early twentieth century folklorists such as Zora Neal Hurston, John Work, Sterling Brown, and Langston Hughes.

BUSINESS-03: Placing and Licensing Your Music in TV, Film, and Video Games

Ochs Room

Target Audience: Songwriters, Artists

Presenter: Rod Abernethy

Purpose: To enlighten and educate attendees on how the music licensing industry works for TV, film, and video games and how to approach music publishing companies. Takeaway: Attendees will hear stories of Rod's first hand experience in placing his original music scores in today's music marketplace. Rod has more than thirty years of experience with commercial, film, and TV music licensing.

2:00 PM to 3:15 PM: WORKSHOP SESSION #3

SONGWRITING-02: How to be a Storyteller in Song

Chambliss Room

Target Audience: Songwriters

Moderator: Abby Parks

Panelists: Louisa Branscomb, Johnny Williams, Wyatt Easterling

Before the more popular definition became “a slow love song,” the term “ballad” referred to a narrative or poem set to music. This compelling form of songwriting has been celebrated since medieval times, brought to America from Britain,

other parts of Europe, and beyond. What constitutes a great ballad, whether a traditional mountain song or modern? What steps go into spinning a great story into a song? Songwriters on this panel will talk about this art form and each will share a unique song and how he/she created it from idea to finished form.

BUSINESS-04: Tuning a City: Chattanooga’s Visionary Musical Resurgence

Hardy Room

Target Audience: All

Moderator: Stratton Tingle

Panelists: Gordy Nichols, Cindy Pinion, Carla Pritchard

Whether you are a musician, promoter or folk enthusiast, we all have something to gain from hearing these key players in Chattanooga’s model approach to making music central in community and economy. Come find out about our host city and what role you can play, or take home pearls of wisdom for your own music endeavors. We’ll shine the light from every angle, and save time for your input and questions.

ROOTS & SOURCES-02: Reinterpreting The Music of Charlie Poole

Frierson Room

Target Audience: All

Presenters: David Davis & the Warrior River Boys

In this presentation David and the Band will share the story of how they came to record *Didn't He Ramble, Songs of Charlie Poole*. Their recording pays homage to the "Grandfather of Bluegrass Music," not by recreating Poole's sound from the late 1920's, but by evolving Poole's music into a more modern traditional roots sound for today's audience, thus heralding the relevance, artistic strength, and appeal that this particular music had at that time and the springboard it continues to be for today's artists to revisit and reinterpret. David Davis & the Warrior River Boys will play recordings of Poole's original efforts and attempt to perform live a few of Poole's songs as closely as they can to the original sound. There will be discussion on the individual song, sharing with the audience what the band felt were key ingredients in the originals that should be kept. They’ll share how they built from there with their own contributions and tastes to evolve the song in a relevant way, thus paying tribute to Poole, the song and, it is hoped, themselves.



ACTIVISM-01: Folk Music and Social Responsibility

Hardy Room

Target Audiences: Artists, All

Presenter: Spook Handy

Whether we like it or not, each song and each concert either builds up or tears down. So, how can we write and present songs that build bridges rather than widen the divide? Can we paint a realistic picture of the world and still be vehicles for peace and healing instead of voices of doom and despair? Pete Seeger, who would have turned 100 two weeks ago, urged musicians to build the foundation of their music on common ground. He added, “Stand up and speak out when you see something you think is wrong. But beware of moral certainty – it is often a disguise for greed and vanity.” In this workshop, we’ll spend a little time talking about how to shape songs and concerts into community building events. And we’ll spend a lot of time workshopping YOUR song and performance to get your message across in the most positive, building way possible. Bring a song you’d like to work on. Spook is on a multi-year "Remembering Pete Seeger" tour of all 50 U.S. states and all 10 Canadian provinces. On May 3, Pete's 100th birthday, Spook released his 6th album, *Songs of Pete, Woody & Me, Volume II - Dedicated to the Proposition*.

BUSINESS-05: Social Media and Branding

Ochs Room

Target Audience: Artists, Presenters, Media

Presenters: Kate Neal, Garrett Nichols, and Baley F. Allred of Red Griffin Entertainment

Do you have an Instagram or Facebook account? Have you ever wondered how to create a personal brand? Do you want to reach not just more people, but the right people? Then this is the panel for you. Experts are calling Instagram the new “homepage of your website.” It is often the first place your ideal audience finds you – which means you have 6 seconds to make a lasting effect. You must “speak” to them to capture their attention. We’ll show you how to create a brand identity on social media, why it’s important, how to reach effectively your target market, and how to get them to become not just followers, but loyal fans.

3:15 PM to 4:00 PM: Afternoon Break—Break Area

A multi-award winning organization, Mountain Fever Music Group is based in SW Virginia and we are a proud sponsor of the 2019 Official SERFA Showcases



Tara Dente
(New Jersey)

After Jack
(Virginia)

Pi Jacobs
(California)

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Their Shows During
The Guerilla Showcases**



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Home To Folk, Americana
and much much more

3:15 PM to 5:30 PM: Open Mic, hosted by Grady Ormsby, Rose Room

3:15 PM to 5:30 PM: Exhibit Hall open, Walker Room

3:30 PM to 4:30 PM: SPECIAL EVENT-02: Fair Trade Music: What Is It and How Does It Affect You?

Ochs Room Target Audience: Artists

Moderator: Debra Cowan Panelist: Grady Ormsby

Question: What are the best words a performing artist can hear when negotiating fees with a presenter? Answer: "We offer a guarantee" In 2012, American Federation of Musicians (AFM) Local 1000 launched Fair Trade Music 1000. Since that time they have signed up over 30 venues that pledge to pay a minimum guarantee, provide supportive working conditions and other benefits to the artists that perform in their venues. Through discussion, we hope to learn from musicians the benefits and challenges they face in their working lives. We also hope to learn from venues how a Fair Trade Music campaign would benefit them and we hope that audience members would contribute their thoughts on attending a performance in a Fair Trade Music venue.

6:00 PM - 9:00 PM: SPECIAL EVENT-03: SoundCorps: Take Note

Ochs Room Target Audience: Local Artists

Moderator: Stratton Tingle

Monthly members educational session for musicians. Both members and SERFA registrants welcome to attend. Focused tonight on craft and business of songwriting.

5:45 PM to 7:00 PM: Dinner in Ballroom 3/4

Official Showcase Sponsors

THURSDAY SHOWCASES



Thursday 7:00 PM Crossing the Caney Kingston Springs, TN

Booking: James Whitmire 42management@gmail.com (615) 393-2569

Website: <http://lindamcrae.com/crossing-the-caney>

Facebook: <http://www.facebook.com/crossingthecaney>

Four great singers, four great pickers, four great friends whose love for music and sharing their fun with an audience provides a heartwarming, joy inducing, memorable evening of songs! Crossing the Caney includes Kris and Dale Ballinger, founding members of the Cluster Pluckers, who have toured worldwide with the Ballinger Family Band. Mark Howard has been one of Nashville's most respected musicians for four decades, serving as Cowboy Jack Clements' go to guitar player, appearing on most of John Hartford's recordings after 1975, and playing sessions with everyone from Louis Armstrong to John Prine. Linda McRae first achieved commercial success as a member of Spirit of The West, Canada's legendary folk and Celtic band. Since embarking on a solo career in the late 90's, McRae has released six critically-acclaimed recordings imbued with Americana, bluegrass, blues, folk, and gospel influences.



Thursday 7:20 PM Andy Cohen Memphis, TN

Booking: Michael Frank mfrank@earwigmusic.com (773) 960-7064

Website: <http://www.andycohenmusic.com>

Facebook: <https://www.facebook.com/AndyCohenBlues/>

I play pre-war blues and gospel in my shows for the most part, along with some old time stuff. I came by it honestly, from a kid, grew up with it, beginning with breaking Woody Guthrie 78s when I was four years old. I've been touring around since the middle sixties, often with one or another blind blues or gospel player at my side, until one by one they all passed away. These were my teachers, the likes of Jim Brewer, Rev. Dan Smith, Brother Daniel Womack, even Rev. Gary Davis, briefly. It was a privilege to learn from them, and now, in my dotage,



it's a privilege to teach about them, their music, and their life situations. For what it's worth, I play a battery of other instruments, some of them arcane, like the Dolceola, and some for my own pleasure, like the fiddle or the wooden flute, but the git-tar (accent on the first syllable) is my main instrument. I have something of a rep as a picker by now but so far, my reach still exceeds my grasp, and I continue to study.



Thursday 7:40 PM Rod Abernethy Raleigh, NC

Booking: Rod Abernethy rodabernethy@gmail.com (919) 607-1133

Website: <http://rodabernethy.com>

Facebook: <http://www.facebook.com/rod.abernethy>

Twitter: <http://twitter.com/rodabernethy>

Also: <http://www.instagram.com/rodabernethy/>

Rod Abernethy's latest, the double album *The Man I'm Supposed To Be*, reached No. 9 on the Folk DJ chart in 2018. He is an authentic southern folk troubadour, storyteller, master guitarist, and award winning soundtrack composer for film, TV, and video games. Rod has returned to his early roots writing both songs and instrumentals that harken back to

his early folk artist days with new songs that revolve around family, friends, and places across his home state of North Carolina. He was chosen to perform a Semi-Formal Showcase at the Northeast Regional Folk Alliance Conference last November in Stamford.

Thursday 8:00 PM Grace Morrison Rochester, MA

Booking: Scott Hartley Booking@GraceMorrison.com

(508) 728-6285

Website: <http://www.gracemorrison.com>

Facebook: <http://www.facebook.com/gracemorrisonmusic>

Twitter: <http://www.twitter.com/realgracemusic>

Also: <http://www.instagram/realgracemusic>

Grace Morrison turns deeply personal stories into song for listeners from all walks of life. "With a crystal clear voice and songs that land squarely in your heart, Grace has something truly special," says producer/performer Jon Evans of Brick Hill Studios. And Jon should know, he has spent his career playing with the very best singer-songwriters of our generation: Tori Amos, Sarah McLachlan, Ben Folds, and Paula Cole. Grace is a regular on the national festival circuit and has won a number of prestigious awards including the Eventide Arts Songwriting Competition, the Emerging Artist Showcase (Blast on the Bay Festival, Florida) New England Music Awards Grassroots Award, Wildflower songwriting contest finalist (Wildflower Festival, Texas), WSM Roadshow contest finalist (WSM Radio Nashville), and the Big Break contest where her music video was played on the season finale of "American Idol."



Thursday 8:20 PM Wolf & Clover Columbus, GA

Booking: Stephanie Payne info@wolfandclover.com (423) 298-3594

Website: <http://www.wolfandclover.com>

Facebook: <http://www.facebook.com/wolfandclovercolumbus>

Also: <http://www.instagram.com/wolfandclovercolumbus>

With two 2018 Global Music Awards and a tune in Marc Gunn's 2018 Celtic Top 20, Wolf & Clover has exploded onto the Irish music scene. What started as a side project among friends three years ago in Columbus, Georgia, has turned into a group played on radio stations around the world with a successful debut album. Described as the best Irish band in the Southeast, this acoustic quintet seamlessly injects Irish tunes with hints of

bluegrass, country, and classical elements to create a sound uniquely their own. They have a strong sense of place and have written tunes based on Columbus, Georgia, and, in collaboration with singer-songwriter Aimee Bobruk, Their set list goes from bouncing jigs and thrilling reels to mournful ballads and songs that take audiences on a journey through the landscape and history of Ireland with a fresh, modern twist.

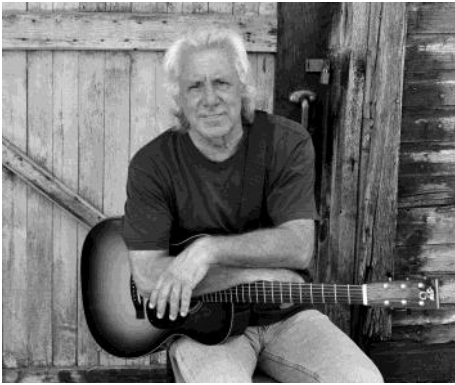
Thursday 9:00 PM Antonio Andrade Duncannon, PA

Booking: Antonio Andrade antonio@lifeshakes.com (717) 712-2947

Website: <http://www.lifeshakes.com>

Antonio Andrade is a passionate entertainer. Accompanying himself on acoustic guitar and harmonica, he delivers an engaging brand of rockin' folk and routinely captivates audiences with his spirited live performances. A Pennsylvania-





based singer-songwriter and guitarist, Andrade believes that "singing and playing, presenting songs, and connecting with an audience are more fun than anything else I can think of or imagine."

Thursday 9:20 PM Boomtown Trio Columbia, SC

Booking: Kristen Harris theboomtownwaifs@gmail.com (925) 708-8645

Website: <http://www.theboomtownwaifs.com/boomtown-trio.html>

Facebook: <https://www.facebook.com/TheBoomtownWaifs/>

Also: <http://www.instagram.com/boomtowntrio/>

The Boomtown Trio have a big sound fueled by a bigger energy. Jaunty, plucky, and vibrant, the masterful Kristen Harris, Kelley McLachlan, and Craig Butterfield whirl through tunes, accomplishing acoustically the draw and excitement of an orchestra or full band. With sorrowful lyrics inspired by the southern gothic era, rich vocal harmonies, adroit champion fiddling, and renowned upright bass playing, their songs are adeptly crafted and expertly delivered, in a unique fusion of chamber and folk music. The Boomtown Trio offers a rare and delightful musical experience.



Thursday 9:40 PM Karyn Oliver Stokesdale, NC

Booking: Karyn Oliver karyn@karynoliver.com (443) 955-2328

Website: <https://karynoliver.com/>

Facebook: <https://www.facebook.com/KOsings/?ref=bookmarks>

Twitter: <https://twitter.com/karynoliver>

Also: <https://www.instagram.com/karynoliver/>

Karyn Oliver is part Joan Osborne, a touch of Janis Joplin, and a bit of Emmylou Harris – effortlessly oscillating from bluesy soul to country and back. Her musical inspirations come primarily from the eclectic mix of music of her Washington, D.C. childhood. In 2009, Karyn moved to a town called Boring with a broken heart and a cheap guitar, and wrote *Red Dress*. That album earned her Kerrville New Folk Finalist and Falcon Ridge Emerging Artist in 2011, and 2010 Mid-Atlantic Song Contest winner. In 2011, Oliver moved to New York City, with a renewed heart and a better guitar, created *Magdalene*, and became a Kerrville New Folk Finalist for a second time. 2017 brought Oliver to North Carolina, where she is steeping herself in the great writers of the south. Her new album, *A List Of Names* debuted at #8 on the International Folk DJ Chart.

