

2010 SOUTHEAST REGIONAL FOLK ALLIANCE CONFERENCE

OCTOBER 14-16 , 2010

OZARK FOLK CENTER, MOUNTAIN VIEW AR

Thursday , October 14

2:00 pm - 3:00 pm

Opening Reception, meet & greet

3:15 pm - 4:30 pm

Workshops

Internet Intervention – Sound like something you need? - Kim Richardson

This group discussion is for folks who have several different online accounts and need a plan for using them more effectively. Let's talk 'artist to artist' about what works today; let's share new technology tricks to make things easier. Think of it as Tech Panel 201. We'll cover using the internet to maintain fans and attract new ones, figuring out what your fans want from you online, and using your computer to get paid. Bring your laptop if you want. I'm bringing mine (and a projector – how fun!).

Recording for Technophobe De-mystified John Stoecker

How to get going with recording without getting bogged down in computer tech-speak. Yes, you can still lug your reel-to-reel, mixer, and microphones around, there are now simpler and easier solutions for field recording, idea capture, and live recording. This session is flexible - if there are questions about recording in general or other technical issues, we will answer them

Harmony - Ruth & Max Bloomquist, Raison D'Etire, Still on The Hill

Singing harmony is not only fun, it can be an art form. Come hear these duos and trio give you their tips and maybe sing a song or two

What's It Worth? Robby Hecht, Shannon Wurst

"What's it Worth?" is unique conversational approach on how to advance ourselves as intentional individuals. This workshop uses World Café style community conversation, with small groups break out, as a foundation to discuss the worth and power of what we do in our musical endeavors. We intend to not only explore finding a personalized path towards a worthwhile trajectory, but also how we can use our involvement in the arts to foster growth in ourselves and others.

5:00 pm - 6:30 pm

Dinner Cookout

Thursday Night Official Showcases (6:45 - 10:30 pm)

Skirtlifters - On the riverboats, minstrel stages and under the big top developed a blend of African and Anglo-Celtic musical cultures. Clarke Buehling and the Skirtlifters present the music and humor of those times. Their repertoire includes rags, marches, galops, jigs, reels and old-time songs. The program reflects their interest in the origins of American popular music.

Chico Schwall - Folk singer, multi-instrumentalist and song poet Chico Schwall believes there is enough to go around and we can figure out how to make it work. Songs and instrumentals, old and new, drawing on a variety of traditional sources and seeking new paths. The sound of guitar, mandolin, banjo, and the Oregon rain create a genre-defying tightrope walk over Folk Music Falls.

Phyllis Tannerfrye - Phyllis grew up in a big Baptist family in rural South Carolina. She left the church to scream rock & roll in the early 70s and left rock to raise her daughter, when her inspiration burst. She landed on the highway in 2001 as a solo songster. Her music is therefore rooted in the Broadman Hymnal and rock.

Louis "Cowboy" Johnson - Born in England, raised in California, his vocal training came from a family friend that had a touring gospel quartet. His songwriting is just story telling put to music. His songs come from a lifetime of, first drug addiction and alcoholism, (and the failures that lifestyle brings), to 30 years of sobriety and the pleasures that clean living brings.

Kim Richardson - 2010 Kerrville New Folk Winner Kim Richardson is based in Mountain Home, Arkansas. Folk-pop, acoustic, singer/songwriter, Americana...Kim hits all these marks and more. Her strong, yet comfortable stage presence makes her a house concert favorite. She's a dynamic guitar player and a thoughtful lyricist with a powerful voice. Enjoy.

Friction Farm - combine storytelling, social commentary and humor to create songs of everyday life, local heroes, and quirky observations. The modern folk duo won the South Florida Folk Festival Songwriter Competition and were finalists at the Susquehanna Music Fest competition. From ballads to anthems, each song is filled with harmony and hope.

Clint Alphin - is a North Carolina born songwriter who now calls Nashville, TN home. His thoughtful music and clear tenor voice have caught the attention of many audiences and music professionals, including Grammy winning producer Bill VornDick who produced his latest album "Down The Road That I've Been Given."

Ruth and Max Bloomquist - have been making acoustic music together since 1975. Ruth is an award winning songwriter at the 2003 Chris Austin Songwriting Contest, with 4 CDs of original songs in the folk, country and bluegrass genres. In 2010 their CD, Turn Back A Page, hit #5 on the folk charts.

Richard Berman - Drawing on his experiences as a husband, therapist, teacher, father and son, Richard has written songs that impart his understandings of people and their situations in direct and compelling ways. Based in Massachusetts, he has won numerous songwriting awards around the country with lyric-driven songs that range from the humorous to the romantic, to the thought-provoking.