Thursday 10:00 PM Resonant Rogues Asheville, NC

Booking: Keith Smith theresonantrogues@gmail.com (828) 747-0542

Website: <http://www.theresonantrogues.com>

Facebook: <http://www.facebook.com/theresonantrogues/>

Also: <https://www.instagram.com/resonantrogues/>

The Resonant Rogues craft fresh songs from a variety of vintage folk styles, featuring vocal harmonies accompanied by accordion, guitar, banjo, fiddle, and upright bass. With a passion for folk music that spans continents and oceans, the band is led by partners Sparrow and Keith J. Smith. The pair met in Asheville in the autumn of 2012, and their instant spark lit a blaze that could not be contained. Since then, they have dedicated their lives to crafting and sharing their music with the world, touring extensively across the US and Europe. The Rogues weave the threads of European, Middle Eastern, and American folk music together into a beautiful tapestry that simultaneously showcases tradition and innovation. The Rogues' third studio album, *Autumn of the World*, will be released in mid-2019. With tours to Australia, Alaska, the UK, and various jaunts around the continental US, this is sure to be another exciting year for this adventurous crew.



10:30 PM to 12:30 AM

Local 1000 Showcase-Free Zone in Rose Room

10:40 PM to 2:00 AM

Guerrilla Showcases—See schedule Page 31

Thursday Guerrilla Showcase Schedule

Undiscovered Music Member Showcase

Frierson Room

Paul Price/Undiscovered Music

10:40 PM Nicholas Edward Williams
 11:00 PM Carolann Solebello
 11:20 PM Trisha Adams
 11:40 PM Rod Abernethy
 12:00 AM Nathan Evans Fox
 12:20 AM Belle Plaine
 12:40 AM Tony Manard
 1:00 AM Lindsay Foote
 1:20 AM The Currys

Roots & Sources

Watkins Room

Matthew Sabatella/Roots & Sources

10:40 PM Frank & Allie Lee
 11:00 PM Joe Rollin Porter
 11:20 PM Mark Dvorak
 11:40 PM Letters to Abigail
 12:00 AM Matthew Sabatella
 12:20 AM The Old Songs Challenge

UNCORKED

Littleton Room

*Loretta Sawyer/Loretta Sawyer
 Acoustic Arts*

10:40 PM Wayne Greene
 11:00 PM The Roper Sisters
 11:20 PM Neville's Quarter
 11:40 PM Raison D'etre
 12:00 AM Amelia Sweet Bluebird
 12:20 AM Rod Abernethy
 12:40 AM Noah Zacharin
 1:00 AM Mark Dvorak
 1:30 AM Lauren Heintz
 1:45 AM John Sherman & Randy Clepper

Hillbilly Haiku

Bass Room

*Denise Williams/Hillbilly Haiku
 House Concerts*

10:40 PM Louisa Branscomb with Johnny & Jeanette Williams
 11:00 PM Crossing the Caney
 11:30 PM Frank and Allie Lee
 12:00 AM Jackson Grimm & Old Sap
 12:30 AM Nathan Evans Fox
 1:00 AM Randall Lamb
 1:30 AM David Davis & the Warrior River Boys

Mountain Fever

Chambliss Room

*Melody Cochran/Pi Jacobs/Mountain
 Fever Music Group*

10:40 PM Tara Dente
 11:05 PM Eric Lambert
 11:30 PM Spook Handy
 11:55 PM After Jack
 12:20 AM Pi Jacobs
 12:45 AM Cary Morin
 1:10 AM Boomtown Trio
 1:35 AM Lyndsay Foote

Crab Donkey First Timers Showcase

Hardy Room

Mark Smith/Crab Donkey Showcases

10:45 PM Grace Morrison
 11:00 PM Tony Manard
 11:15 PM Andy & Judy
 11:30 PM Amy Duckett Wagner
 11:45 PM The Boomtown Waifs
 12:00 AM John Westmoreland
 12:15 AM Hannah Kaminer
 12:30 AM Kate Mills
 12:45 AM Joe Iadanza
 1:00 AM Old Sap
 1:15 AM Gracious Me
 1:30 AM Lyn Koonce
 1:45 AM Amy BeVile

AcousticMusicScene.com

Thompson Room

*Michael Kornfeld/
 AcousticMusicScene.com*

10:40 PM Antonio Andrade
 11:00 PM Todd Hoke, Jeff Talmadge
 11:30 PM O Canada: Nancy Beaudette, Flint & Feather, Twin Kennedy
 12:00 AM Women of Note: Deidre McCalla, Kate Mills, Grace Morrison
 12:30 AM Guys of Note: Wyatt Easterling, Brian Ashley Jones, Dennis Warner
 1:00 AM Songswarm: Nancy Dillon, Ruby Lovett, Taylor Pie
 1:30 AM Long Island Sounds: Joe Iadanza, Hank Stone

LilFest

Wasson Room

Nancy Emrich Freeman/LilFest

10:40 PM Flint & Feather
 11:00 PM Dennis Warner
 11:30 PM Brian Ashley Jones
 11:45 PM Wyatt Easterling
 12:15 AM Ellen Bukstel
 12:30 AM Mitch Hayes
 12:45 AM David Wiseman
 1:00 AM Aireene Espiritu
 1:30 AM Deb Seymour

Gypsy Wagon Studios

Crabtree Room

David Hakan/Gypsy Wagon Studios

10:40 PM David Hakan
 11:00 PM Isabel Taylor
 11:15 PM David and Isabel
 11:30 PM Karyn Oliver
 12:00 AM Deb Seymour
 12:30 AM Kerry Grombacher
 1:00 AM Todd Burge
 1:30 AM Brant Miller

Cup of Joe #2 (Anything Goes)

Ochs Room

Joe Virga/Joe Virga Music

10:40 PM David Wiseman
 11:00 PM Elizabeth Lockheart
 11:15 PM Jeep Rosenberg
 11:30 PM Hank Stone
 11:45 PM Joe Virga
 12:00 AM Gracious Me
 12:15 AM Amy Duckett Wagner--
 Amy Dee
 12:30 AM Ted McVay
 12:45 AM Aireene Espiritu
 1:00 AM Flint & Feather
 1:15 AM Joe Rollin Porter
 1:30 AM Bett Padgett
 1:45 AM Randall Lamb

Chattanooga Artists

The Foundry

*Michael Gray/SERFA Conference
 Local Committee*

10:30 PM Nina Ricci
 11:00 PM Stringer's Ridge
 11:30 PM Nick Williams



John Sherman & Randy Clepper
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 - Lilli Kuzma, Folk Festival, WDCB
 "a fine and finely tuned album that is intricate in its arrangement..."
 - Tony Lawless, TradConnect.com, Ireland
2017 SERFA Official Showcase Artists
 2014 NERFA Quad Showcase Artists

2019 SERFA Showcase Schedule:

Wednesday @10:45am	Crab Donkey	Hardy
Thursday @1:45am	Uncorked	Littleton
Friday @10:40am	Crab Donkey	Hardy
Saturday @12:00am	Roots & Sources	Watkins

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RAISON D'ETRE DUO

Hosting "My Old Kentucky Home Showcase" in Watkins
 Friday Night 10:40-2:00

Performing in: Crab Donkey Showcase Wednesday night at 11:30 pm
 Uncorked Showcase Room Thursday night at 11:40 pm

Last Call Songwriter's Round in My Old Kentucky Home Showcase 1:00 am

FRIDAY

6:30 AM to 10:00 AM: Breakfast in Broad Street Grille

10:00 AM to 11:15 AM: WORKSHOP SESSION #4

PERFORMING & RECORDING-02: Clawhammer Banjo Workshop with Frank and Allie Lee

Chambliss Room Target Audience: Artists

Presenter: Frank Lee and Allie Lee

Bring your 5-string banjo for clawhammer instruction with Frank and Allie Lee! Beginners and early intermediate folks will join Allie for an introduction to tuning, the basic strum, playing along in a jam, easy "licks and tricks", and a tune or two. Confident intermediate and advanced players will join Frank for techniques including drop thumb, using the 5th string melodically, alternate string pull-offs, and playing up the neck. Tunes using these and other techniques will be taught. Playing in unique tunings can be demonstrated as well as time allows. As a wrap-up if there's time and interest, Frank and Allie will also demonstrate arranging and playing a piece for two banjos.

PRESENTING-03: Booking Shows In Your Home Town (and Selling them Out)

Crabtree Room Target Audience: Artists, Presenters

Presenter: Todd Burge

Performing songwriter Todd Burge will discuss how he created a much needed listening venue and music series from scratch in Parkersburg WV and how it led him to other music business opportunities that have enabled him to be a full-timer over the last couple decades. "Years ago, I was frustrated by the fact that there were no listening venues near my home town, so I took it upon myself to change this. I'd like to share with you how I did it and how this single decision changed everything for me."

ROOTS & SOURCES-03: Mining the Old Songs for Inspiration for New Songs

Frierson Room Target Audience: Songwriters

Presenter: Loralyn Coles

This participatory workshop explores the various ways that traditional songs and tunes can be used for inspiration. Not into trad music? "The House of the Rising Sun" was a traditional folk song until The Animals rocked it up, and it shot to number 1 on the *Billboard* Hot 100 singles chart. "She Loves You" by The Beatles is an early example of folk chord changes being used in pop. Richie Valens took a Mexican folk song and got everyone singing and bopping to "La Bamba." Talkin' blues and protest songs can fit naturally into folk rap and hip hop. Celtic rock uses traditional instruments and melodies and kicks them into another gear. There's also medieval folk rock, folk punk, and folk metal. If you're a songwriter, put new words to the melody of an old song or tune, then change the beat and the genre. Try using traditional instruments to take your melodies in a different direction or to give 'flavor' to your contemporary songs. Like to write funny songs? One word - parodies. Song samples will be played, and handouts will be available on how to do research at online resources like the Library of Congress Folklife Center. Participants are welcome to share how they've used a traditional song to create something new.

BUSINESS-06: Thrive, Succeed, and Be Happy Too: Lessons from Two Folk Music Veterans

Hardy Room Target Audience: All

Panelists: Art Menius, Kari Estrin

Being a self-employed musician or culture worker not only takes knowledge, but stamina! Learn some tips from two esteemed leaders in the folk music industry on how to work smarter, not harder, and how to take care of yourself and enjoy life in the process!





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THURSDAY
11pm - LilFest - Wasson Conference Room
12:20am - Old Song Challenge (One Song) - Watkins Room
12:30am - Acoustic Music Scene - Thompson Room

FRIDAY
11:20pm - Uncorked - Littleton Room

SATURDAY
10:40pm - Acoustic Journeys - Ochs Room

www.WarnerSongs.com

BUSINESS-07: Tools of Technology: Empowering Your Creative Courage with Automation

Ochs Room

Target Audience: Songwriters, Presenters, Artists

Presenter: Emily Ann Peterson

The DIY musician wears all the hats, often all at once. So how does one not drown in an overwhelming to-do list?! Emily Ann Peterson, songwriter and bestselling author of *Bare Naked Bravery: How to Be Creatively Courageous* walks you through her favorite software/robots for career songwriters & venue agents. Attendees will learn how to pick the right tool and receive an introduction to examples that help to:

- create a system for DIY booking
- organize & automate your next album production/release
- build a membership site for your patrons
- automate scheduling and payments for music lessons
- up-level your creative output
- automate your social media without faking it

You'll leave feeling empowered with at least one new "secret super power!" This one is always a fun one! Bring your Q's for A's!



11:30 AM to 12:45 PM: WORKSHOP SESSION #5

SONGWRITING-03: How to present the “unique you” through your original songs

Crabtree Room

Target Audience: Songwriters

Presenter: Todd Burge

Todd Burge been a full-time touring songwriter for the last two decades and teaches songwriting at West Virginia University. He will share his writing methods that set him on a unique performance and song path and landed him hundreds of shows in venues including Mountain Stage (NPR), Music City Roots, The Kennedy Center, and more.

PRESENTING-04: How Presenters Choose Artists

Chambliss Room

Target Audience: Artists, Presenters

Moderator: Steve Gnad

Panelists: Curtis Johnson, Jacquelyn Strickland

What do presenters consider in selecting artists? Promotional/marketing/social media reach, live performances, track record in market, EPK's, website, videos, recommendations from other artists or presenters? Each presenter has a different perspective. This is your chance to hear a few of them.

ROOTS & SOURCES-04: 300+ Years of Banjo

Frierson Room

Target Audience: All

Moderator: Matthew Sabatella Panelists: Frank Lee, Allie Lee

How did the banjo, which has roots in West Africa, become a symbol of American whiteness? Through historic images, recordings, and live performance, follow the fascinating story of the banjo from its African roots through its development in the Caribbean, early history with people in slavery in North America, growth in popularity through blackface minstrel performances, presence in the Victorian parlor, integration into dance and song traditions in Appalachia, and its role in 20th and 21st century folk, old-time, bluegrass, country, popular, and world music.

ACTIVISM-02: LGBTQ Folks in Folk Music

Hardy Room

Target Audience: All

Panelists: Dianne Davidson, Deidre McCalla, Tristan Scroggins; Lauren Heinz

A discussion of the issues members of the LGBTQ community face in the folk world and how we can move forward to where our actions match our inclusive words. With recording careers that go back to the early 1970s, Dianne and Deidra are pioneers of the womyns music community. Lauren, a transgender woman, is an award winning singer-songwriter. Mandolinist and composer Tristan Scroggins belongs to the emerging generation of out bluegrass musicians.



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BUSINESS-08: Eradicating the Starving Artist Mindset to Make Your Greatest Living Yet

Ochs Room Target Audience: Artists

Presenter: Emily Ann Peterson

In this workshop, songwriters will discover how to bravely move through their Starving Artist mindset to craft a living made with confidence and generosity. Using Emily Ann's own bestselling book *Bare Naked Bravery: How to Be Creatively Courageous*, Jeff Goins' *Real Artists Don't Starve*, and Emilie Wapnick's *How to Be Everything*, attendees will learn:

- The spectrum of business models for musicians & multi-potentialities
- How to choose your worth & price yourself without cringing
- How to expand your vision of possibility & spot unique, profitable opportunities
- How to reframe and lean on ALL your skills, especially your songwriter skills, to create a lucrative & meaningful living.

11:00 AM to 1:30 PM: Lunch in Broad Street Grille

1:45 PM to 3:00 PM SPECIAL EVENT-04: The Annual SERFA Celebration

1:45 PM Annual Membership Meeting
 2:15 PM SERFA Awards
 2:50 PM Keynote Address by Ellis Paul

Please see details pages 38-39

3:15 PM to 4:00 PM: Afternoon Break—Break Area

**3:15 PM to 4:30 PM: SPECIAL EVENT-05:
 SONGFARMERS: Building a Front Porch Around the
 World**

Frierson Room Target Audience: All

Presenter: Michael Johnathan

Find out about the incredible SongFarmers movement spreading across the country and watch the thirty minute public television TV documentary. Learn how to change the way you view your own music and turn it into something very powerful.

3:15 PM to 5:30 PM: SPECIAL EVENT-06: Community & Social Music

Ochs Room Target Audience: All

Leaders: Abby Parks, Matthew Sabatella

3:15 PM to 4:15 PM: Community Sing

Bring your voice and join in the powerful act of people singing together. Community music making is an important part of folk music. It's uplifting and a lot of fun. You don't have to sing well - just sing. If you like, you can bring a well-known song that everyone can sing along to. All genres welcome. You can bring your instrument(s), but it's really about the community singing together.

4:15 PM to 5:30 PM: Jam Time

Do you want to join a bluegrass or old-time jam, or maybe a song swap? Meet here to find people to jam with, and we'll split off into different parts of the Chattanooga, even outdoors.

3:15 PM to 5:30 PM: Open Mic, hosted by Grady Ormsby, Rose Room

3:15 PM to 5:30 PM: Exhibit Hall open, Walker Room

4:30 PM to 5:30 PM: SPECIAL EVENT-07 Yoga with Karyn Oliver, Hardy Room

5:45 PM to 7:00 PM: Dinner in Ballroom 3/4



Tracy Schwarz, Ginny Hawker, Jim Rooney

2019 SERFA Awards

The annual SERFA Awards recognize those people, organizations, and businesses that made extraordinary contributions to folk music and its community in the South East Region of Folk Alliance International. A committee consisting of Kari Estrin, who created the Founding President’s Award in 2014, SERFA Treasurer Denise Williams, and board member Jefferson Rose selected, and the SERFA board ratified, the esteemed recipients for 2019: two individuals and two couples.

Norman and Nancy Blake have earned four Grammy nominations, while separately and together creating some forty albums. Chattanooga native Norman and his wife Nancy began recording together in 1974 and spent many years thereafter performing, recording, and playing music for the joy of it. Norman had already played on recordings by Bob Dylan, John Hartford, Johnny Cash, and so many others as one of Nashville’s go-to acoustic guitarists.

Fletcher Bright, who passed away in 2017 at 86, belonged to the Dismembered Tennesseans band for seventy years and hosted legendary jam sessions marked by his warm personality and love for the music. He flourished as a realtor, led the Three Sisters Festival, and gave back to the geographical and musical community many times over.



Norman and Nancy with Fletcher 2015



J.T. Gray has owned Nashville’s foremost bluegrass club, the Station Inn, since 1981, in the Gulch area. A bassist who toured with Jimmy Martin and then was still often on the road, he converted the Inn’s original coffeehouse/jam session format into a performance venue that has survived for the long haul. Gray has steered the 165-seat venue that is the world’s best known bluegrass club through slow times, gentrification, and musical changes.

A pioneer in bringing percussive dance to performing arts stages, folk festivals, and the general public, **Eileen Carson Schatz**, who became a Green Grass Clogger in 1974, co-



founded the Fiddle Puppets five years later. She developed the Fiddle Puppets into Footworks Percussive Dance Ensemble in 1994. **Mark Schatz** has played bass in a host of leading bands and with foremost artists including John Hartford, Tony Rice, Spectrum, Tasty Licks, Tim O’Brien, Claire Lynch, and Nickle Creek.

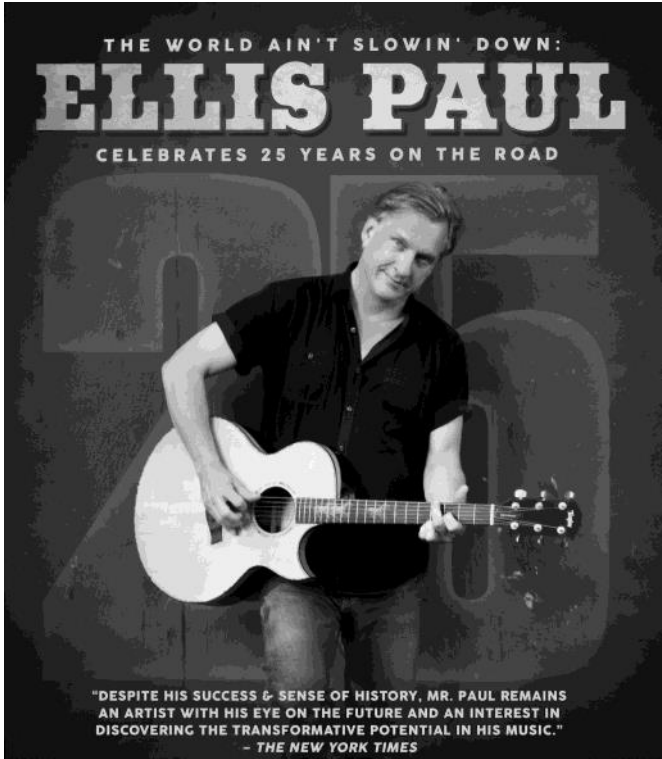
Founding President’s Awards

- 2014: Highlander Research and Education Center
- 2015: Alice Gerrard, Ken Irwin, Si Kahn, Marion Leighton-Levy, Bill Nowlin
- 2016: Phil Jameson, Jim Magill, Jennifer Pickering, Peggy Seeger

SERFA Awards

- 2017: Kathy Mattea, John McCutcheon, Sundilla
- 2018: Ginny Hawker and Tracy Schwarz, Jim Rooney, Michael Stock
- 2019: Norman & Nancy Blake, Fletcher Bright, J.T. Gray, Eileen Carson & Mark Schatz

2019 SERFA Conference Keynote Address



Ellis Paul chronicles both his life and his times. A troubadour, a singer/songwriter, a folky, an author, and a storyteller - no one descriptor alone can suffice. The tattoo of Woody Guthrie, however, worn proudly on his arm is a good starting place, for it is from the Guthrie tradition that he hails, and Maine as well. Joni Mitchell, Bob Dylan, and James Taylor are also listed among his influences, and he connects generations of songwriters in his own work. He composes intimate, provocative, and romantic tales of life, while addressing social issues when needed.



The Maine native has been called the quintessential Boston School songwriter and garnered the recognition and awards to back up that claim, including more than a dozen Boston Music Awards. Since coming onto the scene in 1993 with his independent debut, *Say Something*, produced by his mentor, Bill Morrissey, and Kerrville New Folk win and signing to Black Wolf Records the next year, Paul

Friday

hasn't slowed down as a performer or a writer. Spending two-thirds of most years on the road has helped him perfect both crafts, with a lot of practice on stage and plenty of people whose stories he retells in song. His 1994 album *Stories* proved enchanting enough to secure him a deal with Rounder Records and a national following of dedicated fans for whom he performs 200 dates per year, a pace he has maintained for more than twenty years. He even played Songbirds last night.

Over the years and albums, his songs have gotten more personal. He purposely turned the looking glass onto his own life for 1998's aptly titled *Translucent Soul* as he publicly worked through the pain of his divorce. Following hot on the heels of 1999's double-CD *Live*, the new millennium saw Paul's song "The World Ain't Slowing Down" featured in the movie *Me, Myself and Irene* starring Jim Carrey.

His eighth studio release, a collection of previously unreleased tracks called *Sweet Mistakes*, arrived in 2001, followed by *Speed of Trees* (2002), a two-disc career retrospective (2006), a children's record inspired by the birth of his second daughter called *The Dragonfly Races* (2008), marking his return to Black Wolf, and, finally, an all-new studio album, *The Day After Everything Changed*, in January 2010. In 2012, Paul released his second children's record, *The Hero in You*, which featured songs about Benjamin Franklin, Georgia O' Keefe, Rosa Parks, and Thomas Edison, and other notable Americans that Paul deemed heroic. *Chasing Beauty* was released in 2014 and his 20th studio album, *The Storyteller's Suitcase*, in 2019.



Paul is the author of *Notes from the Road*, a celebrated 2002 collection of his drawings, journals entries, poems, and lyrics, and two books for children (the Parents Choice Gold Award winning *The Hero in You*, and *The Night the Lights went out on Christmas*). He operates The Song Factory providing subscription-based online resources and training for songwriters.

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PHOTO BY MYNE TOOHEY **REGISTRATION INCLUDES DINNER FRIDAY & SATURDAY**

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Micaville Music Showcase

Frierson Room

Friday
In the Round

10:40 pm
Nancy Dillon, Todd Hoke and Brooksie Wells

11:45 pm
Cary Morin, David Wiseman and Diedre McCalla

12:50 am
David Wiseman, Annette Wasilik and Noah Zacharin

Visit: Micaville Music on Facebook

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- Pete Wernick

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Friday 7:40pm

GUERRILLA SHOWCASES
 Roots & Sources Thursday 10:40 pm
 Hillbilly Haiku Thursday 11:30 pm
 Acoustic Journeys Saturday 12:20 am

BANJO WORKSHOP
Chambliss Room Friday 10:00 am





FRIDAY SHOWCASES

Friday 7:00 PM David Davis & The Warrior River Boys

Cullman, AL

Booking: Kari Estrin kari@kariestrin.com (615) 262-0883
 Website: <http://www.daviddavisandwrb.com/>
 Facebook: <http://www.facebook.com/DavidDavisAndTheWarriorRiverBoys/>
 Twitter: <http://twitter.com/ddavis369>
 Also: <http://www.instagram.com/daviddavis369/>

Alabama native and member of The Alabama Bluegrass Music Hall of Fame, David Davis has traveled and performed as frontman for the bluegrass group, David Davis and the Warrior River Boys since 1984. He is recognized as one of the foremost practitioners of the Monroe mandolin technique. His interest in old-time and bluegrass music grew organically from a musical family - both his father and grandfather were players and singers. His uncle, Cleo Davis, was Bill Monroe's original Blue Grass Boy. David Davis and the Warrior River Boys have long been recognized as modern leaders in traditional blue grass, but on their latest release *Didn't He Ramble: Songs of Charlie Poole*, they throw genre boundaries aside by delving deeper into the roots of acoustic music. They have produced a masterful and exciting collection of songs originally recorded in the 1920's by the legendary Charlie Poole and His North Carolina Ramblers.



Friday 7:20 PM Carolann Solebello Brooklyn, NY

Booking: Carolann Solebello csolebello@me.com (718) 809-7421
 Website: <http://www.CarolannSolebello.com>
 Facebook: <http://www.facebook.com/CarolannSolebello/>
 Also: <http://www.instagram.com/carolannsolebello/>

Carolann Solebello is a performing songwriter born and bred in New York City. Best known to folk audiences as a founding member of Americana trio Red Molly, she now tours both solo and with the modern folk quartet No Fuss and Feathers. Carolann's smooth, compelling voice and warm acoustic guitar style surely nod to rural folk traditions, yet her decidedly urban sense of rhythm and sophisticated vocal phrasing bend those traditional forms into more contemporary shapes. She is a proud member of the Jack Hardy Songwriters' Exchange and has won numerous songwriting awards. She released her fifth solo album, *Shiver*, in 2018.

Friday 7:40 PM Frank & Allie Lee Bryson City, TN

Booking: Allie Lee booking@frankandallie.com (812) 371-1439
 Website: <http://www.frankandallie.com/>
 Facebook: <http://www.facebook.com/frankandallie/>
 Twitter: <http://twitter.com/frankandallie21>
 Also: <http://www.instagram.com/frankandallie28713/>

Frank & Allie Lee are a harmony-powered old-time duo. They are known for using the label broadly, including blues, bluegrass, and spiritual songs in their performances. Their April 2018 release, *Roll On, Clouds*, showcases their favorite songs from years of performing together, with pieces range from blues tradition ("Somebody On Your Bond," "Roll and Tumble") to bluegrass classics ("Standing on a Mountain," "Cabin on a Hill"). Frank's nylon string fretless banjo is the dominant instrument supporting their harmonies, with guitar, slide guitar, and Allie's banjo and harmonica adding to the musical texture. Frank and Allie, core duo of longstanding string band The Freight Hoppers, have toured extensively. Frank has impressed audiences all over the United States, Canada, and Europe with his signature clawhammer sound. Allie is a founding member of The Whipstitch Sallies, a band from Indiana that toured widely. Together, the pair is a powerhouse.



Friday 8:00 PM Belle Plaine Regina, Saskatchewan

Booking: Melanie Hankewich belleplaine@belleplainemusic.com (306) 539-6635
 Website: <http://belleplainemusic.com>
 Facebook: <http://www.facebook.com/belleplaine>
 Twitter: http://twitter.com/Belle_Plaine
 Also: <http://instagram.com/belleplainemusic/>

Belle Plaine is a singer/songwriter who was raised on the Canadian prairies near the hamlet of Fosston, Saskatchewan - population: 45. Belle's reverence for artists who defy categorization has led her to create a brand of roots music that



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combines vintage blues and swing tones of the 1940s with classic country styles made popular in the heyday of the Grand Ole Opry. An avid collaborator, she has performed her music with the Regina Symphony Orchestra, was a guest vocalist on Colter Wall's breakthrough debut album, *Imaginary Appalachia*, and saw her co-writing and harmony-singing chops featured on Blake Berglund's latest record, *Realms*. Belle's 2018 album *Malice, Mercy, Grief and Wrath* highlights her tremendous voice and prodigious songwriting abilities while showcasing her varied musical influences from Link Wray and the Everly Brothers, to Cole Porter and Neko Case. While *Malice, Mercy, Grief and Wrath* contemplates the ephemeral nature of life, it also manages to address themes that are persistently

unfolding in our lives: forgiveness, redemption, and hope.