Tumbledown House - is a songwriting duo from Bozeman, Montana. Often described as "gritty saloon jazz" or "Tom Waits in a cocktail dress", Tumbledown House writes colorful, seedy stories that are delivered by sultry female vocals and placed over jazz guitar accompaniment.

Raison D'Etire - Violet Rae Downey, Vickie Ellis, and Roberta Schultz are three women who live to sing together. Described by one critic as "divinely stirring," their singing seems to define this team of singer songwriters. According to Cincinnati CityBeat, the folk trio offers "some of the finest three-part harmony singing you'll likely ever hear."

10:45 pm - 2:00 am **Guerilla Showcasing in the cabins**

Friday, October 15

8:00 am - 9:30 am **Breakfast**

9:45 am - 10:45 am **Workshops**

Folk & Live Radio Workshop – DJs Mike Flynn, Al Kinola, Michael Johnathon, Roger Wise

Technology and the business change all the time. For those of you who are looking to record your next CD, hear some tips from these DJs before you do so, how to promote yourself to radio, or why hire someone, what gets a DJ's or booking agent's attention for a live radio show, and what to include to make playing your music easier on the air. Also, get the skinny on digital versus making CDs!

The Photo Session – Preparing for Working with a photographer - Kari Bedford, Jayne Toohey

So you're finally letting your brother stop taking your pix and hiring a pro photographer. How do you hire and negotiate with a photographer? Is your picture a head shot or for an album cover, what image are you trying to portray, and how to discuss that with a photographer?

Recording demo's to finish product in your pajama's on your laptop – Jon Vezner

Tips on how to make guitar/piano vocal demos to fully produced recordings on a laptop. We'll discuss simple mic'ing techniques for acoustic guitar and voice as well as tips on how to get the best drums bass and various keyboards sounds for your CD.

Odd Instruments – Still on the Hill

Lets face it-- guitar, guitar, and more guitars can get monotonous. Kelly and Donna of Still on the Hill will demonstrate and discuss how they utilize various instruments in their show to keep the 'color' and 'texture' constantly changing. This upbeat workshop will culminate in the formation of an 'Ozarkastra' with all the participants of the workshop. This is going to be fun!

11:00 am - 12:15 pm **Key Note Speaker Si Kahn**

12:30 pm - 2:00 pm **Lunch**

Friday, October 15

2:15 pm - 3:30 pm

Workshops

Songwriting –The Process - Chuck Brodsky, Ben Bedford, Kim Richardson, Jack Williams

How do you implement inspiration into a song? What do you do when you get stuck? How do you know when you're done? Writers will discuss their processes and then there will be a question and answer period at the end.

Dinner and Song (DNS)– Mini House Concerts to Fill Holes in Your Tour - Fran Snyder

Meaningful weeknight gigs are scarce - and most of us would prefer to play for a handful of appreciative people than to take our chances in a noisy cafe or open mic. Dinner and Song provides an easy opportunity to turn your fans in to mini house concert presenters. Learn the simple program, how to pitch it, and get inspired to trade DNS events with your talented friends

.The Relationship of Musicians to Activism and Progressive Social Change – Si Kahn

Participants will be able to compare notes and experiences in a discussion led by Si Kahn, who was founding Executive Director for 30 years with Grassroots Leadership. Make a difference in your community!

Old-time Ballads and Songs – Molly Andrews, Ed Snodderly

Whether you sing those ballads or write in the tradition, these esteemed purveyors of Southern-based music will share some of their favorite songs and stories ,both traditional and their own compositions written in the traditional style. They'll also discuss how they define old time music, how it has inspired them as well as looking at new approaches. They'll be some participation, sharing and sing-alongs.

3:45 pm - 5:00 pm

Friday Afternoon Fast Pitch Showcase

Amanda Percy - This Texas songwriter turned dirt-poor beginnings, early motherhood, and disastrous marriages into introspective country-folk tales, coupled with soft, fluid vocals - an unexpectedly sunny gospel of survival and hope.

Andina & Rich - eclectic-coustic Americana/humor duo (Burns & Allen meets Barenaked Ladies). The title of their second CD *Two Guitars, a Dulcimer and Attitude* sums up their shows: multi-instrumental, strong vocals, and a healthy dose of chutzpah.

Louise Goldberg & Mary Reynolds - Louise Goldberg is a classically trained pianist, comfortable in any style. She sings, plays accordion and guitar. Vocalist and guitarist Mary Reynolds is an interpreter of traditional and popular song.