Friday 8:20 PM Grant Peeples Tallahassee, FL

Booking: Adam Dawson, Broken Juke Box Media
 brokenjukeboxmedia@gmail.com (740) 409-0567
 Website: <http://www.grantpeeples.com>
 Facebook: <https://www.facebook.com/grantpeeplesartist/>
 Twitter: <https://twitter.com/grantpeeples>
 Also: <http://www.instagram.com/grantpeeples>

A self-described "tree-hugger that watches NASCAR, and Buddhist with a gun below the seat," Grant Peeples is known for his axe-sharp socio-political tunes, raucous humor and heart-gigging ballads. He is the recipient of the Focus Foundation Award for Creative Excellence, which cited the "humor, compassion and wisdom of his songs," and their "unflinching social insight and cultural acuity." Grant tours coast to coast, and is a regular performer at The Woody Guthrie Folk Festival, the 30A Songwriters Festival, and The Florida Folk Festival. January 2019 marked a second tour in The Netherlands, where FolkForum.nl described him "...a pure storyteller, in the best American folk tradition..." and his show "...one of those gems that you will remember for a long time..." Grant has made eight studio records, including a trilogy produced by Gurf Morlix, and his latest, also produced by Morlix, *Settling Scores Vol. II*, a 2018 release.



Friday

Friday 9:00 PM Amy Space Hendersonville, TN

Booking: Jim Fleming/Fleming Artists jim@flemingartists.com (734) 995-9066
 Website: <http://www.amyspace.com>
 Facebook: <http://www.facebook.com/amyspace>
 Twitter: <http://www.twitter.com/RealAmySpace>
 Also: <http://www.instagram.com/amyspace>



"What Amy Space says – what she sings – she says with a confluence of poetry and honesty, of emotional specificity," *The New York Times*. Nashville-based Amy Space was discovered by Judy Collins in 2006, who signed Amy to her own Wildflower Records and recorded her song "Weight of the World." Since then, Space has been a leading voice in the new generation of contemporary folk singer/songwriters. In

September, she will release her 6th solo record, *Me and the Ghost of Charlemagne* (Proper Records/Tone Tree). Produced by Grammy-nominated Neilson Hubbard, it was recorded in weeks (and days) surrounding the birth of her son. She has played many festivals in the US and the UK, has appeared on "Mountain Stage" four times, and has been featured on NPR's "All Things Considered" and "Marketplace."

Friday 9:20 PM Twin Kennedy Sooke, British Columbia

Booking: Julie Kennedy info@twinkennedy.com (615) 925-2839
 Website: <http://www.twinkennedy.com>
 Facebook: <http://www.facebook.com/twinkennedy>
 Twitter: <http://www.twitter.com/twinkennedy>
 Also: <http://www.instagram.com/twinkennedy>

Their musical bond is as strong as their small town roots – Twin Kennedy, comprised of Nashville-based Canadian sisters Carli and Julie Kennedy, have been making music together since they could talk. With



Carli on guitar and vocals and Julie on fiddle and vocals, these twins have been described as "Nothing Short of Awesome!" (*Cashbox*). Three-time Canadian Country Music Award Nominee, Winner of two 2016 VIMA Awards, 2018 BCCMA Nominee for Album of the Year, and Grand Prize Winner in the 2015 John Lennon Songwriting Contest, Twin Kennedy is known for their sibling harmonies, heartfelt songwriting, and high energy performances. With Bachelors degrees in Music Performance, Twin Kennedy's show bridges their country roots with their classical training. In the words of the *Nashville Examiner*, "Twin Kennedy is 100% made for the stage and made to entertain!"



Friday 9:40 PM Wyatt Easterling Chapel Hill, NC

Booking: Wyatt Easterling booking@wyatteasterling.com (615) 424-2050

Website: <http://wyatteasterling.com>

Facebook: http://business.facebook.com/WyattEasterlingMusic/?business_id=2131350463762374&ref=bookmarks

Also: <http://www.instagram.com/wyatteasterling/>

Easterling's career has been full of chart-topping songs including cuts with Dierks Bentley, Joe Diffie, Billy Joe Royal, Paul Thorn, Neal McCoy, Sons of the Desert, Robby Hecht, and others but these days, Easterling is embracing the life of a troubadour, focusing his energy on bringing his music and his stories directly to his audience. His new CD, *Divining Rod*, was produced by Chris Rosser. This refreshingly intimate, Folk/Americana album is a bit of a departure from Wyatt's previous Nashville recordings and highlights, even further, the strength of his songwriting. The album features a great cast of guest musicians including Chris Rosser, River Guerguerian, Eliot Wadopian, David Henry, April Verch, Rob Abernethy, Carter Minor, Todd Breck, Beth Wood, Laurelyn Dossett, Lisa Brokop, Paul Jefferson, Jen Smith, and Rebecca Newton.

Friday 10:00 PM Ben Van Winkle and the Figment Chattanooga, TN

Booking: Benjamin Van Winkle benvw93@gmail.com (423) 883-6095

Website: <http://benvanwinklemusic.com>

Facebook: <https://www.facebook.com/BenVanWinkleMusic/>

Ben Van Winkle and the Figment features the highest caliber classical musicians in the Chattanooga area playing the delightful contemporary compositions of Ben Van Winkle. A Chattanooga native who performs with the Chattanooga Symphony and has become known for his ability to sing while playing the cello, Ben is a cellist, singer, beat boxer, and composer who has a sound of his own that is at times positive, up beat, feel good music and at times serene, heartfelt and moving. He's taken several of his compositions, arranged them as chamber music for a bespoke ensemble featuring strings, winds, vibraphone, hammered dulcimer and guitar and wrapped it all up into a show that will leave you wondering if it was all a figment of your imagination!



Official Showcase Sponsor



10:30 PM to 12:30 AM
 Local 1000 Showcase-Free Zone in Rose Room
 10:40 PM to 2:00 AM
 Guerrilla Showcases —see schedule page 45



Friday Guerrilla Showcase Schedule

Micaville Music

Frierson Room

Janice Schilling/Micaville Music

10:40 PM Brooksie Wells, Todd Hoke,
Nancy Dillon
11:45 PM Cary Morin, David
Wiseman, Diedre McCalla
12:50 AM David Wiseman, Noah
Zacharin, Annette Wasilik

**Songwriters Association of
Washington/MidAtlantic Song
Contest**

Wasson Room

Gracious Me/SAW/MASC

10:45 PM Lauren Heintz
11:00 PM Karyn Oliver
11:15 PM Isabel Taylor
11:30 PM Loralyn Coles
11:45 PM Marc Black
12:00 AM Annette Wasilik
12:15 AM Neville's Quarter
12:30 AM Gracious Me
12:45 AM Leah Kaufman
1:00 AM Andy & Judy
1:15 AM Todd Burge
1:30 AM Special Guest!
1:45 AM Special Guest!

UNCORKED

Littleton Room

*Loretta Sawyer/Loretta Sawyer
Acoustic Arts*

10:40 PM Perry & Diana Brake
11:00 PM Michael Johnathon
11:20 PM Dennis Warner
11:40 PM Brian Ashley Jones
12:00 AM Mark Dvorak
12:20 AM Carolann Solebello
12:40 AM The Resonant Rogues
1:00 AM Mark Dvorak
1:20 AM Eric Lambert
1:40 AM Open Stage

Hillbilly Haiku

Bass Room

*Denise Williams/Hillbilly Haiku House
Concerts*

10:40 PM Jubilant Bridge
11:00 PM Crossing the Caney
11:30 PM Jeep Rosenberg
12:00 AM Jefferson Ross
12:30 AM Jeff Talmadge
1:00 AM Todd Hoke

1:30 AM Cary Morin

**Kari Estrin Mgt/Consulting
Showcase Room**

Thompson Room

*Kari Estrin/Kari Estrin Management
& Consulting*

10:40 PM Eric Lambert
11:05 PM Bett Padgett
11:30 PM Sarah Clanton
11:55 PM Spook Handy
12:20 PM David Davis & The Warrior
River Boys
12:45 AM Joe Rollin Porter
1:05 AM Brooksie Wells

Mountain Fever

Chambliss Room

*Melody Cochran/Pi Jacobs/Mountain
Fever Music Group*

10:40 PM Lindsay Foote
11:05 PM Todd Burge
11:30 PM Pi Jacobs
11:55 PM Letters to Abigail
12:20 AM Roper Sisters/Rocky Hill
Bluegrass
12:45 AM After Jack
1:10 AM Tara Dente
1:35 AM Ellen Bukstel

**Crab Donkey Presents: Reggae,
Zydeco, and Lots of Murder Ballads
Hardy Room**

Mark Smith/Crab Donkey Showcases

10:40 PM Matthew Sabatella, John
Sherman & Randy Clepper, Rick
Demers
11:25 PM Grant Peeples, Abby Parks,
Mitch Hayes
12:10 AM Hank Stone, Nathan Evans
Fox, Andy Cohen
12:55 AM Nancy K. Dillon, Lauren
Heintz, Amelia Sweet Bluebird
1:40 AM Joe Iadanza

**My Old Kentucky Home Showcase
Watkins Room**

Raison D'Etire/Poet & Song Series

10:40 PM Tony Manard
11:00 PM Mike & Amy Aiken
11:20 PM Noah Zacharin
11:40 PM Nancy Beaudette
12:00 AM Leslie Evers
12:20 AM Kerry Grombacher

12:40 AM Kate Mills

1:00 AM Last call in the round: Raison
D'Etire Duo, Abby Parks, Lyn Koonce,
Mike Holliday

**Cup of Joe #3
Ochs Room**

Joe Virga/Joe Virga Music

10:40 PM Elizabeth Lockheart
11:00 PM Spook Handy
11:15 PM Leslie Evers
11:30 PM Hank Stone
11:45 PM Joe Virga
12:00 AM Wyatt Easterling
12:15 AM Ellen Bukstel
12:30 AM Grant Peeples
12:45 AM Rick Ruskin
1:00 AM Kerry Grombacher
1:15 AM Rick Demers
1:30 AM Leah Kaufman
1:45 AM Ere Yesterday

**Gypsy Wagon Studios
Crabtree Room**

David Hakan/Gypsy Wagon Studios

10:40 PM David Hakan
11:00 PM Nicholas Edward Williams
11:30 PM Kate Mills
12:00 AM Amy Duckett Wagner
12:30 AM Jeep Rosenberg
1:00 AM Amy BeVille
1:30 AM Sarah Clanton

**Chattanooga Artists
The Foundry**

*Michael Gray/SERFA Conference
Local Committee*

10:30 PM Spinster
11:00 PM Robert Thatcher
11:30 PM Matt Downer

Friday

2019 SERFA CONFERENCE - CHATTANOOGA, TN

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Feature Album BBC Scotland

2019 SERFA Showcases

- Thur 1:00am | AcousticMusicScene | Thompson
- Thur 1:55am | Old Songs Challenge | Watkins
- Fri 10:40pm | Micaville Music | Fierson
- Fri 12:55am | Crabdonkey | Hardy
- Sat 1:30am | PuffBunny Records | Crabapple

www.nancykdillon.net



PuffBunny Records SERFA Showcase

SATURDAY NIGHT ~ Crabtree Room

Ruby Lovett 10:30 - 11pm

Linda McRae with

Crossing the Caney 11 - 11:30pm

Jubilant Bridge 11:30 - 12am

Marc Black 12 - 12:30am

Ruby Lovett 12:30 - 1am

Taylor Pie 1 - 1:30am

Nancy K Dillon 1:30 - 2am



Fredericksburg, TX



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Nashville, TN

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WORKSHOPS / MENTORING WITH KARI AT SERFA:

FRIDAY 10am - 11:15am (Hardy Room)
Thrive, Succeed, and Be Happy Too:
Lessons from Two Folk Music Veterans (with Art Menius)

SATURDAY 10am - 11:15am (Chambliss Room)
Recording Promotion Demystified

SATURDAY 2 - 3:15 pm (Ochs Room)
Women's Empowerment in the Folk Music World

MENTORING SESSION - SATURDAY 4:00 - 5:45 PM

PLEASE SUPPORT THESE CLIENT'S SHOWCASES:

Sarah Clanton, David Davis, Wyatt Easterling, Jackson Grimm,
Spook Handy, Eric Lambert, Bett Padgett, Rod Abernethy,
Brooksie Wells, Noah Zacharin, Nick Williams, Joe Rollin Porter...

and these Official Showcases:

Rod Abernethy - Thursday 7:40pm
David Davis - Friday 7:00pm
Nick Williams - Saturday 7:40pm

**KARI ESTRIN MGT/SHOWCASE ROOM
FRIDAY - THOMPSON ROOM**

10:40p - 11:05p Eric Lambert	12:20a - 12:45a David Davis & the WRB
11:05p - 11:30p Bett Padgett	12:45a - 1:05a Joe Rollin Porter
11:30p - 11:55p Sarah Clanton	1:05a - 1:30a Brooksie Wells
11:55p - 12:20a Spook Handy	

Please visit Kari's Saturday Night "Welcome to SERFA" Room - Thompson
(schedules at registration!)

SELECTED CDS AT RADIO IN 2019:

John McCutcheon - TO EVERYONE IN ALL THE WORLD: A Celebration of Pete Seeger
~ No. 1 CD & Song & Artist - February

Danny Schmidt - STANDARD DEVIATION
~ No. 2 CD & No. 1 Song of the Month - March

Jackson Grimm - The Bull Moose Party
~ No. 5 CD & No. 3 Song - March

Vivian Nesbitt & John Dillion - The Songs of Mother Jones in Heaven
~ No. 12 CD of the Month

AT RADIO MAY/JUNE

Ordinary Elephant - Honest
Spook Handy - Dedicated to the Proposition
Joel Rafael - Rosé

AT RADIO JUNE/JULY

Brooksie Wells - In My Pocket
Si Kahn & The Looping Brothers
Nick Williams - As I Go Ramblin' Around

Congratulations to SERFA Executive & Conference Director Art Menius, President Don Baker and the SERFA Board - Grady Ormsby, Abby Parks, Jefferson Ross, Roberta Schultz, Isabel Taylor and Denise Williams for the move to Chattanooga!
Kari Estrin - SERFA Founding & Past President/Conference Director/Board Member - 2001 - 2016

KARI ESTRIN MANAGEMENT & CONSULTING

OFFICIAL SHOWCASE
FRIDAY 7:00-7:20 PM

“THE NEW CHARLIE POOLE TRIBUTE IS NOTHING SHORT OF A MASTERPIECE!
 I’ve not ever heard a better and more sensitive bluegrass treatment of that music, ever.”
 - Carl Goldstein, WVUD and Delaware Bluegrass Festival

DAVID DAVIS & THE WARRIOR RIVER BOYS

DIDN'T HE RAMBLE: SONGS OF CHARLIE POOLE
 FOLK-DJ TOP 20 CD OF THE YEAR - No. 15
 No. 1 CD, No. 1 ARTIST, No. 2 SONG OF JUNE 2018
 AIRPLAY DIRECT - No. 1 CD OF JUNE 2018
 TOP 50 RELEASES & No. 1 TOP BLUEGRASS/FOLK - JUNE 2018
 BILLBOARD - No. 5 BLUEGRASS
 PASTE MAGAZINE- TOP 10 ROOTS/BLUES CD'S OF 2018
 - HONORABLE MENTION



Join the band *And* their friends in the **DAVID DAVIS & THE WRB BLUE GRASS & OLD-TIME ROOM**
 - SATURDAY NIGHT in the CHAMBLISS ROOM
 David & the WRB perform 11:40p - 12:05a
 Also featuring Brooksie Wells, Brant Miller, Joe Rollin Porter, Sarah Clanton and Mike & Amy Aiken (check schedule for details)
 Also showcasing on Thursday | 1:30-2:00am in the HILLBILLY HAIKU Room (Bass Room)
And Friday | 12:20am - 12:45 in the KARI ESTRIN MGMT & CONSULTING (Thompson Room)

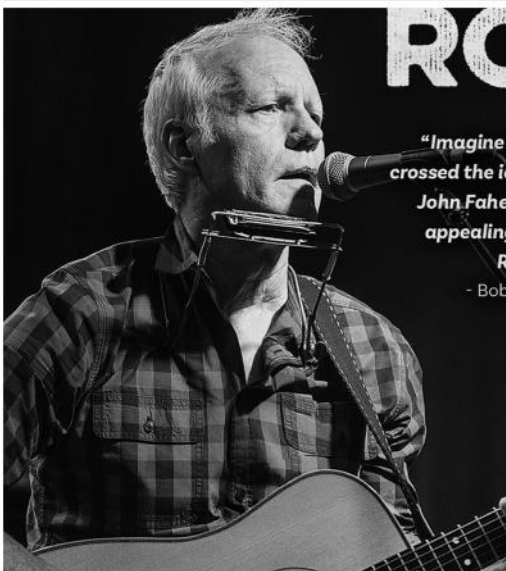


Radio promotion by Kari Estrin

David will present a Workshop **"Reinterpreting The Music of Charlie Poole"**
 Thursday | 2:00 - 3:15 pm in the Frierson Room

WWW.DAVIDDAVISANDWRB.COM

ROD ABERNETHY
SERFA SCHEDULE



"Imagine what would happen if you musically crossed the iconic guitar chops of Leo Kottke and John Fahey with the prophetic and immensely appealing songs of Bob Dylan and Tom Waits. Rod joins that group in very rare air..."
 - Bob Hinkle, The White Horse Black Mountain

Don't miss Rod's SERFA showcases on Wednesday and Thursday nights, he'll be leaving Friday to play live on Rich Warren's FOLKSTAGE on WFMT Chicago on Saturday May 18th.

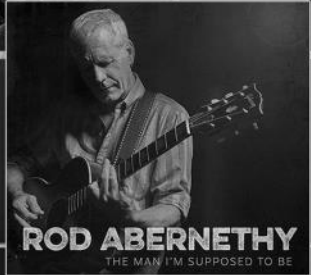
Hear Rod in his OFFICIAL SHOWCASE Thursday night at 7:40 PM also

WEDNESDAY
Mountain Fever Showcase
 12:20 - 12:45 solo - The Chambliss Room

THURSDAY
Undiscovered Music Showcase
 11:40pm - 12:00pm solo - The Frierson Room
Uncorked Showcase
 12:20pm solo - The Littleton Meeting Room

Workshops/Panels
THURSDAY
 10:00am-11:15pm - The Chambliss Room
"String the Songwriter Soup"
 11:30am-12:45pm - The Ochs Room
"Placing & Licensing Your Music in TV, Film & Video Games"

NEW DOUBLE CD
"THE MAN I'M SUPPOSED TO BE"
 ORIGINAL SONGS/GUITAR INSTRUMENTALS
FOLK DJ'S No. 9 ALBUM - JUNE 2018
& No. 35 ALBUM OF THE 2018
 Consulting/Radio Promotion: Kari Estrin



ROD ABERNETHY
 THE MAN I'M SUPPOSED TO BE

RODABERNETHY.COM

BOOKING: RODABERNETHY@GMAIL.COM

KARI ESTRIN MANAGEMENT & CONSULTING

SPOOK HANDY



"Spook gave us a perfect blend of optimism, hope, and most of all, community. It was the perfect way to open our concert season!"
~ Pete Angwin, 2018, Oaksongs Concerts, Redding, CA

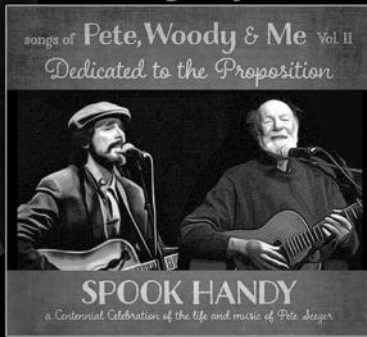
"The passion, purpose and spirit of American folk music are alive and well with Spook Handy."
~ Gary Wien - Editor in Chief, New Jersey Stage

"Pete, Woody & Me, Volume I - Keep the Flame Alive"

No. 3 CD (March 2016) - Folk DJ Charts
No. 2 Song (Nov 2016 & Nov 2018) - Vote

NEW ALBUM

"songs of Pete, Woody & Me Vol II - Dedicated to the Proposition" coming May 2019



www.spookhandy.com | 732-418-1340

BROOKSIE WELLS

Singer/Songwriter/Producer ~ Wild Card Development, LLC

Current Project: "Blue Moon of Kentucky" starring Michael Shannon with soundtrack by T-Bone Burnett and Ronnie McCoury

NEW ALBUM "In My Pocket" Coming June 2019



FOLK DJ OCTOBER 2015 NO. 10 CD!



SERFA SHOWCASES 2019

FRIDAY
10:40 pm - Micaville Music - Frierson Room
1:05 am - Kari Estrin Mgmt/Consulting - Thompson Room
SATURDAY
10:40 pm - David Davis and WRB - Chambliss Room
Also, co-hosting Kari Estrin Management & Consulting Room
MENTOR SESSION: Music Videos for Folk Artists | Saturday 4:00-5:45

brooksie@been-there.com www.brooksiewells.com

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PERFORMER | MUSICIAN | EDUCATOR



"...a superb musician of rare ability!"
- Lilli Kuzma, "Folk Festival" WDCB Public Radio - Chicago

"a soulful voice...down-to-earth personality. Audiences leave feeling like they have spent the evening with a close friend"
- Chad Clifford, Front Porch Music - Valparaiso, IN

SEE ERIC AT SERFA

THURSDAY
Mountain Fever and Travianna Records
11:05 - 12:50am - Chambliss Room

FRIDAY
Kari Estrin Mgmt & Consulting
11:05 - 12:50am - Thompson Room
Uncorked
1:20am - Littleton Room

SATURDAY
The Good Adobe
1:45am - Frierson Room

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PART-COMEDY, PART-CONCERT, SARAH CLANTON'S SPEAKEASY POP/ICANA SHOW IS A CELLO-BRATION OF THE UNEXPECTED.

SARAH CLANTON

SERFA 2019 SHOWCASES

WEDNESDAY 1:30-1:45am | Crab Donkey Showcase Room in Hardy
FRIDAY 11:30-11:55pm | Kari Estrin Management & Consulting Room in Thompson
FRIDAY 1:30-2:00am | Gypsy Wagon Studios Room in Crabtree
SATURDAY 12:40-1:05am | David Davis & The Warrior River Boys
Blue Grass & Old-Time Fiddle Room in Chambliss

Booking now: solo & full band house concerts, venues, events 2019/2020 Available for hire: in studio or live on cello & bgvs
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KARI ESTRIN MANAGEMENT & CONSULTING



Jackson Grimm
Thursday:
 12am Hillbilly Haiku/Bass Room
Saturday:
 10:40pm LilFest/Wasson Conference Room
 12:15am Goad Abode/Frieron Room
 1am Acoustic Journeys/Ochs Room
 Showcases performed as a trio w/Old Sap

Debut Album
#5 on Folk Radio
 +
#3 and #10 song
March 2019
Promoted by Kari Estrin

Jackson Grimm
 The Bull Moose Party




Nicholas Edward Williams

As I Go Ramblin' Around
 AT RADIO: JUNE/JULY PROMOTED BY KARI ESTRIN

OFFICIAL SHOWCASE
SATURDAY 740PM

GUERRILLA SHOWCASES

MOUNTAIN FEVER WED 1130PM
 UNDISCOVERED MUSIC THURS 1040PM
 RIVER CITY SESSIONS THURS 1130PM

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Bett Padgett
 teacher, storyteller, songwriter, multi-instrumentalist, innovative guitarist whose stories through songs impact and inspire us.



"Insightful songs about the social climate that affects us; Bett's engaging stories remind us of what's really important." ~ Rootstime, Netherlands

AT THE END OF THE DAY
No. 15 Folk DJ Chart (December 2017)
NEW CD COMING 2019!

SELECT SHOWCASES (check program for room numbers and complete listing)
 Thursday: Cup o' Joe "Anything Goes" ~ 1:30 AM - 1:45 AM
 Friday: Kari Estrin Mgmt ~ 11:05 PM - 1:30 PM (Thompson)
 Saturday: Goad Abode ~ 11:15 PM - 11:30 PM (Frieron)
 Saturday: Roots and Sources ~ 1:35 AM - 1:50 AM (Watkins)

Contact: bett@bettpadgett.com | 919-264-3075 | www.bettpadgett.com
 YouTube channel and DADGAD tutorials available on her website/Ceilidhe's Music



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CANADIAN SONGWRITER/GUITARIST
NOAH ZACHARIN

"More phenomenal songwriting from Noah Zacharin...
an album that deserves to be explored and savored."
- Jan Hall, Folk Roots Radio



No. 6 CD Folk DJ Chart (November 2018)

Thursday
12:40-1:00 Uncorked (Littleton Room)

Friday
11:20-11:40 My Old Kentucky Home (Watkins Room)
12:50-1:50 (ITR) Micaville Music (Frierson Room)

Saturday
12:30-1:00 LilFest (Wasson Room)

Also
Songwriting Workshop (facilitated by Louisa Branscomb)
Thursday 10:00 - 11:15am in the Chambliss Room
Mentoring Sessions in Guitar

BOOKING and INFO | www.NOAHSONG.com

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infectious... impeccable... engaging
- DAVID TAMULEVICH, TAMULEVICH ARTIST MANAGEMENT

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ERICK LAMBERT, BETT PADGETT, BROOKSIE WELLS,
NOAH ZACHARIN, & KARI ESTRIN
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Americana, Roots with an ocean view
Honest tunes and tall tales delivered with harmonies, guitars, percussion



The audience hooped and hollered and stomped their feet!
With his stories and songs, it was like an old friend singing on your back porch.
— M McCreary, Ross Ragland Theatre

Catch a showcase:

- Wed 1:10a Mountain Fever (Chambliss)
- Fri 11:00p My Old Kentucky Home (Watkins)
- Sat 12:00a Acoustic Journeys (Ochs)
- Sat 1:10a David Davis & WRB Blue Grass & Old-Time (Chambliss)

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Jubilant Bridge

- Independent Music Award, Vox Pop, Holiday Song category, *A Bell A Bird A Star*
- BMI Songwriter Award
- Finalist, Best Group/Duo, International Acoustic Music Awards
- Finalist, 2017 Grassy Hill and SongDoor competitions

"In an ocean of floating-on-the-surface popular music, Jubilant Bridge is a deep sea dive into a magical world of iridescent color."

Nancy Weaver, *Wit's End Productions*

"An amazing level of melodic richness and complex songwriting," the songs
"musical and lyrical tapestries that can be surprisingly deep and poetic."

Victory Music Review

A Bell A Bird A Star

#7 Folk DJ Chart

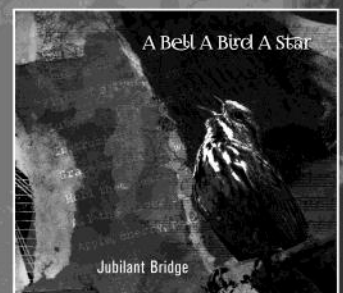
"A gem of a Christmas album"—*Significato Journal*

"A *Bell A Bird A Star* may be a seasonal album but is one of the best of 2016."—John Rumsey, *KVMR*, Nevada City, CA

Showcases:

- Friday, 10:40-11 P.M., Hillbilly Haiku, *Bass Room*
- Saturday, 10:40-11 P.M., Acme All Stars, *Bass Room*
- Saturday, 11:30 P.M-12 MIDNIGHT, Puffbunny Records, *Crabtree Rm.*

JUBILANT
BRIDGE



All albums available on CDBaby.com | www.jubilantbridge.net

SATURDAY

6:30 AM to 10:00 AM: Breakfast in Broad Street Grille

10:00 AM to 11:15 AM: WORKSHOP SESSION #6

PERFORMING & RECORDING-04: Recording Promotion Demystified

Chambliss Room Target Audience: Artists, Industry

Moderator: Michael Kornfeld Panelists: Kari Estrin, Melody Cochran

What is the difference between a radio promoter and a publicist? Why should I have both? What is a song premier? How do I get my album reviewed? Can I do this work myself effectively and, if so, how? You'll learn this and more from those who do the work.



PERFORMING & RECORDING-05: How Not To Think Like A Guitar player & Still Be One

Crabtree Room Target Audience: Artists

Presenter: Rick Ruskin

A demonstration and discussion of alternative ways of arranging guitar accompaniments and solos. Learning patterns and other peoples' licks can only take your abilities so far. At some point every player wants the experience of playing without a net. This workshop, taught by a guitarist who has made his reputation by arranging and playing some of the most unexpected tunes as fingerstyle pieces, is designed to help get you there. Music and techniques will be performed, examined and explained. Bring instruments, recorders, writing implements, and lots of questions. All levels of players welcome.