Jubilant Bridge - "a dulcimer wizard and a pure-voiced poet create a harmony-driven acoustic collage that is fresh and innovative, with intricate arrangements, harmonies so tight they pulse" Mary Cliff, WAMU.

Janne Henshaw - her original "folkgrass" songs have won awards at the Chris Austin Songwriting contest at Merlefest, and at Kerrville's New Folk.

Kerry Grombacher - contemporary folk & western songs set in landscapes from New Orleans thru the desert southwest, the northwest forests, and Montana's hi-line.

Ann & Will Rowland - tasteful combination of guitars and mandolin underscores vocal harmony that is so tight it becomes hard to tell the voices apart.

Natalie Gelman - a NYC native, has no fear taking her performance from subway platforms to premier stages. She's currently touring with her debut CD and recording with Charlie Midnight (Joni Mitchell) and Mark Needham (Fleetwood Mac).

Emily Dowden Band - singing since age two, playing clawhammer styled banjo since ten, Emily toured for a decade with her award winning band The Dowden Sisters.

Gloria Attoun - is a blossoming hybrid of contemporary, eclectic folk with traditional roots. She expertly accompanies herself on guitar, banjo, harmonica, and audience.

Loralyn Coles - Celtic folk and original songs inspired by other times. Her debut CD won a Wammie award and a #3 spot on WGDR's top 20 new releases.

Hannah's Whirl - a contemporary folk duo with Paul Arnone's vocals & guitar-driven songs, Tami Wingard's easy vocal harmonies, accompanied by mandolin, harmonica, and percussion.

Todd Hoke - has been compared to Guy Clark, Lyle Lovett, and Townes Van Zandt. (Todd doesn't think he looks anything like these guys.) Todd's wife wishes he were comparable to Antonio Banderas. Todd likes Leon Redbone, Tom Waits, Louis Armstrong, and fried chicken.

5:00 - 6:30

Dinner

FRIDAY EVENING OFFICIAL SHOWCASES (6:45 - 10:30)

Garrison Doles - tours nationally. He's been a songwriter and a live performer his whole life and every time he takes the stage, he makes a powerful connection with the audience. His bio is in the songs. The house is full and the crowd is on its feet.

Sheryl Paige - Singer/Songwriter and non-Hodgkins lymphoma survivor Sheryl Paige blends folk, blues, rock and adult contemporary styles like a good chef blends international cuisines. Her signature style encompasses fingerstyle and flatpick approach, utilizing standard tuning, capo tunings and single string tunings. Her vocals range from gentle soothing folk to powerful blues.

Doug Spears - With sand in his boots and orange blossom honey in his throat Doug Spears' native Florida roots flow through his music revealing the history, values and perspectives that define him. His masterful CD, *Welcome Home*, #3 on the Folk DJ charts in January 2010, has made him a favorite of music lovers across the U.S.

Melissa Greener - Between a dark-holler, a road-house and an F-Train you'll find singer-songwriter Melissa Greener, picking a guitar and singing her truth. Inspired by modernist poets and literate folk singers, her songs are painterly, melodic, rhythmic and quirky. They captivate with dynamic ranges and moody tones, in a unique language all her own. *Dwelling*, produced by John Jennings, is Greener's 2nd album.

C. Daniel Boling - Based in New Mexico, Daniel Boling is a folksinger/songwriter with a storyteller's eye for detail. After decades working in National Parks and Public Lands, Daniel now tours the U.S. with his music full-time. He has released five CDs since 1999 and has won numerous songwriting honors including 1st Place Winner at the Woody Guthrie Folk Festival and 3-time NewSong Winner at the Walnut Valley Festival.

Ben and Kari Bedford - With the release of his second album, *Land of the Shadows*, Ben Bedford "...has proven himself to be a truly inspired and talented storyteller..." according to Arthur Wood (Maverick). Referring to his style as "American Portrait Songwriting", Bedford has toured nationally in the U.S., as well as Europe on three occasions.

Bill & Kate Isles - have been touring full-time as a duo since 2007. Their gentle charm, luscious harmonies, quick wit and compelling lyrics have mesmerized audiences in some of America's best house concerts and venues. Their songs dance their way through your imagination, stirring up your life.

Robby Hecht - is a nationally touring Nashville-based singer/songwriter who has received numerous awards for his writing and performance including wins at this year's Telluride Troubadour competition and the 2008 Kerrville New Folk Competition. Robby's debut album *Late Last Night* was released in 2008, and he is currently at work on his next project to be released in 2011.

Chuck Brodsky - combines the simple elegance of storyteller, witty social commentary, compassion, and humor to create musical tales about unsung heroes and forgotten but incredible people. A spellbinding and colorful performer, he's toured the US

A, Canada, Ireland, Denmark, and Israel. The National Baseball Hall of Fame dubbed him "Baseball's troubadour poet laureate."

Shannon Wurst - is a paradox. Although her last name may belie her abilities, her distinct voice rings true. Staying true to the musical traditions set forth so long ago, Shannon adds a modern twist, pairing old with new,. Her music has a truly timeless sound that strikes a chord with just about anyone. Ignited by her passionate performance, Shannon captivates her audience! She's touring to support her well-received album *What's More Honest Than A Song*.

Annie and Rod Capps - Songs about broken things and poignant little ponderings are delivered with a rootsy vibe, a touch of twang and a soulful groove. Annie and Rod are on a musical journey that began in 1982, culminating into a symbiotic sound that reflects their deep and intuitive understanding of each other.

10:45 - 2:00

Guerilla Showcases in the cabins

Saturday , October 16

8:00 am - 9:30 am **Breakfast**

9:45 am - 11:00 am **Mentor Sessions and Peer Groups**

Kari Estrin	Holistic career planning, radio promo, touring...
Mike Flynn	Radio
Michael Johnathon	At large!
Al Kniola	Radio
Kim Richardson	Tech & social networking
Jon Vezner	Songwriting, recording
Jack William	Songwriting, Managing Your Own Career

Take a Good Song and Make it Better - Si Kahn (limited to 10 people)
Each person will be asked to bring a song that they're not satisfied with and the group will work together on ways to improve it, while learning songwriting techniques.

House Concert Peer Group - Creative ways to always fill the room - Jeff Robertson
Focusing on creative ways for hosts to have one successful event after another, and to get the most from the addictive hobby of house concerts. Topics will include "8 Ways to Always Fill the Room" and the appeal of mini-house concerts (Dinner and Song). For new and seasoned hosts alike.

11:00 am - 12:15 pm **Workshops**

Working with Engineers and Producers in the Studio - Gary Gordon
Pull together everything you may have learned this weekend or not yet have had a chance to ask about recording, working in the studio or how to talk with your engineer and producer. Come with your questions, Gary is your ombudsman to working in the studio!

Stepping Up to the Play: Books, Plays and Musicals for the Folk Musician - Michael Johnathon & Si Kahn
Storytelling is a historic part of the folk process. There is a significant audience (and market) for plays, books and works of musical theatre that are relevant, fun and meaningful. Merging music with a literary effort can open up your artistic career to an entirely new multi-media world. The challenges of writing for an unfamiliar but related genre can also sharpen your skills as a songwriter and artist.

Tips for Getting Booked into Venues & House Concerts - Paul Cooper, Betty Friedrichsen, Julie Macarin, Denise Williams, Tom Yeager
Find out what house concert and venue presenters are looking for when booking you. How do you contact them, what do you need to bring to the table, and the challenges facing getting your fans to attend. Find out what house concert and venue presenters are looking for when booking you. How do you contact them, what do you need to bring to the table, and the challenges facing getting your fans to attend.

12:30 pm - 2:00 pm **Lunch**

2:15 pm - 3:30 pm **Workshops**

Imaging & Graphic Design - Annie Capps, Kari Estrin, Jayne Toohey

The best time to conceptualize your new graphics, image and publicity campaign is while planning your CD. This fun, informative workshop will demonstrate how to translate your sound into to your visuals - on your cover, bio, press releases. We'll discuss how sequencing affects your image and the elements to create effective press releases and bios. This is a hands-on workshop; we'll use participants' press packages to illustrate what works and what can be improved.

Generations

Join us for an open panel discussion/performance with some of our young musicians, as well as some of our more seasoned veterans, about why we perform traditional music here at the Ozark Folk Center. Find out where they learned their craft and listen to their varied playing styles.

Your Career – Doing It My Way - Jack Williams, Richard Berman, Michael Reno Harrell & Joan Harrell, Robby Hecht

Don't have a booking agent? No manager around? How to make your way in the world of indie music with tips from those who do it all the time.

The Rooted Songwriter – Andy Cohen

The million or so recordings that constitute the core literature of folk music hold some importance. What we know of traditional music is validated by its being the product of local events and actions. This talk begins with basic folkloric definitions, and introduces the concept of the 'rooted songwriter', who can navigate within traditional music and use that knowledge to extend it. Without some real-world referent, songwriting stands no chance of universality. I reject the idea that 'all music is folk music because horses don't do it'. Rather, I encourage all those whose bios have the words 'singer/songwriter' in the first line, to learn something about tradition and traditional lifeways, including music, so that it will ground their songwriting.