ROOTS & SOURCES-05: A Venn Diagram Approach to The Different Lobes of the Folk World

Frierson Room Target Audience: All

Moderator: Andy Cohen Panelist Dr. Clark "deaconbluz" White

This workshop will illustrate and draw distinctions among the terms 'folk', 'traditional' and 'popular' (which itself has two distinct meanings). Also discussed will be the age of songs and tunes as that relates to tradition; 'micro-traditions'; the concept of a 'traditional community'; and the meaning of the Folk Revival as it applies to all of us. The purpose of this workshop is to give us all a perspective on where contemporary musicians of various kinds stand in relation to these concepts. This effort is an attempt to get us beyond generic labels, which get us nowhere.

PERFORMING & RECORDING-03: Vocal Technique for the Touring Musician

Hardy Room Target Audience: Artists

Presenter: Kelly Hoppenjans with Jeanette Williams

Life on the road presents many difficulties for singing musicians, from exhaustion to vocal health to technique. I'm a touring singer-songwriter and a voice teacher at Belmont University with a masters degree in Commercial Voice Performance, It's a passion of mine to help talented singers gain the technical skills and vocal know-how they need to keep their voices healthy and functional for their rigorous touring schedules. We will cover technical concepts like breath support, freedom from tension, and placement; practical tips like how to warm up your voice and structure your sets to keep yourself from getting fatigued; and vocal health concepts like getting enough sleep and water and the effects of drinking and smoky environments. I would love to have a couple of singers sign up to sing during the class in order to work on specific vocal issues they've faced, like a master class. And of course, attendees would be free to ask me all their burning vocal questions! As a personal note—at FARM (my first Folk Alliance event ever!), I suggested this to some of the attendees and got a lot of interest in the idea. Since I'm based in Nashville, I thought I should bring it back to my home turf first!

BUSINESS -10: Setting Up Regional Tours

Ochs Room Target Audience: Artists, Agents

Moderator: Brian Ashley Jones Panelists: Nancy Beaudette, Kristy Graves, Jefferson Ross

Building a tour can be tedious, but the time spent in advance pays dividends when you finally hit the road! When planning venues, routing, promo, lodging, transportation, etc., there's a lot to consider. This discussion will explore "tricks of the trade" by veteran touring artists and will welcome input by all in attendance. Sharing ideas is key!

11:00 AM to 1:30 PM: Lunch in Broad Street Grille

11:30 AM to 12:45 PM Wisdom of the Elders Ballroom 1 (See next page for details)

2:00 PM to 3:15 PM: WORKSHOP SESSION #7

SONGWRITING-04: The Art Of Co-Writing

Chambliss Room Target Audience: Songwriters

Presenter: Thomm Jutz

Come learn: what to expect, how to prepare for it, and co-writing etiquette, with time for Q and A. Thomm Jutz is an award - winning songwriter and producer based in Nashville, who once got a glowing review from Art Menius.

MEDIA-02: Elements of a Compelling Interview

Crabtree Room Target Audience: Media, Artists

Moderator: Abby Parks Panelists: Michael Gray, Al Kniola, Amy Speace, Lee Zimmerman

There are many factors that go into creating a compelling radio or TV interview, and both the artist and the interviewer play a part in whether an interview is engaging or not. Are you, as an artist/band, talkative, interesting, and on your toes to answer various questions that might be thrown your way? Are you, as an interviewer, creating rapport with your guests, asking questions that inspire the artist to reveal interesting things, and thereby keeping the listening audience engaged? And what are the challenges of call-in vs. live in-studio vs. pre-recorded interviews? You'll hear from some local and national folk DJ's and a significant music writer as well as a touring artist who have experienced this topic from both sides of the aisle.

ROOTS & SOURCES-06: Honoring Jean Ritchie: Ballad Heroine

Frierson Room Target Audience: All

Moderator: Amelia Stamsta Panelist: Andy Cohen

Jean Ritchie was a brilliant and often underrated interpreter of the old songs and writer of originals based in her Appalachian upbringing. As youngest of fourteen children in southeast Kentucky, she heard hundreds of ballads and as an adult would bring the best of them to the popular vernacular. Her songs and the traditional ones she brought forth deserve honor! This workshop will be honoring her legacy with traditional songs and Jean's original songs, some history of the songs, as well as fascinating stories about her upbringing and life.

BUSINESS -11: Digital Marketing for Musicians

Hardy Room Target Audience: Artists, Presenters, Media

Presenter: Paul Price

What can musicians learn from how Fortune 500 companies do digital marketing? In this workshop, you'll learn how to improve your marketing to fans using online channels like web, email, search engines, and social media. We'll discuss how corporations use the "marketing funnel" and "marketing automation" to nurture prospects during a long sales cycle, and how musicians can use similar techniques to grow your fan base and turn casual fans into enthusiastic "super fans." Paul has been a digital marketing executive at Fortune 500 companies for more than twenty years and is now a house concert host and founder of Undiscovered Music Network.

Wisdom of the Elders

In the folk community, we appreciate that we stand on the shoulders of our predecessors, whether they were known internationally or worked in obscurity. Sonny Ochs created the Wisdom of the Elders program at the NERFA conference. In 2013, it spread to both the Folk Alliance International Conference and to SERFA. Wisdom of the Elders provides a structured opportunity for us to learn from and about our senior leaders and for the Elders to talk among themselves as well. Wisdom of the Elders rapidly became an essential feature of our Folk Alliance gatherings. Elders participate in a panel with questions posed by Art Menius, each other, and audience members.

Elders participating at SERFA so far:

2013: Sonny Ochs, Ralph Lewis

2014: Alice Gerrard, Margo Blevins, John McCutcheon

2015: Ken Irwin, Bill Nowlin, Marian Leighton-Levy, Alice Gerrard,
Si Kahn

2016: Peggy Seeger, Freebo, Lowell “Banana” Levinger

2017: Patrick Sky, Doug Orr, Reggie Harris

2018: Jim Rooney, Billy Edd Wheeler, Ginny Hawker and Tracy Schwarz

2019: Norman and Nancy Blake, David Wilkes



Norman & Nancy Blake

You can read about **Norman and Nancy Blake** in the SERFA Awards section (page 38). Their experiences together and separately cover an exceptionally broad scope of 1950s bluegrass, classical music, session work in Nashville, the Areoplane Band, and very traditional southern music.

David Wilkes has been an integral figure in New York's folk scene for six decades; as manager of the Bitter End; a music publisher of popular songs; and executive producer of many recordings; a manager or co-manager of many artists, such as Emmylou Harris, Jerry Jeff Walker, Richie Havens, Barry Manilow, Tom Paxton, Josh White Jr., and Heather Pierson; and a Vice President of A&R for Vanguard Records, a folk label that helped launch the careers of many folk luminaries in the 1950's and 1960's. He owned The Coffee House Circuit, which booked Harris, Harry Chapin, John Denver, and Jim Croce.



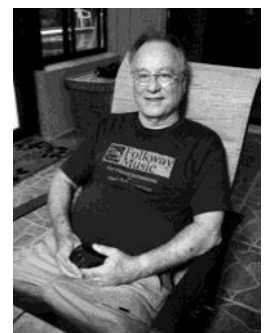
Wilkes at the Bitter End

He also worked, in publishing or A&R, at Sire, Koch, and Mercury Records .

He is still active as a manager, agent, and recorder of folk artists, a consultant to the Canadian folk music industry, and the US representative to the popular folk world music group, Sultans of String, who have showcased at the SERFA Conference.



Our 2018 Elders with Art Menius



Wilkes today

Roots & Sources

• know your past •

Showcases

Thursday

hosted by Matthew Sabatella

10:40 p.m. Frank & Allie Lee
 11:00 p.m. Joe Rollin Porter
 11:20 p.m. Mark Dvorak
 11:40 p.m. Letters to Abigail
 12:00 a.m. Matthew Sabatella

Saturday

hosted by Andy Cohen

10:40 p.m. Loralyn Coles
 11:00 p.m. Debra Cowan
 11:20 p.m. The Roper Sisters
 11:40 p.m. Louisa Branscomb with Jeanette and Johnny Williams
 12:00 a.m. John Sherman & Randy Clepper
 12:20 a.m. Andy Cohen & Rick Ruskin
 12:55 a.m. Amelia Stamsta
 1:15 a.m. The Resonant Rogues
 1:35 a.m. Bett Padgett

12:20 a.m.—2:00 a.m.

The Old Songs Challenge

Dennis Warner · EreYesterday · Aireene Espiritu · Joe Iadanza · Hank Stone · Abby Parks
 Emily Ann Peterson · Jeep Rosenberg · Grant Peeples · Karyn Oliver · Mitch Hayes · Amy Duckett
 Wagner—"Amy Dee" · Noah Zacharin · Tony Manard · Andy & Judy · Old Sap and Jackson Grimm · David Wiseman · The Good Graces · Grace Morrison · Nancy K Dillon

Showcases in Watkins Room

Workshops

Americana Blues and the African-American Folkloric Tradition	-Dr. Clark "deaconbluz" White	Thursday@11:30
Reinterpreting the Music of Charlie Poole	-David Davis & the Warrior River Boys	Thursday@2:00
Mining the Old Songs for Inspiration for New Songs	-Loralyn Coles	Friday@10:00
Clawhammer Banjo Workshop	-Frank & Allie Lee	Friday@10:00
300+ Years of Banjo	-Matthew Sabatella, Frank & Allie Lee	Friday@11:30
A Venn Diagram Approach to the Different Lobes of the Folk World	-Andy Cohen & Dr. Clark White	Saturday@10:00
Honoring Jean Ritchie: Ballad Heroine	-Amelia Stamsta & Andy Cohen	Saturday@2:00

ACTIVISM-03: Women’s Empowerment in the Folk Music World

Ochs Room

Target Audience: Women in Music

Moderator: Karyn Oliver

Panelists: Nancy Beaudette, Kari Estrin, Louisa Branscomb

In the music industry, women have faced challenges over the years in the areas of equality, safety, money, inclusion, stereotyping, and more. A panel of women who have experienced these challenges will discuss topics pertinent to women making a living in the music industry with a focus on the challenges of female touring artists, managers, and presenters. We’ll hear from Kari Estrin, who paved a path for herself as a female tour manager and concert promoter at a time where it was almost unheard of; Louisa Branscomb, one of the first women banjoists and identified songwriters in modern bluegrass; Karyn Oliver, a prominent singer-songwriter whose songs cover topics specific to women’s issues; and Nancy Beaudette, award-winning Canadian songstress and life coach.

3:15 PM to 4:00 PM: Afternoon Break—Break Area

3:15 PM to 5:30 PM: Open Mic, hosted by Grady Ormsby, Rose Room

3:15 PM to 5:30 PM: Exhibit Hall open, Walker Room

3:15 PM to 5:30 PM: SPECIAL EVENT-09: Women's Song Circle

Ochs Room

Target Audience: Artists

Leaders: Louisa Branscomb, Nancy Beaudette

The women’s song circle provides a place for women to share their songs about women’s empowerment, struggles, and perspective on the world. Please come join us in the sharing and camaraderie! Primarily for original songs, but they don’t absolutely have to be! Men are welcome to come enjoy the music.



4:00 PM to 5:45 PM: SPECIAL EVENT—10 Mentor Sessions

GROUP MENTOR SESSION: Q&A About Videos for Artists

Andrews Room

Mentor: J.B. Nuttle

Target audience :

Artists

Videos have become essential for getting gigs and showcases. Ask an expert your questions. Limited to first twelve people to sign up.

INDIVIDUAL MENTOR SESSIONS

Advance Signup Required. All Mentors Subject to Change

Bass Room: David Davis—stage performance and presentation, vocal harmonies

Chambliss Room: Kari Estrin—holistic careers and promotion

Crabtree Room: Brian Ashley Jones—songwriting and performing

Frierson Room: Leah Kaufman—effective websites

Hardy Room: Michael Kornfeld—promoting yourself

Littleton Room: Emily Ann Peterson—starving artist syndrome and technology/automating your career

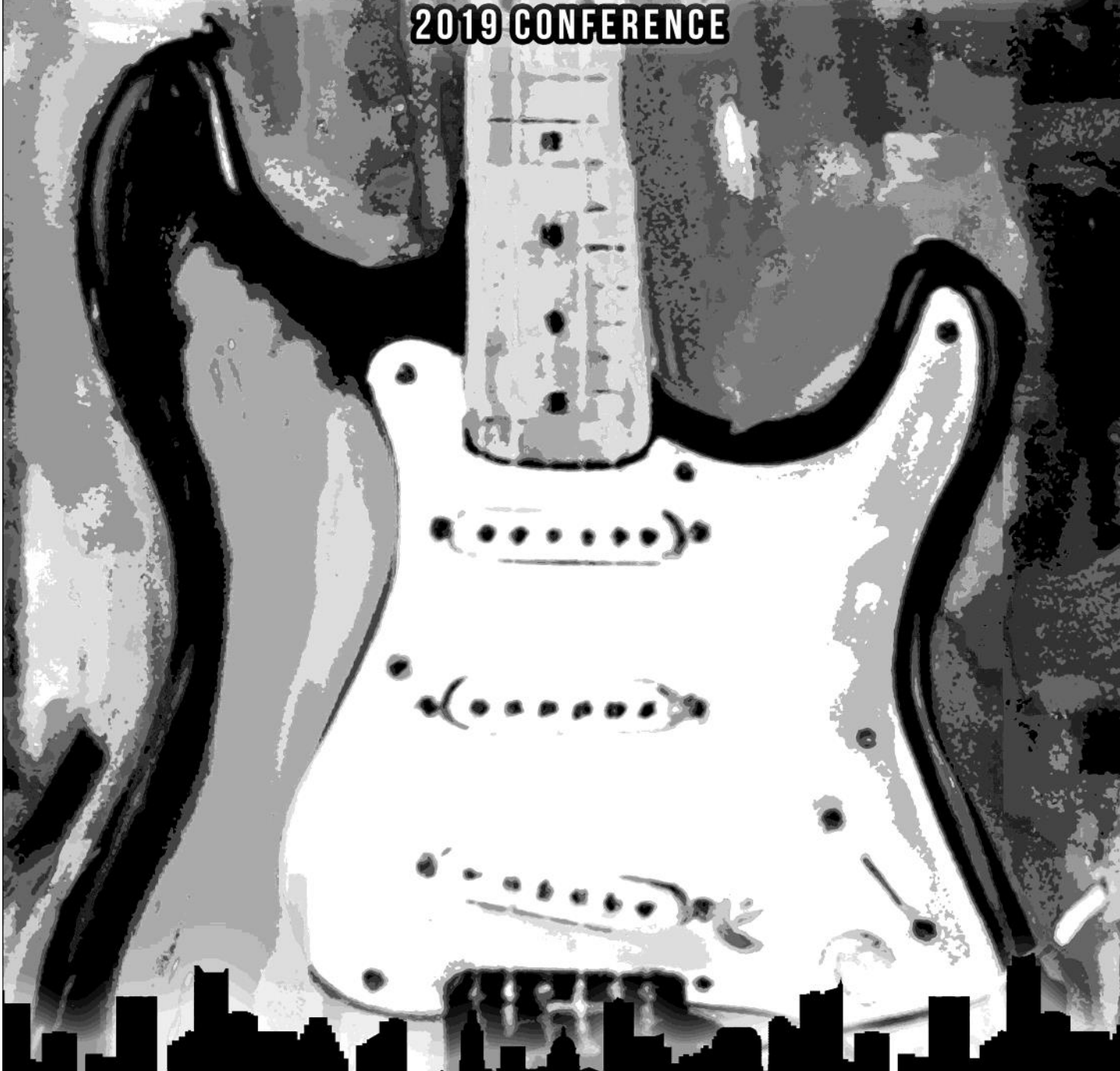
Thompson Room: Jefferson Ross—touring overseas

Wasson Room: Brooksie Wells—music videos for folk music artists

Watkins Room: Noah Zacharin—how to use guitar to compliment your songwriting

6:00 PM to 7:00 PM: Dinner in Ballrooms 3/4

20TH ANNUAL SOUTHWEST REGIONAL FOLK ALLIANCE 2019 CONFERENCE



SHOWCASES | WORKSHOPS | ONE-ON-ONES

SEPT. 25 – 29, 2019 | AUSTIN, TEXAS

PANEL DISCUSSIONS | OPEN MICS | POOL PARTY

SWFOLKALLIANCE.ORG

SATURDAY SHOWCASES



Saturday 7:00 PM After Jack Ferrum, VA

Booking: Emily Blankenship-Tucker
booking@afterjackband.com (540) 588-1603
 Website: <http://www.afterjackband.com>
 Facebook: <http://www.facebook.com/afterjack>
 Twitter: <http://www.twitter.com/afterjack>
 Also: <http://www.reverbnation.com/afterjack>

After Jack is a musical celebration of togetherness. Named 2014 Americana Vocal Group of the Year by the Appalachian Cultural Music Association, the trio creates a blend of old and new with old-time energy and harmonies that spring straight from the soul of the mountains.

Members Mary Allison, Rachel Blankenship-Tucker and Emily Blankenship-Tucker met in 2010, while working as professional actors in a regional theatre company. Presently, the group is working on their second full-length album, to be produced by Aaron Ramsey of Mountain Heart and released on Travianna Records in 2019. This will be the band's second collaboration with Ramsey, following their 2014 album, *Echo*. After Jack is committed to using their voice to support regional environmental activism. The group is currently especially involved in the fight against Dominion Energy's Mountain Valley and Atlantic Coast Pipelines, which threaten Virginia's water and natural resources, and the safety of rural communities.

Saturday 7:20 PM Nancy Beaudette Lunenburg, MA

Booking: Nancy Beaudette nancybeaudette@gmail.com
 (978) 760-0122
 Website: <http://www.nancybeaudette.com>
 Facebook: <https://www.facebook.com/nancybeaudettemusic/>
 Twitter: <https://twitter.com/NancyBeaudette>
 Also:

Blending brave and honest songwriting, first-rate musicianship, and a huge helping of native Canadian wit, Nancy Beaudette is an artist of songs and heart. She was raised near Cornwall, Ontario, a place sustained by farming and millwork where French and English languages were friendly neighbors. Her songwriting delves into those roots, weaving a nostalgic past into lush songs of familial history, good-humored folly and poignant observations of life and loss. Over the past few years Nancy has been a winner or finalist in some of the music industry's most distinguished competitions including Mountain Stage New Song Competition, Mid-Atlantic Song Contest, Great American Song Contest, and the Independent Music Awards. On-stage and off, this award winning songwriter practices hometown hospitality with all the warmth and welcome of a Canadian kitchen party!



Saturday 7:40 PM Nicholas Edward Williams Hixson, TN

Booking: Nicholas Williams earthtonebookingagency@gmail.com
 (614) 314-7064
 Website: <http://www.whetherman.net>
 Facebook: <http://www.facebook.com/NicholasEdwardWilliams>
 Twitter: <http://www.twitter.com/NicholasEdwardWilliams>
 Also: <http://www.instagram.com/NicholasEdwardWilliams>

Nicholas Edward Williams, formerly known as Whetherman, is an international touring independent artist blending American folk music with Travis-style fingerpicking, melodic vocals, soul-filled lyrics, rolling harmonica, whistling, and a stomp box creating a sound that's feel familiar, yet new. The 34 year-old has released eight full-length albums while touring extensively throughout US and Europe since 2007. His career includes opening for critically acclaimed acts such as Taj Mahal, The Wood Brothers, Billy Strings and Town Mountain. Now performing under his given name, his influences have emerged from his love for legends like Doc Watson, Mississippi John Hurt, John Prine, Pete Seeger, and Paul Simon. His debut album using his birth name *As I Go Ramblin' Around* is slated for release in the Summer of 2019.



Saturday 8:00 PM Deidre McCalla Riverdale, GA

Booking: Deidre McCalla deidre@deidremccalla.com
 (770) 380-7590
 Website: <http://deidremccalla.com>
 Facebook: <http://www.facebook.com/Deidre.McCalla>



Deidre McCalla has been affectionately dubbed the "dreadlocked troubadour" by *The Miami Herald*. Her songs celebrate the power and diversity of the human spirit. *Ms Magazine* lists Deidre's first Olivia recording *Don't Doubt It* as one of 25 Classic Women's Music albums. With five critically acclaimed albums and a lifetime of touring under her belt, Deidre McCalla's lively and heartfelt performances have captivated audiences from Maui to Maine, college coffeehouses to Carnegie Hall including the National Women's Music Festival, the Michigan Womyn's Music Festival, the Vancouver Folk Festival, the Savannah Folk Festival, Common Ground on the Hill, and The Swannanoa Gathering.

Saturday 8:20 PM The Currys Charlottesville, VA

Booking: Galen Curry bookthecurrys@gmail.com (315) 323-2444
 Website: <http://www.thecurrysmusic.com>
 Facebook: <http://www.facebook.com/currysmusic>
 Twitter: http://www.twitter.com/the_currys
 Also: <http://www.instagram.com/thecurrys>

The Currys have been staking their claim within the Americana music scene since 2013, when vocalist/guitarist Tommy Curry quit his teaching job and moved to Charlottesville, Virginia, to join the harmony-based folk-rock outfit newly formed by brother Jimmy Curry (vocals, guitar) and cousin Galen Curry (vocals, bass). The band, who cut their teeth playing the oyster bars and listening rooms of the Florida Panhandle, has since written and released two full-length albums: their studio debut *Follow* (2014), called "eye-opening, but warmly familiar" by *Earmilk*, and whose title track is "one of the most beautiful pieces of music I've ever heard" (Todd Moe of NCPR); and sophomore effort *West of Here* (2016), with its "tight-as-a-rubber-band" harmonies and "infectious" songwriting (*PopMatters*). For their third album, *This Side of the Glass* (2019), The Currys teamed up with producer/guitarist Sam Whedon and engineer Stewart Myers (Jason Mraz, Parachute) to map new terrain, aspiring to a greater variety of form and orchestration than earlier releases.



Saturday 9:00 PM Cary Morin Fort Collins, CO

Booking: Celeste Di Iorio celeste@maplestreetmusicagency.com
 (970) 690-4048
 Website: <http://www.carymorin.com>
 Facebook: <http://www.facebook.com/CaryMorinBlues/>
 Twitter: <http://twitter.com/carymorin>
 Also: <http://open.spotify.com/artist/51oTB1rGltPYEUj9WqBqgh?si=9gZ7cR6FQkS7nleUJvIyhg>



Described as "one of the best acoustic pickers on the scene today," Cary Morin brings together the great musical traditions of America and beyond like no other. With deft fingerstyle guitar and vocals that alternately convey melodic elation and gritty world-weariness, Crow tribal member Morin crafts an inimitable style often characterized as acoustic Native Americana with qualities of blues, bluegrass, jazz, jam, reggae, and dance. Morin's sixth release, *When I Rise*, follows close on the heels of an international tour that spanned the U.S. and reached as far as Italy, France, and Germany. Cary has won numerous awards for his work including the 2018 Independent Music Awards for Best Blues CD, a 2018 International Songwriting Competition Honorable Mention, a 2018 Native Arts and Cultures Fellowship, a 2017 First Peoples Fund Artist in Business Leadership Fellowship, the 2017 Indigenous Music Awards for Best Blues CD, 2015 Indigenous Music Awards Nominee for Best Folk Album (Tiny Town), 2014 Indigenous Music Awards Nominee for Aboriginal Entertainer of the Year, 2013 & 2014 Colorado Blues Challenge Solo Championship, and a 2013 Lifetime Achievement Award from the Fort Collins Music Association (FoCoMA), and the Colorado Fan Favorite Poll in the blues category for his second solo release, *Streamline*.

Saturday 9:20 PM Flint & Feather Calgary, Alberta

Booking: Laurie Brown laurie@porchswingentertainment.com (780) 446-1849

Website: <http://www.flintandfeather.com>

Facebook: <http://www.facebook.com/flintnfeather/>

Twitter: <http://twitter.com/flintnfeather>

Also: <http://www.instagram.com/flintnfeather/>

Flint & Feather are a free-spirited husband and wife duo who are passionate about connecting with people through folk/roots music, stories, and laughter. Based in Alberta, Canada co-members Joal and Lauren Kamps blend storytelling with songwriting to create charming “Rocky Mountain folk-pop” songs inspired by Rocky Mountain folklore, history, and their own personal journeys. Their original songs are filled with vivid imagery accented by delicate harmonies, and their honest and engaging approach to performance connects with listeners of all ages and backgrounds. The Kamps began performing together shortly after attending Canada's Music Incubator's Artist Entrepreneur Program in Toronto, as honored Bell Media Prize-winners. Soon afterwards they gigged cross-Canada in partnership with VIA Rail's Artists On Board Program, followed by an independently booked twenty-seven-performance European Tour. They have since completed another thirty-two performances within Western Europe and have performed well more than 150 concerts throughout western Canada in the last two years.



Saturday 9:40:00 PM Eric Brace, Peter Cooper & Thomm Jutz Nashville, TN

Booking: Eric Brace eric@redbeetrecords.com (202) 297-9786

Website: <https://www.facebook.com/ericbraceandpetercooper/>

Facebook: <https://www.facebook.com/ericbraceandpetercooper/>

Twitter: <https://twitter.com/ericbrace>

Together, Eric, Peter, and Thomm weave stories, songs, harmonies, and guitar playing into something very special. The lyrics are as thoughtful as those of their heroes, a list that includes John Prine, John Hartford, Kris Kristofferson, Tom T. Hall, Paul Simon, and Townes Van Zandt. Add harmonies that bring to mind the Seldom Scene, Emmylou Harris, and the Everly Brothers, and sumptuous guitar arrangements, and you have a truly memorable evening of music. Their second album as a trio, *Riverland*, is fourteen interconnected tales of Mississippi, both the river and the state. Songs about its people, its water, its history, its past, its magic, its madness.



Saturday 10:00 PM Ginger Cowgirl Nashville, TN

Booking: Stacy Antonel stacy.antonel@gmail.com (619) 756-8797

Website: <http://gingercowgirl.com>

Facebook: <http://facebook.com/gingercowgirl>

Also: <http://instagram.com/gingercowgirlband>

While a taste for many styles of music is evident in Nashville-based band Ginger Cowgirl's upcoming release, their approach is nevertheless rooted in the tradition of classic country brevity, wit, and soul. Throw in some pedal steel, rockin' telecaster twang, worldly lyrics and front-woman Stacy Antonel's eclectic, jazzy vocals, and you have a unique brand of Americana music.

The core of Ginger Cowgirl is California-born Antonel, a vocalist whose range and versatility allow her to sing rock, jazz, soul, pop, and country with equal proficiency and passion. She's a classically trained pianist from the age of seven, holds a degree from UC Berkeley, and got her start in the music industry singing jingles while living in Buenos Aires. In 2013 she beat out hundreds of singers to win the \$10,000 grand prize on Fox's televised singing competition “3 Minutes to Stardom.” Ginger Cowgirl's debut EP was recorded at Historic RCA Studio C in Nashville, and will be released in May of 2019.

10:40 PM to 12:30 AM Local 1000 Showcase-Free Zone in Rose Room

10:40 PM to 2:00 AM Guerrilla Showcases see schedule page 63

"Mara Levine has done it again!"

Jeanne Holton, WMNF-FM Tampa, FL

- ◊ **Facets of Folk**: #1 Album Jan. 2019
- ◊ **Daughters and Sons** (Tommy Sands) #1 song, Jan. 2019
- ◊ **Mara Levine**: #1 Artist Jan. 2019

"Some people are born with a Golden Voice. Mara Levine is one of those gifted few. Known for her warmth, sincerity, and impeccable natural musicality, she makes us celebrate the beauty that she brings to every song she sings. Try to hear her live or listen to anything she has done or does."

- DAVID AMRAM

Mara Levine

SONG STYLIST · FINE TRADITIONAL AND CONTEMPORARY FOLK SONGS



Facets of Folk (Previews):

- ◊ You Reap What You Sow (Shann) #1 Song, Folk DJ Chart, Nov. 2017
- ◊ By My Silence (Bukstel/Annis) #1 Song, Folk DJ Chart, Sept 2017

*Mara and Gathering Time performed at my series a few days ago and the audience loved it, and her. And the harmonies they created – spectacular. Don't hesitate to bring them in and she'll do what she does best...
...Sing beautifully."*

- JILL PADUA, Riverfolk Concerts

Jewels and Harmony:

- ◊ #3 Album Folk DJ Chart 2013
- ◊ #1 Album, Artist, and Song Jan 2013

2009 NERFA Folk DJ Showcase

2014 NERFA Quad Showcase

With Facets of Folk, Mara Levine solidifies her position as a folk force to be reckoned with. As on her previous CD, her signature sound shines through: Thoughtful song choice, creative harmonies, rich instrumentation, her own exuberant singing. With an emphasis on songs that make a difference, Mara has created music that is very much for today, but also for years to come. - SI KAHN

"Mara, I think you are one of the best singers of your generation...You have such a beautiful, timeless quality to your voice and you make beautiful recordings. I just LOVE what you do."