3:45 pm - 5:00 pm **SERFA Town Hall & Annual Meeting**

5:15 pm - 6:30 pm **Dinner**

Saturday Official Showcases (6:45 pm - 10:30 pm)

Roberta and Gary Gordon - With more than three decades of live performances, the Gordons have pioneered their course. In an ocean of music, they provide a lifeboat for listeners. The Gordons need not boast of award or trophies; what Gary and Roberta have won are the hearts of all that have heard them.

Ed Snodderly - Multi-talented musician, songwriter Ed Snodderly has made "new hillbilly music" all his life. He has taken the folk, country and bluegrass from his Northeast Tennessee mountain family and intermixed other musical genres including rock 'n' roll, soul and pop. An accomplished solo performer, Ed is also a long time member of The Brother Boys with Eugene Wolf, and been a member of the old-time revivalist outfit Reel Time Travelers.

Molly Andrews - is recognized as one of the finest interpreters of southern Appalachian music and various other genres. She employs her particular combination of intuition and versatility as a traditional *a capella* and interpretive singer, multi-instrumentalist and songwriter, through the intimate experience of stage performance and recording. "Andrews is a quintessential roots vocalist." - John Moore, Denver Post.

Jack Williams - A 51-year career led Jack from the realms of jazz, classical, R&B, and rock to his own respected place among artists in the U.S. Folk Community, founded upon the subtle poetry of original Southern American songs, highly original virtuoso guitar accompaniment, and a joyously reckless, energetic performance style.

Elisabeth and Lon Williamson - musical and life partners for over three decades Elisabeth and Lon Williamson are well known around the Sunshine State for their artistry as a duo, blending eloquent harmonies with accomplished musicianship. Add to that their repertoire of original, old-time, jazz, swing and bluegrass tunes, and you're in for a memorable musical experience.

Still On The Hill - Kelly Mulhollan and Donna Stjerna are thrilled that SERFA 2010 in their back yard again! Ozark stories have been the focus of this Arkansas duo for the past couple of years, earning them the prestigious 2010 Arkansas Governor's Folk Life award for their effort in preserving Ozark traditions.

Michael Reno Harrell - is an award winning songwriter and entertainer. One could compare Michael's performances to his granddaddy's pocket knife, well worn and familiar feeling, but razor-sharp and with a point. The songs he creates reflect an insight into people's experiences that catch the ear like an old friend's voice. Don't miss the chance to experience what those faithful fans keep returning again and again to enjoy.

Jon Vezner with Jeff Gilkinson - Grammy award-winning songwriter Jon Vezner is a tunesmith of rare sensitivity and dry wit. His catalogue of recorded songs, topped by the poignant "Where've You Been," reflects his straight-to-the heart sensibility and sensitivity. Vezner weaves the particulars of his own feelings with the lives of people he has known, creating universal themes that deeply touch listeners' emotions.

Michael Johnathon - is a folksinger and host of the internationally-broadcast Woodsongs Old Time Radio Hour, and also authored the performance play *Walden: The Ballad of Thoreau*, performed by over 7,600 colleges, schools and community theaters plus broadcast nationwide on PBS TV stations as an Earth Day special. Michael is touring behind his latest CD release, *Ravenwood* while preparing for his next project, a full blown opera titled *Woody: For The People*, to commemorate the 2012 centennial of Woody Guthrie's birth.

Si Kahn - Si Kahn has spent over 45 years as a civil rights, labor and community organizer and musician in the South. His 16th CD *Courage*, released this past May Day, was recognized by the Folk DJ list as the #1 CD for both May and June 2010, and Si himself was named the #1 artist for both months. His latest book is *Creative Community Organizing: A Guide for Rabble-Rousers, Activists and Quiet Lovers of Justice*.

3 Penny Acre - is a musical collaboration between three up and coming songwriters: Bayard Blain, Bernice Hembree, and Bryan Hembree. Fans and critics have quickly identified their unique, Ozark-inspired sound as distinct, yet universally appealing. Listeners in all corners have begun to appreciate their attention to lyrics, harmony, and carefully crafted acoustic arrangements steeped in roots music traditions but with a focus on fresh, new songs. The title track, "Highway 71", from their sophomore album was the #1 song on the Folk DJ Radio Charts for two months this summer (July/August).

10:45 - 2:00

Guerilla Showcases in the cabins