- CHRISTINE LAVIN

Available for booking solo, with Terry Kitchen, or as a co-bill with Gathering Time

www.maralevine.com - (732) 549-9722 - marablevine@gmail.com



Maggie McDonald at Open Mic

Need an M.C. - or more?

Bi-lingual (Spanish) Master of Ceremony - stage emcee who knows the scene, is relaxed, and keeps performers on schedule!

Also can provide overall stage management and co-ordination, artist services, volunteer supervision, and more.

Southeast area festivals, fundraisers, non-profits are my interests as I transition from development & cohousing consulting. Feel free to call or email for a chat. Radio dj, Shakori Hills, Winterhawk, FilmFest, first class local bluegrass & americana, clubs, bars....

PS: I'll email you some great Tofu recipes upon request:

**"Tofu Dave" Bellin
Chapel Hill, NC
dbellin@davidbellin.com
919-632-2052 (mobile)**



Saturday Guerrilla Showcase Schedule

Roots & Sources

Watkins Room

Andy Cohen/Roots & Sources

10:40 PM Loralyn Coles
 11:00 PM Debra Cowan
 11:20 PM The Roper Sisters
 11:40 PM Louisa Branscomb with Jeanette and Johnny Williams
 12:00 AM John Sherman & Randy Clepper
 12:20 AM Andy Cohen & Rick Ruskin
 12:55 AM Amelia Stamsta
 1:15 AM The Resonant Rogues
 1:35 AM Bett Padgett
 1:50 AM Anything Goes

PuffBunny Records

Crabtree Room

Taylor Pie/PuffBunny Records

10:30 PM Ruby Lovett
 11:00 PM Linda McRae with Crossing the Caney
 11:30 PM Jubilant Bridge
 12:00 AM Marc Black
 12:30 AM Ruby Lovett
 1:00 AM Taylor Pie
 1:30 AM Nancy K. Dillon

Acoustic Journeys

Ochs Room

Don Baker/Acoustic Journeys

10:40 PM Dennis Warner
 11:00 PM Neville's Quarter
 11:20 PM Amy Speace
 11:40 PM Letters to Abigail
 12:00 AM Mike and Amy Aiken
 12:20 AM Frank and Allie Lee
 12:40 AM Lindsay Foote
 1:00 AM Jackson Grimm and Old Sap
 1:20 AM Carolann Solebello
 1:40 AM John Westmoreland

David Davis & The Warrior River Boys' Blue Grass & Old-Time Room Chambliss Room

David Davis/David Davis & The Warrior River Boys

10:40 PM Brooksie Wells
 11:10 PM Brant Miller
 11:40 PM David Davis & The Warrior River Boys
 12:10 AM Joe Rollin Porter

12:40 AM Sarah Clanton
 1:10 AM Mike & Amy Aiken

The Goad Abode

Frierson Room

Loralyn Coles/Ron Goad

10:45 PM Annette Wasilik
 11:00 PM Jeff Talmadge
 11:15 PM Bett Padgett
 11:30 PM Boomtown Trio
 11:45 PM Brian Ashley Jones
 12:00 AM Gracious Me
 12:15 AM Jackson Grimm & Old Sap
 12:30 AM Aireene Espiritu
 12:45 AM John Westmoreland
 1:00 AM Antonio Andrade
 1:15 AM Andy Cohen
 1:30 AM Loralyn Coles
 1:45 AM Eric Lambert

Kari Estrin's Welcome to SERFA Showcase Room!

Thompson Room

Kari Estrin/Brooksie Wells/Kari Estrin Mgt/Consulting-SERFA Founding/Past President

10:40 PM Check for line-up at registration table!

Acme Allstars

Bass Room

Meg & Todd Hoke/Todd Hoke

10:40 PM Jubilant Bridge (aka Poor Poor Carol)
 11:00 PM Song Swap with Kerry Grombacher and The Resonant Rogues
 11:30 PM Song Swap with David Hakan and Randall Lamb
 12:00 AM Throwdown with Thomm Jutz, Eric Brace, and Peter Cooper
 12:30 AM Song Swap with Todd Burge and Annette Wasilik
 1:00 AM Song Swap and Airing of Grievances with Jeff Talmadge, Jefferson Ross, and Todd Hoke

Doc's Guitar Pull

Hardy Room

Mike Holliday

10:45 PM Nathan Evans Fox, John Westmoreland, Pi Jacobs, Larry Ahearn

11:50 PM Randall Lamb, Lynn Swisher Spears, Lindsay Foote, Lauren Heintz
 1:00 AM Mitch Hayes, Joe Iadanza, Deb Seymour, Mike Holliday

LilFest

Wasson Room

Nancy Emrich Freeman/LilFest

10:40 PM Jackson Grimm & Old Sap
 11:00 PM Rick Ruskin
 11:30 PM Leslie Evers
 12 PM Ellis Paul
 12:30 AM Noah Zacharin
 1:00 AM Brant Miller
 1:15 AM Charlie Mosbrook
 1:45 AM Gina Forsyth

Who Do You Love?

Littleton Room

Marc Black/Marc Black Music

10:40 PM Spook Handy
 11:45 PM Round with Grant Peebles, Ellen Bukstel, and Marc Black
 12:00 AM Round with Amy BeVile, The Currys, and Amy Duckett Wagner

Chattanooga Artists

The Foundry

Michael Gray/SERFA Conference Local Committee

10:30 PM Briars
 11:00 PM Magic Bird
 11:30 PM Mike Crowder

SUNDAY

6:30 AM to 10:00 AM: Breakfast in Broad Street Grille

11:00 AM: Check Out Time

Travel safely and well.

We'll look forward to seeing you at our 2020 homecoming.

Check www.serfa.org for information.

The world already has enough plastic. Please return your name badges to the registration table as you depart. We'll draw one name from the returned badges to win a free half-page ad in the 2020 SERFA conference program.

Future SERFA Conference Dates

- ◆ May 13-17, 2020
- ◆ May 12-16, 2021
- ◆ May 18-22, 2022
- ◆ May 17-21, 2023



Suzie Vinnick, Karyn Oliver, Kari Estrin, Art Menius

Sunday

Ginger Cowgirl

TRIO

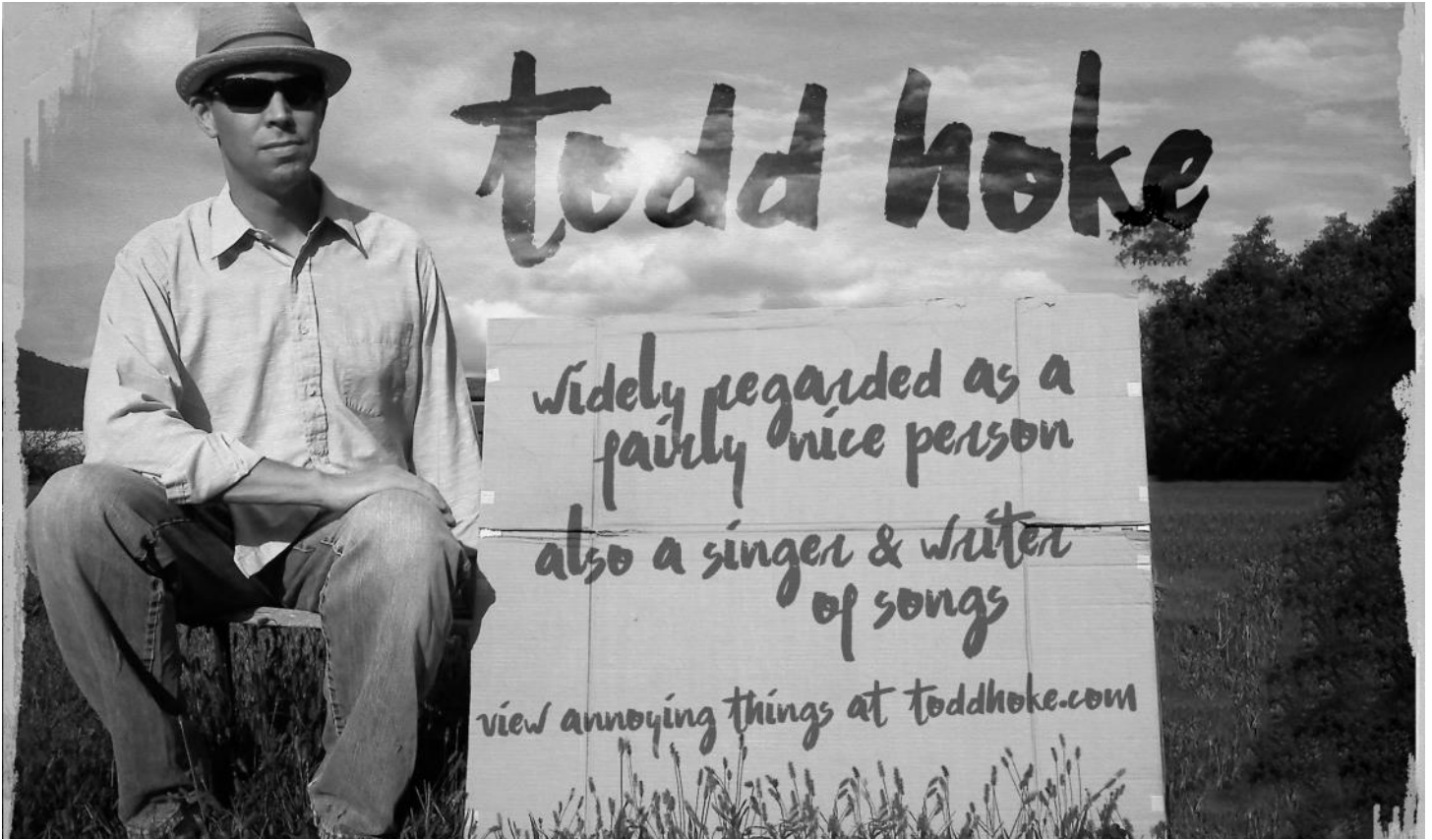
OFFICIAL SHOWCASE
SATURDAY, 10PM

www.gingercowgirl.com

Ruby Lovett

Folk DJ Charts picks as one of the TOP 20
ALBUMS and TOP ARTISTS for March 2019!

Showcases Saturday night
Crabtree Room - 10:30 pm and 12:30 am



Above: Suzie Vininck

Below: Alan Barnosky



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And the generous support of the



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LOUISA BRANSCOMB

"STEEL RAILS"



with:

Tina Adair
Dale Ann Bradley
Alison Brown
Becky Buller
Stuart Duncan
Jenni Lyn Gardner
Steve Gulley
Sierra Hull
Kimber Ludiker
Bryan McDowell
Missy Raines
Molly Tuttle
Jeanette Williams
Celia Woodsmith



Featuring Molly Tuttle, Louisa, Sierra Hull, Missy Raines, Jeanette Williams, Becky Buller, Dale Ann Bradley, Kimber Ludiker, and 7 other artists.

"The raw courage of her work is stunning, and profoundly moving."

-- Si Kahn

"The bewitching combination of Louisa Branscomb's writing and Alison Krauss' performance turned "Steel Rails" into a jam standard, baptizing both women with bluegrass immortality."

--Becky Buller

" Louisa's heartfelt yet genius song Steel Rails is among the most cherished folk songs from the 21st century. It will be that way forever. . ."

--Dale Ann Bradley



CATCH LOUISA WITH JEANETTE AND JOHNNY WILLIAMS AT THESE SHOWCASES:

Hillbilly Haiku Thurs 10:40
Roots and Sources Sat 11:40 pm

AND THESE WORKSHOPS:

- * Stirring the Songwriter Soup:
Essential Ingredients Thurs 10 am
Chambliss
- * How to be a Story Teller in a Song
Thurs 2 pm Chambliss
- * Women's Empowerment in Folk
Music: Sat 2 pm Ochs
- * Women's Song Circle Sat 3:15
Ochs

"a knack for picking artists and albums I'll come back to again and again." - **Kelly Walker** (TPR, Montgomery, AL)
 "understands both the artist and the DJ's individual perspective..." - **Joe Pszonek** (WNTI, Hackettsown, NJ)
 "attuned to the nuances of folk shows around the country... always spot-on." - **Taylor Caffery** (WRKF, Baton Rouge, LA)
 "happy with the service... quality artists and information; great on follow up." - **Al Kniola** (WVPE, South Bend, IN)

HUDSON HARDING *music*



*Hello SERFA!
 Have a great time celebrating music, tradition and community in
 Chattanooga! Say hi to our friends Isabel Taylor, Carolann Solebello,
 Ellen Bukstel, Wes Collins, Andy and Judy Daigle, Karyn Oliver,
 Elizabeth Lockhart, Robert Jaeger, Carol Van Alstine, Bruce Kaplan,
 Claudia Russell, Leah Kaufman and Hank Stone.
 Regards,
 Erik Balkey and Bill Coyle*

delivering... Our Music to Folk Radio...for 18 years



Recently Top 20 on the FolkDJ charts!

- Chuck Brodsky:** Them & Us (May 2018)
- Ellen Bukstel:** Legacy of Love (Jan. 2019)
- Claudia Russell & Bruce Kaplan:** Lovers Tree (Aug. 2018)
- Chris Rosser:** A Thousand Hands (Oct. 2015)
- Jubilant Bridge:** A Bell A Bird A Star (Dec. 2016)
- Jon Shain & FJ Ventre:** Tomorrow Will Be Yesterday Soon (Jan. 2019)
- Karyn Oliver:** A List of Names (Jan. 2019)
- Wes Collins:** Welcome to the Ether (Aug. 2018)

- David LaMotte:** The Other Way Around (Sep. 2016)
- Andy & Judy:** Reflections (Nov. 2018)
- Carolann Solebello:** Shiver (May 2018)
- Eric Bannan:** You Are Welcome Here (Jan. 2018)
- Isabel Taylor:** Awake Again (Jan. 2017)

committed to the living tradition of folk music

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